

A man wearing a dark baseball cap, a plaid shirt, and dark overalls stands in profile, looking towards the right. He is in a vast field of golden wheat under a bright, hazy sky, suggesting a sunset or sunrise. The overall mood is peaceful and agricultural.

ABInBev

**We are building a company to
last for the next 100+ years**

Catalina Garcia, Global Director Corporate Affairs

ABInBev at a glance

- * **Leading global brewer**
- * **Top-five consumer products company**
- * **Global HQ: Leuven, Belgium**
- * **Operations in over 50 countries**
- * **Sales in more than 100 countries**
- * **Around 200,000 employees worldwide**
- * **+1m indirect jobs generated**
- * **Contribution to GDP**

* **Global brands**



Sustainability is core to our business

Sustainability Goals



Global Smart Drinking Goals



Our Sustainability agenda contributes to achieving 12 out of 17 UN SDGs

	1 NO POVERTY	2 ZERO HUNGER	3 GOOD HEALTH AND WELL-BEING	4 QUALITY EDUCATION	5 GENDER EQUALITY	6 CLEAN WATER AND SANITATION	7 AFFORDABLE AND CLEAN ENERGY	8 DECENT WORK AND ECONOMIC GROWTH	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	10 REDUCED INEQUALITIES	11 SUSTAINABLE CITIES AND COMMUNITIES	12 RESPONSIBLE CONSUMPTION AND PRODUCTION	13 CLIMATE ACTION	14 LIFE BELOW WATER	15 LIFE ON LAND	16 PEACE, JUSTICE AND STRONG INSTITUTIONS	17 PARTNERSHIPS FOR THE GOALS
 Smart Drinking			✓								✓						✓
 Agriculture	✓	✓			✓			✓					✓				✓
 Water		✓				✓	✓						✓				✓
 Energy							✓					✓	✓				✓
 Packaging									✓			✓	✓				✓
 Entrepreneurship	✓				✓			✓									✓

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Smart Drinking			✓								✓						✓
Agriculture	✓	✓			✓			✓					✓				✓
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Energy							✓					✓	✓				✓
Packaging									✓			✓	✓				✓
Entrepreneurship	✓				✓			✓									✓

We know we cannot accomplish our comprehensive sustainability goals alone

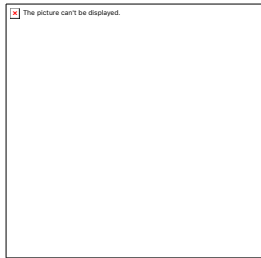
*“In April 2018 during its seventy-fourth session, the **United Nations General Assembly** approved 12 voluntary global performance **targets for road safety** risk factors and **“encouraged Member States to take steps**, towards achieving those targets. At the same time, the General Assembly also requested the United Nations system, to support Member States to help them achieve global targets. And also **invited all relevant stakeholders**, international organizations, development banks and funding agencies, foundations, professional associations **and private sector companies** to scale up funding in support of road safety”. A/RES/72/271*

Road Safety

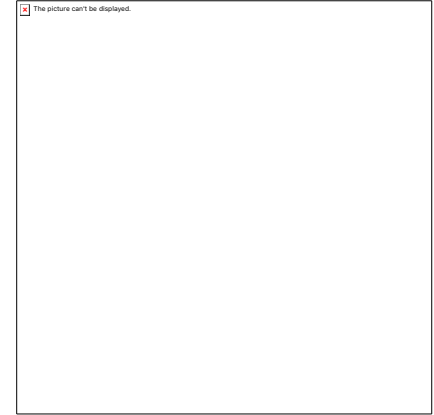
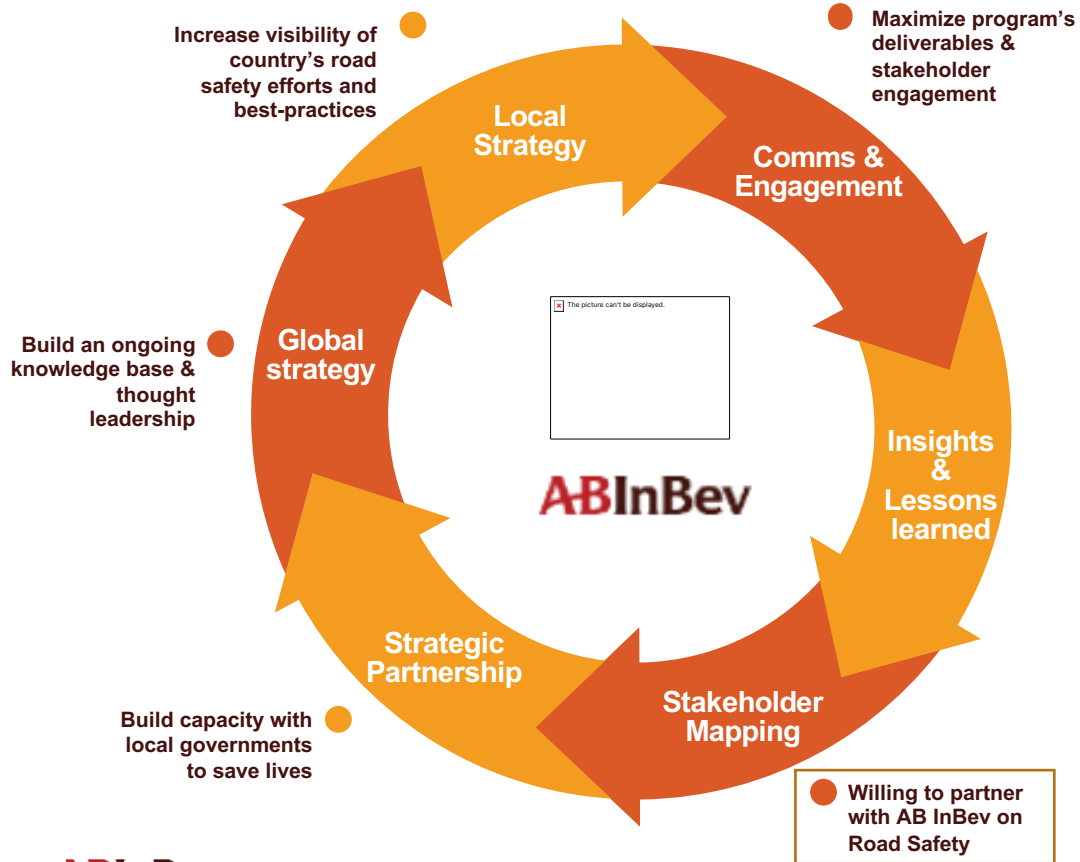
- **AB InBev has developed a methodology (based on data and management routines) to improve road safety in cities**
- **The method has been proven to work in 4 countries and 4 more underway**

Improving road safety is a top priority for AB InBev

- ✓ World's largest brewer
- ✓ A significant global operator of roadway fleets
- ✓ An employer of more than 200,000 people



Partnership with UNITAR to share our methodology globally



A proven methodology for finding ways to improve road safety

1. Database creation by collecting data from all available sources
2. Road crashes data analysis and data dashboard creation
3. Goals setting together with road safety agents
4. Critical areas and profiles identification (road black spots - *heat map*)
5. Action plan establishment and execution
6. Implementation of *road safety management system* and results control routine

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Action plan to address each cause:

Road
Safety
Management

Safer
Roads

Safer
Vehicles

Safer
Users

Crash
Response

We are sharing our knowledge and measuring impact

Location	Outcome in pilot areas
Sao Paulo State, Brasilia, Brazil	16% reduction in fatalities
Shanghai, China	90% reduction in fatalities in deadly cross-roads
Atlanta, USA	26% reduction in crashes
Umlazi, South Africa	23% reduction in fatalities

New project locations:

1. Santiago de los Caballeros, Dominican Republic
2. Gurugram, India
3. Houston and NYC, USA

➤ **Actions completed:**

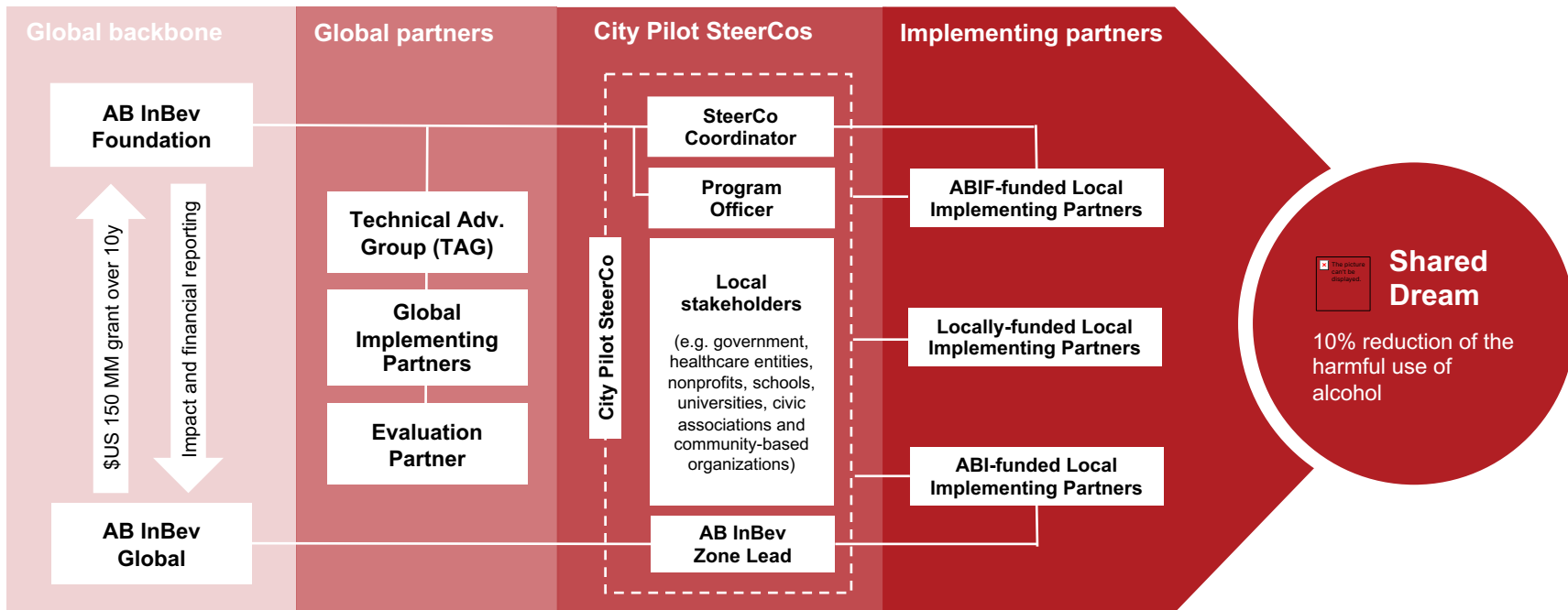
- Government engagement
- Partnership agreements
- Road crash diagnosis
- Action plan created and agreed

Our partnerships with UNITAR & TSR provide:

- Road safety management **toolkit** for cities
- Support & advice to local governments and other partners with **knowledge-related services**
- **Capacity building** to manage road safety at local level



City Pilots have a unique governance structure to facilitate inclusive partnerships between governments, the private sector and civil society towards a shared dream



Thank you

Bringing people together for a better world

