INEGI MÉXICO

SITUATION, PERSPECTIVES, CHALLENGES AND OPPORTUNITIES TO DIGITAL TRANSFORMATION IN GEOSPATIAL SCOPE

SANTIAGO DE CHILE
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SITUATION

- Long tradition in the production of geospatial information
- Big organisation
- Defined processes looking inwards
- Control of a variety of formats and applications to make information available
- Interoperability problems
PERSPECTIVES

• New strategy “get back to the basics”
  o Geodesic framework
    ✓ Quality assurance
    ✓ Open access
  o Adopting best practices
OPPORTUNITIES

- Implementation mexican model MPEG (GSBPM)
- Applying the recommendations of the Integrated Geospatial Information Framework
- Coordination across INEGI
- Adding more technology
- Clear and iterative phases
DIGITAL TRANSFORMATION COMPASS

Westerman, Bonnet, McAfee; Leading Digital; Harvard Business Review Press; 2014; p. 174
CHALLENGES

- Cultural change
- Time
- Resources
- INEGIs board support