

UN-GGIM: Americas, Fifth Session

Private Sector Network (PSN) of United Nations Global Geospatial Information Management (UN- GGIM)

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UN-GGIM

United Nations Committee of Experts on
Global Geospatial Information Management

Positioning geospatial information to address global challenges

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Presentation Outline

- Vision
- Guiding Principles
- Participation in PSN Americas
- PSN Americas Committee
- PSN Americas Web Page
- Future Initiatives
- Our Hope



Vision

- An active Private Sector Network (PSN) Americas of representatives working in a mutually beneficial collaboration with the members of UN-GGIM Americas to play a leading role in setting the agenda for the development of global geospatial information and to promote its use to address key regional challenges, enable citizen services and support the initiatives of the United Nations, particularly the global development agenda.



Guiding Principles

1. UNGGIM-PSN Americas is an integral part of UN-GGIM Americas and shall mobilise resources and knowledge for serving the larger societal and public good;
2. UNGGIM-PSN Americas shall involve, engage and represent the entire spectrum of geospatial and associated companies, including small and medium enterprises and associated industry associations, and extend UN-GGIM Americas outreach to a larger network of private companies, while maintaining the dignity and spirit of service to society;



Guiding Principles

3. UNGGIM-PSN Americas shall represent a spirit of interdependence and reliance of public private partnership and shall encourage collaboration and align itself with the values and purpose of commonality and cohesiveness of UN-GGIM Americas;
4. UNGGIM-PSN Americas shall be an interface between geospatial information agencies and end user communities and evolve a knowledge pool offering case studies, practical evidences, and best practices. It shall develop and demonstrate the value of geospatial information to non-conventional user communities; and
5. UNGGIM-PSN Americas shall engage and collaborate with UN-GGIM Americas Worklines and contribute through its participation in committees and Working groups.



Core Values

- Responsibility
- Inclusion
- Collaboration
- Integrity
- Innovation



Participation

- Participation in the PSN Americas is free and open regionally to all private sector organizations and related industry associations.
- <http://unggim-psn.org/members.html> and submit Expression of Interest



PSN Americas Committee

- Seeking Volunteers



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PSN Web-Page

- Global PSN - <http://unggim-psn.org/>
- Regional Page – Coming Soon/ Under Construction
- Will link from <http://www.un-ggim-america.org/>



Initiatives

- Partner with ANA to deliver Webinars
- Partner with ANA for Academic/Industry Exchanges
- Establish Directory of PSNA Members
- Work closely with WGIC to unveil industry opportunities that aligns with the priorities of the region
- Contribute to various UNGGIM Americas working group
- Evaluate a framework to support Public Private Partnerships in the Geospatial Industry
- Participate in United Nations World Geospatial Information Congress (UNWGIC) in Deqing, China, 19 – 21 November 2018.



Our Hope

- Member States participate in continuous education and capacity building initiatives arranged by UNGGIM Americas
- ACS to use its convening power to continue fostering the engagement of the Caribbean States to facilitate collaboration and networking between stakeholders of the current Caribbean Project and future initiatives in the Region.

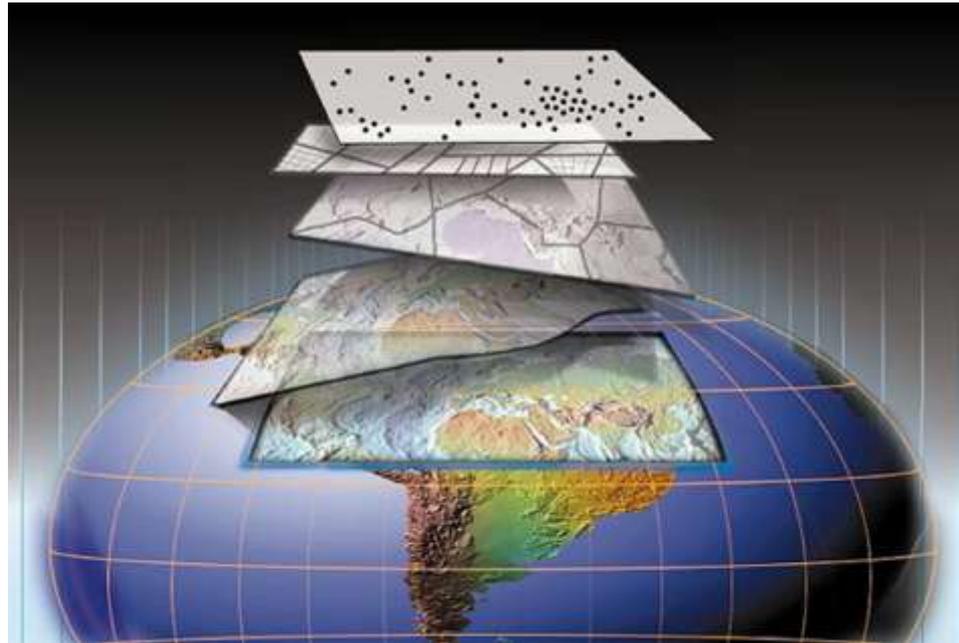


Our Hope Cont'd

- UNGGIM Americas evaluate the benefits of a LAC regional Data Cube for its member states
- The industry and the private sector supports access to and use of earth observation data in the development of fundamental geospatial datasets



Thank You



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