

**GLOBAL
KIDS
ONLINE**



*y***SKILLS**



**Digital Futures
For Children**



DiSTO

From digital skills
to tangible outcomes

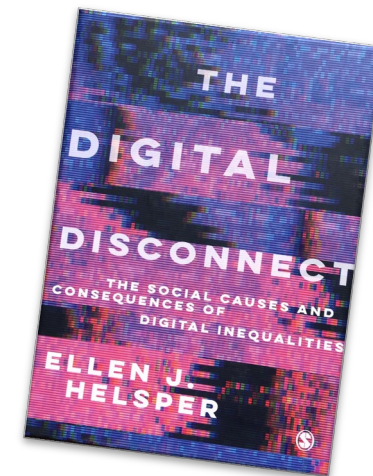
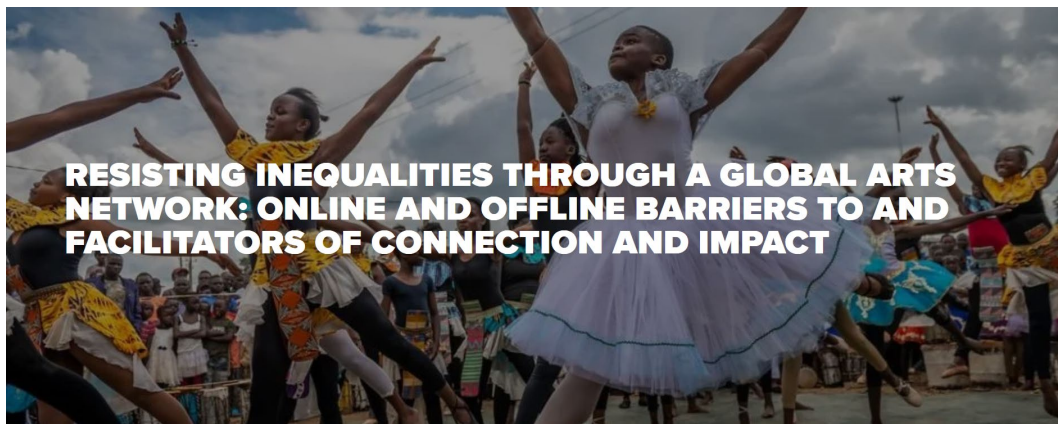
Dr. Ellen J. Helsper

Professor in Socio-Digital Inequalities

Media and Communications Department & International Inequalities Institute

London School of Economics and Political Science

e.j.helsper@lse.ac.uk





Como se entiende la
desigualdad en el mundo
digital?

Que factores están
asociado a la desigualdad
en el entorno digital?

Global , regional and country level resources, values, policies, and regulations

Digital environment

(Infrastructure, Device & Platform design, Algorithms)

Access

Ubiquity
Quality

Digital Literacy

Skills and
Knowledge
&
Functional and
Critical literacy

Digital
Engagement/
Content

Work
Education
Socialising
Civic
Health
Lifestyle
Entertainment

Outcomes

(benefits / harm)

Based on Human
Rights & SDGs

Employment , wealth
Learning & education
Wellbeing (physical,
mental, social)
Family & care
Identity & Privacy
Protection & safety
Civic rights & freedoms

1st level

Dispositions

2nd level

Attitudes

2nd level

3rd
level

Analogue environment (home, school/work, neighbourhood)

Socio-economic, Socio-Cultural, and Socio-Psychological resources of the
individual and others in their lives



¿Cuales son las oportunidades que ofrece la transformación digital para avanzar en el cierre de brechas económicas y sociales?

¿Cuales son los desafíos de la política publica para que la transformación digital no amplíe las brechas existentes en una región altamente desigual?



Equality of **opportunity** to achieve equality of **outcome**
in wellbeing and recognition of rights

Through...

Access to information, services and networks

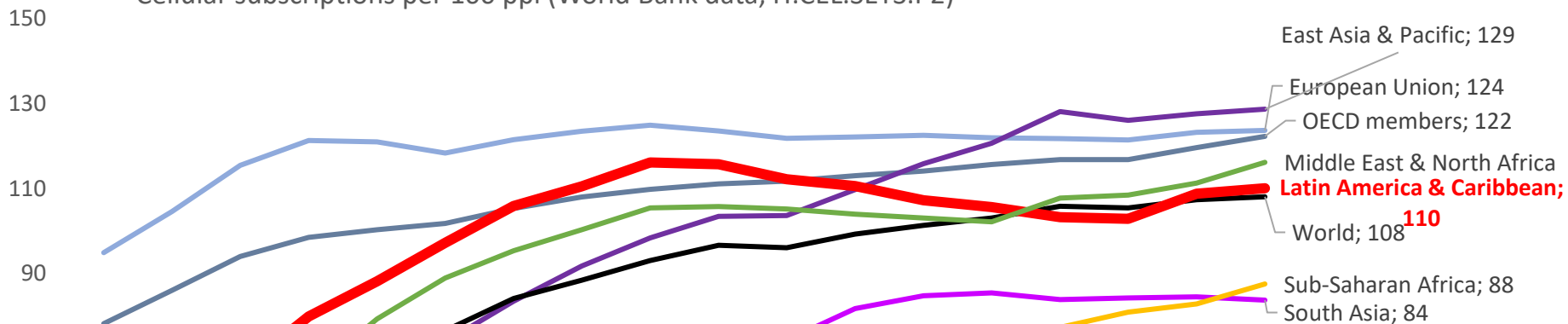
Creation and **representation** of issues that matter

Collaboration and **collective action** to shape the (digital) future

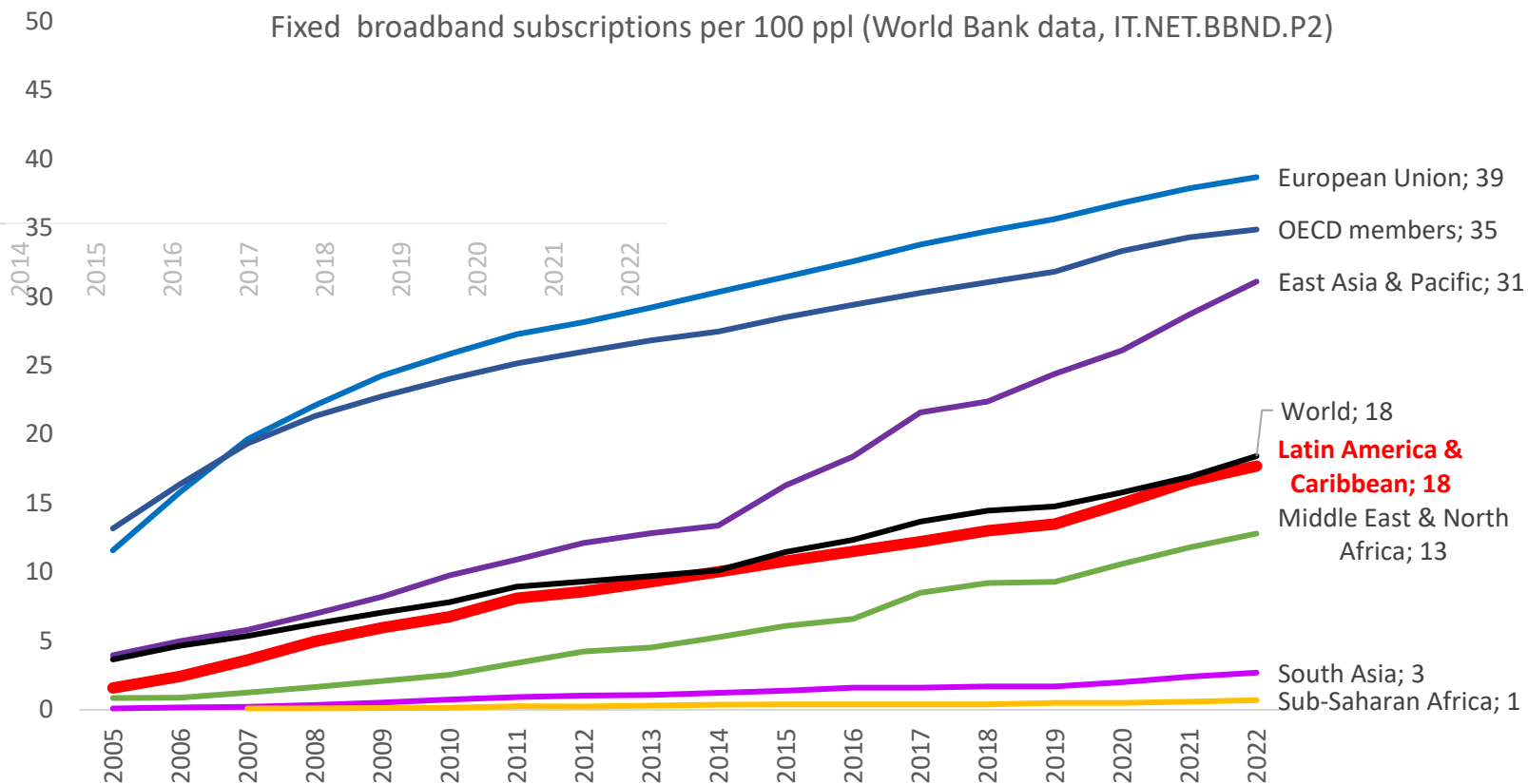
But...digital inclusion...
access, skills, engagement are moving targets



Cellular subscriptions per 100 ppl (World Bank data, IT.CEL.SETS.P2)



Fixed broadband subscriptions per 100 ppl (World Bank data, IT.NET.BBND.P2)



The digital past...



The digital present...

Can you write a 15 minute presentation for the CEPAL seminar answering the question ¿Cuales son los desafíos de la política publica para que la transformación digital no amplíe las brechas existentes en una región altamente desigual?

Certainly! Here's a structured 15-minute presentation in Spanish, tailored for a seminar discussing the public policy challenges in ensuring digital transformation does not exacerbate existing inequalities in a highly unequal region like Latin America and the Caribbean.

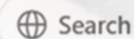
Presentación: Los desafíos de la política pública para que la transformación digital no amplíe las brechas existentes en una región altamente desigual

Introducción (1-2 min)

Buenos días/tardes, es un honor estar aquí para hablar sobre un tema fundamental para el futuro de América Latina y el Caribe: los desafíos de la política pública frente a la transformación digital y su potencial para ampliar o reducir las brechas sociales y económicas existentes en nuestra región.

En las últimas décadas, la digitalización ha transformado profundamente la manera en que vivimos, trabajamos y nos comunicamos. Sin embargo, también ha traído consigo nuevos desafíos. En una región

Ask anything



The digital future...?



Future digital reality...



But ...Social Policy Goals remain..

Discourse	Policy Goals	Beneficiaries	Delivery Mechanisms	Stakeholders
Economic Development	Economic prosperity and employment	The economy and workers	Infrastructure, devices, skill interventions	Government, Industry, Education sector.
Social Inclusion	Promoting socio-economic and socio-cultural equity	Disadvantaged or marginalized groups	Infrastructure, skills interventions, service provision, and awareness campaigns	Government, NGOs, Industry, Education and Health Sector
Civic Participation	Increased civic engagement and responsibility (nation building)	Society and citizens	Literacy, information and service provision, promote participation and production, awareness campaigns .	Government, Community, NGOs, Education Sector.
Human Rights	Enhanced well-being and opportunities for development	Individuals	Literacy , content provision, promote positive participation and production, awareness campaigns , regulation.	Government, NGOs, Education sector, Health sector, Regulators

(Liu, Wang, & Helsper, 2024)



Current obstacles

- **Identifying goals that digital inclusion is to support**
Disconnect between social policy goals and delivery mechanisms
- **Siloisation of different digital inclusion issues**
Competing and contradictory policy goals and mechanisms
- **Individual responsabilisation and lack of voice**
Rather than collective action to change structural inequalities & Selective attention to rights considered – not involving beneficiaries
- **Digital KPIs for Economic, Social, Cultural and Rights based Development goals**
Lack of a theory of change and associated accountability metrics related to specific groups of beneficiaries
- **Funding where it matters**
No budgets associated with implementation and evaluation for different areas and different beneficiary groups
- **Identifying the right stakeholders**
Go beyond PPPs, and Big Tech/Telcos & Work more with NGOs, human rights, inclusion, and community organisations



There is no social inclusion
without digital inclusion..

Digital inclusion without
social inclusion gives a bad
'return on investment'.