Saint Lucia’s Implementation of the 2022 National Population and Housing Census

Ongoing progress in the implementation of population and housing census
## 2022 National Population and Housing Census

**Preparations commenced in 2019, but was suspended in March 2020 due to COVID-19:**

- Questionnaire Design and Piloting
- Construction of Computer-Aided Personal Interviewing (CAPI)/Online Forms
- Review/Execution of Legislative Requirements and Procedures
- Procurement of Equipment
- Sponsorship & Advocacy
- Mapping/Geo-referencing
- Training of Trainers
- Recruitment of Field Staff

**Preparations recommenced (continued in earnest) in January 2022:**

- Repiloting
- Procurement of additional equipment and software
- Enactment of Legislation
- Retraining of Trainers
- Recruitment of Field Staff
Communication & Public Awareness

• *Conduct a nation-wide communications and public awareness campaign*
• Engagement of Communication Consultant
• Maximize outreach using traditional and new media sources
• Targeted messages to specific audiences, ads – social and traditional, jingles, WhatsApp messages, Facebook, twitter, Instagram etc.
• Work with trusted sources to inspire participation (Testimonials from Public figures)
Data Collection

• Collection of Geo-spatial information
  ○ In-field - using Tablets to record GPS
  ○ In-office - update ED on geo-referenced maps supplied by the Land and Surveys Office
  ○ Use of multiple data sources to identify areas with major changes in the building Footprint using Satellite, recent fly-over conducted by the Lands and Surveys Office and Google Maps imagery

• Tablet based Census
  ○ Visit Buildings, record GPS location – The mapping of buildings
  ○ Identify business and dwelling units
  ○ Identify household within dwelling unit
  ○ Record name of reference person, number of male, female
  ○ Apply the 2022 Census Questionnaire
Monitoring Progress of Coverage and Quality Information Collected

- Developed and implemented Workspaces utilizing the hierarchical structure provided by Survey Solutions, i.e., the interviewing Platform via Survey Solutions App, Supervisors Platform via the browser, etc.

- Recording and verification of GPS

- Utilization of the recording feature (Survey Solutions)
Recommendations

- The Census budget should make allowances for the prevailing increasing costs experienced globally.
- Procurement of equipment should commence early enough to lessen the possible impact of the global supply chain issues.
- The Selection of enumerators should find a balance between tech-savvy and mature persons (trainees).
- Engagement of a Communication Consultant.