SheTrades Outlook

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What is SheTrades Outlook?

- An **policy tool** that provides quantitative and qualitative data on trade and women’s economic empowerment
- Has **80% new data** collected through an institutional survey, complemented with existing data
- The tool’s framework comprises **6 policy dimensions** and an underlying set of **83 indicators**
- The indicators can be compared across countries, sub-regions, regions and economic groupings
- The tool **does not provide a ranking** of countries’ performance
- Goal to **expand coverage globally**
- Interactive webtool publicly available on [www.shetrades.com/outlook](http://www.shetrades.com/outlook)
The 2017 Declaration on Trade and Women's Economic Empowerment

Countries agree in the Declaration to make trade and development policies more gender-responsive for instance by

- **Sharing best practices** for conducting gender-based analysis of trade policies and for the monitoring of their effects
- **Sharing methods and procedures** for the collection of gender-disaggregated data, the use of indicators, monitoring and evaluation methodologies, and the analysis of gender-focused statistics related to trade

*What gets measured gets done*
How can SheTrades Outlook be used?

- Establish a **baseline** and identify key institutions
- To **assess** and **monitor gender considerations** across policy processes, legislations, and service delivery.
- Identify **gaps** between policy commitments and delivery
- Track current advancement on **gender statistics** and analysis
- **Lobby** and **advocate** to promote institutional reforms, transparency, and accountability
SheTrades Outlook – Highlights

25 developed and developing countries
500 organizations interviewed
10+ new countries in 2020

50+ good practices identified
1400 stakeholders consulted

Methodology and concept notes

Three step-by-step guides:
- Gender-responsive public procurement
- Gender-responsive FTAs
- Gender-responsive trade and SME dev.
What we have learnt? - Policy messages

Five out of six pillars display relatively similar distributions of scores, subject to two exceptions:

- Legal and Regulatory: similar range of scores to other pillars, but higher median performance
- Trade Policy: wider range of scores, and lower median performance
Data is a prerequisite to make progress on gender equality and women’s economic empowerment

- Positive correlation between variable on sex-disaggregated data and the SheTrades Outlook score
- Trade Policy pillar has a variable on sex-disaggregated data that tracks two indicators:
  - Laws or regulations mandating the collection of sex-disaggregated data
  - Sex-disaggregated data at company-level
Successful measures towards gender equality are also taken in low and middle-income countries

- No straightforward relationship between per capita income and the SheTrades Outlook score
- 5 countries from different income groups performed substantially stronger than others in the sample
  - 2 OECD countries: Canada and Australia
  - 3 African countries: Rwanda, South Africa and Uganda
What we have learnt? - Policy messages

For many countries, there is a significant gap between legislative frameworks and concrete outcomes

- Comparison of country scores on two variables:
  - Restrictions related to labor market (Legal and Regulatory pillar)
  - Women’s opportunities in the labor market (Work and Society pillar)

- 16 out of 25 countries have a lower score on opportunities/outcomes than on restrictions
Global and regional media coverage

SheTrades Outlook Policy tool

Deepfake, iOS 14.5 feature: Business | Comment

Gender equality: ITC launches grounding ground tool for women

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HOW ARE COUNTRIES Mainstreaming GENDER IN TRADE POLICIES AND PRACTICES?

By Amanda J. Knights

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International Trade Centre launches a grounding tool for women

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SheTrades Outlook provides quantitative and qualitative data using KPIs indicators across six policy areas. It also has gender mainstreaming targets and specific benchmarks to measure progress.
SheTrades Outlook
live demo

www.shetrades.com/outlook
Thank you!

More information

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