



Saint Lucia's Implementation of the 2022 National Population and Housing Census

Ongoing progress in the implementation of population and housing census



2022 National Population and Housing Census

Preparations commenced in 2019, but was suspended in March 2020 due to COVID-19:

- Questionnaire Design and Piloting
- Construction of Computer-Aided Personal Interviewing (CAPI)/Online Forms
- Review/Execution of Legislative Requirements and Procedures
- Procurement of Equipment
- Sponsorship & Advocacy
- Mapping/Geo-referencing
- Training of Trainers
- Recruitment of Field Staff

Preparations recommenced (continued in earnest) in January 2022:

- Repiloting
- Procurement of additional equipment and software
- Enactment of Legislation
- Retraining of Trainers
- Recruitment of Field Staff

Communication & Public Awareness

- *Conduct a nation-wide communications and public awareness campaign*
- Engagement of Communication Consultant
- Maximize outreach using traditional and new media sources
- Targeted messages to specific audiences, ads – social and traditional , jingles, WhatsApp messages, Facebook, twitter, Instagram etc.
- Work with trusted sources to inspire participation (Testimonials from Public figures)



Data Collection

- Collection of Geo-spatial information
 - In-field - using Tablets to record GPS
 - In-office - update ED on geo-referenced maps supplied by the Land and Surveys Office
 - Use of multiple data sources to identify areas with major changes in the building Footprint using Satellite, recent fly-over conducted by the Lands and Surveys Office and Google Maps imagery
- Tablet based Census
 - Visit Buildings, record GPS location – The mapping of buildings
 - Identify business and dwelling units
 - Identify household within dwelling unit
 - Record name of reference person, number of male, female
 - Apply the 2022 Census Questionnaire



Monitoring Progress of Coverage and Quality Information Collected



Developed and implemented Workspaces utilizing the hierarchical structure provided by Survey Solutions, i.e., the interviewing Platform via Survey Solutions App, Supervisors Platform via the browser, etc.



Recording and verification of GPS



Utilization of the recording feature (Survey Solutions)



Recommendations



The Census budget should make allowances for the prevailing increasing costs experienced globally.



Procurement of equipment should commence early enough to lessen the possible impact of the global supply chain issues



The Selection of enumerators should find a balance between tech-savvy and mature persons (trainees)



Engagement of a Communication Consultant