

# A Sustainable Production Model of the Korean Eco-Friendly Association

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## PUREUNDEUL FARMERS ASSOCIATION

Local organic farmers built a community of production, processing, and marketing in 2000.





“Cooperation of organic farmers will be the solution of agricultural crisis.”

- 100km from Seoul
- Eight Geographical Zones
- 330 Members Eco-Friendly certified farmers and small holders
- Total 390 ha composed of rice(334ha), vegetables(38ha), fruit trees(14ha), mushrooms(3ha), layhens(1ha)
- 620 Beef Cattles
- Sales to consumers cooperative named Hansalim(90%) and local school lunch procurement (10%)
- Turnover in 2020: \$30mil

“Cooperation of organic farmers is the way to overcome the agricultural crisis.”

Voluntary organization  
to overcome the decline of  
agricultural industry  
since 1990s.

Answering consumer demands  
of chemical-free produces.

Following up on the  
environmental challenge  
like eutrophication  
over the country.





## Common Fund for Sustainable Development

- 1% of each farmer's turnover of each farm
- used for technological support such as organic seedlings supply and farmer trainings

## Income Stabilization Fund

- 80% of average annual income is supported when damaged by disaster

## Welfare Fund

- Earning from group's profit
- used as scholarship of members' children, overseas training of members etc.





## Processing Facilities

- Rice Processing Complex
- Produce Handling Facilities
- Tofu Manufacturing Plant
- Animal Product Processing Facility
- Organic Animal Feed Plant



## Challenges

- Dependence on National Certification Program for Quality Management:  
It is too tough!
- Extra Controls by Consumers. eg. PGS, many lab-tests for chemical residue
- Adaptation and Mitigation of Climate Change
- Declining number of workers



Thank you.



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