# Towards Sustainable Cooperative and Non-APC OA Publishing Models

OpenAIRE Recommendations

Report: https://doi.org/10.5281/zenodo.3701428

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# Best Practice Guide for Cooperative Models of OA Publishing

With input from the publishing and library community at "Sustainable non-APC OA Publishing Models" workshop – presentations and SWOT analysis

Showcases and reviews selected non-APC and collaborative publication models

Suggests a set of recommendations aimed at research funders, policymakers and the publishing community





## **Towards Scholarly Commons**

Moving towards more sustainable and diverse OA publishing future, where collaborative and non-APC publishing could represent a viable, cost and resource effective alternative to APC-based business models for OA publishing





# Collaborative Non-APC Publishing Models Review

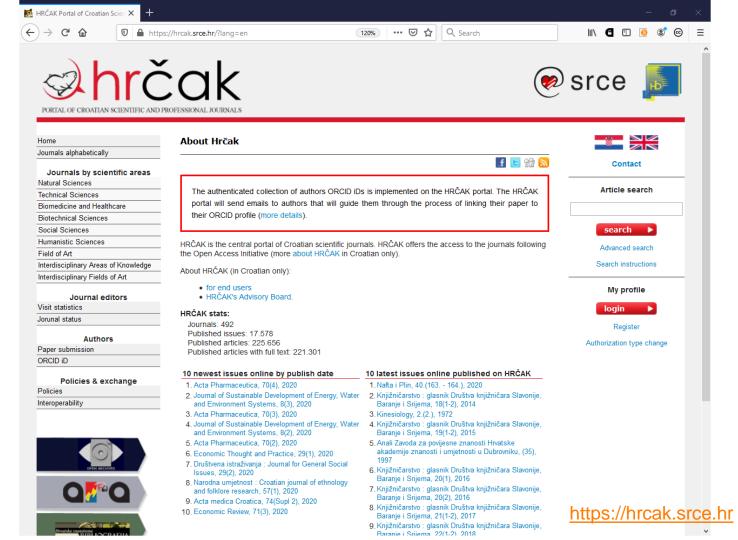
Library publishing programs (Uopen Journals; The University of Debrecen University & National Library; Sui Generis)

Institutional support & third-party funding (Open Gender Journal, META "Middle East - Topics & Arguments", ZBW IREE journal dedicated to the replication studies in economics)

National collaborative funding & publishing (HRČAK, Croatia; Journal.fi, Finland; Episciences.org, France; The Consortium for Norwegian SSH OA Journals; SCIndeks, Serbia)

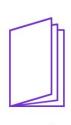








#### **Recent issues**



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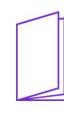


Geographical Publications VOL 49 NO 2 (2020)



Temenos - Nordic Journal of Comparative Religion

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Finnish Journal of eHealth and eWelfare VOL 12 NO 2 (2020)

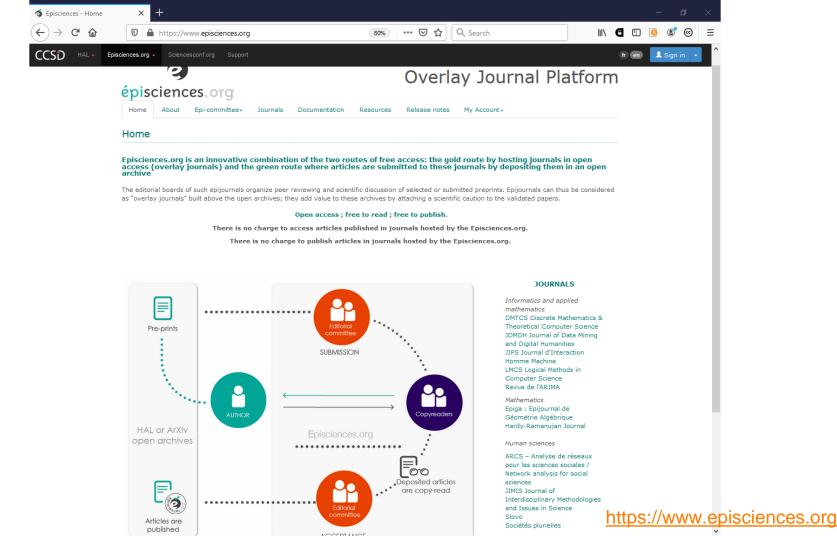


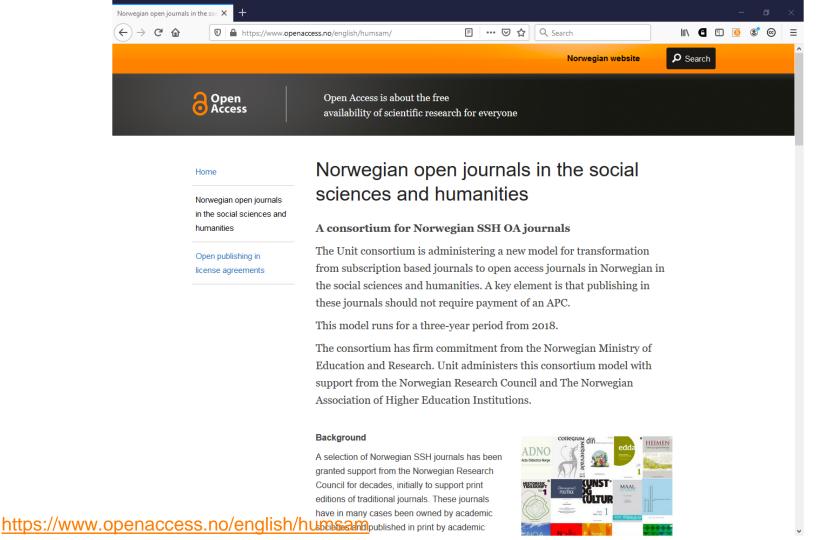
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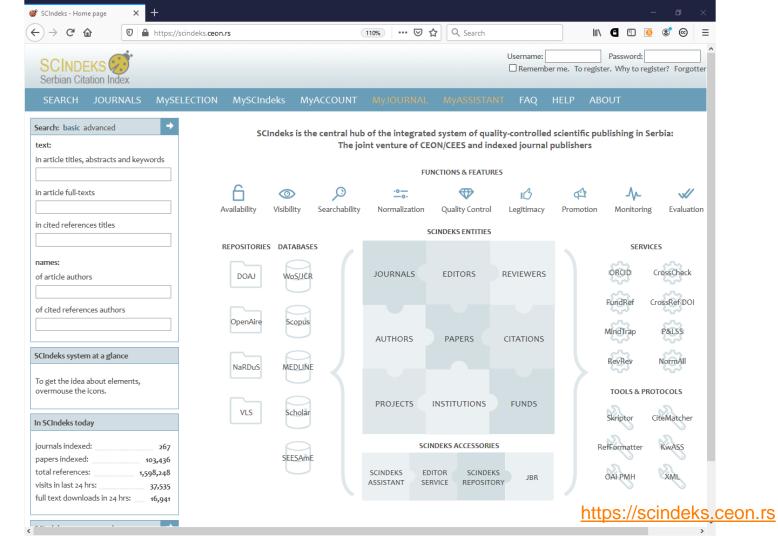


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https://journal.fi







# Collaborative Non-APC Publishing Models Review (2)

International collaborative funding and publishing (Open Library of Humanities, Annual Reviews, Knowledge Unlatched, SCOAP<sup>3</sup>, Language Science Press, transcript OPEN Library Political Science)

Collaborative publication support services (OJS-de.net, CeDiS (Center for Digital Systems), Freie Universität Berlin)





#### What can be considered sustainable?

Financial aspects such as funding, establishing a balance of costs vs earnings and cash flow.

Human and technical resources.

Time is also a factor in assessing sustainability, which is often itself dependent on other factors and aspects. E.g. what is a suitable time window?





# Sustainability for whom?

In order to be truly sustainable all sides need to be balanced. The supply side needs to cover costs and be able to keep up with new demands and developments. The demand side needs affordable and reliable services. And all stakeholders need a stable, scalable, dependable and well-functioning market that enables high quality and efficient dissemination of research and scientific results.





# Sustainability

Current issues facing users, new and emerging publishing initiatives, institutions, funders and policy makers

- Invisibility of non-APC business models; library subsidy models remain largely unknown to researchers
- Limitation of grant funding; lack of leverage power
- Institutional limitations





## Suggestions to mitigate these issues

Marketplace for non-APC OA publishing initiatives describing the scale, disciplinary reach, whether it's a new initiative or continuation of an existing one, technology used, financial aspects and governance.

Shared and permanent infrastructural support as costeffective solution.

Knowledge sharing and shared financial, legal, marketing services, pooling resources.





#### What's vital?

Institutions - government, funders, universities for financial and technical support.

Community - social cohesion and academic support.

Reputable publishing standards and practices.

Cooperation and pooling of resources - better visibility, scalability, improved financials. Shared resources and information.

Simplified funding streams - for institutions to provide financial support (memberships/donations/etc.)





# Funding - Endorsement and awareness

Funders should acknowledge and endorse collaborative and non-APC OA publishing as a valid and equivalent road to OA.

This includes making researchers aware of the option of non-APC publication channels in policies and mandates, as non-APC initiatives are still a relatively invisible alternative.





## Opportunities and recommendations

More transparency: Clarification of offered publication services and the structure of the publishing initiatives to inform the community and funders.

Use of trusted bodies to evaluate existing and new publication channels to assist researchers, research funders & research performing institutions navigate a constantly growing & evolving publishing market.





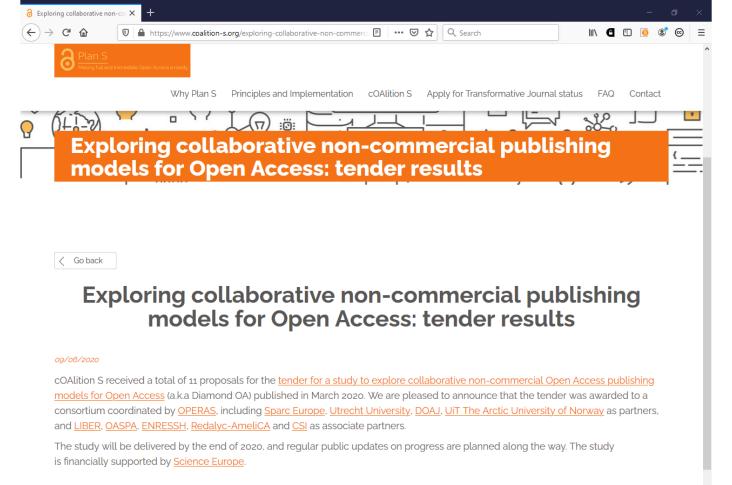
#### Recommendations

Institutions and funders can aid in the sustainability of collaborative and non-APC publishing by providing more stability though medium- and long-term funding. Inclusiveness is key.

For reasons of efficiency and innovation, it is imperative that the scientific publication system remains in the hands of the scientific community, supported by learned societies and libraries.







https://www.coalition-s.org/exploring-collaborative-non-commercial-publishing-models-for-open-access-tender-results/

## Quality - Sound publication practices

Indexing, support and approval of non-APC publication channels by trusted bodies and research evaluation organizations to increase trust and visibility and to make it easier to identify and select quality journals. Ideally this should be done by a standardized and transparent process, according to a set of universal criteria for healthy editorial practices and robust peer-review processes.

New approaches to research assessment/evaluation.





# Strengthen partnership and community

Collaborations, partnerships, community ownership and governance - tools and opportunities to determine a clear path towards a sustainable future and give smaller OA publishers more leveraging power with funders, institutions and policy makers.





#### Shared infrastructure & services

Joint financial, marketing, legal services to lower the strain on, often, limited resources and alleviate the need for each publisher or initiative to cover the wide range of expertise needed in-house.

Peer support and learning.

Innovations - enrichment of publications, an incubator model, FOSS, joint IT/technical support, compatibility and interoperability with other platforms and systems.





# Strengthen partnership and community (2)

Shared community-based voice to increase the impact both in the academic world and with funders. Collective advocacy to policy makers and decision makers.

Need for a platform to share and discuss best practices, ideas and expertise within the collaborative and non-APC publishing community.

Best Practice guide to non-APC and collaborative publishing.





#### References

OpenAIRE report Towards Sustainable Cooperative and Non-APC Publishing Model: D6.2 – Best Practice Guide for Co-Operative Models of Publishing <a href="https://doi.org/10.5281/zenodo.3701428">https://doi.org/10.5281/zenodo.3701428</a>

OpenAIRE workshop <a href="https://www.openaire.eu/sustainable-non-apc-publishing-models-workshop">https://www.openaire.eu/sustainable-non-apc-publishing-models-workshop</a>
<a href="https://www.openaire.eu/blogs/sustainable-non-apc-oa-workshop">https://www.openaire.eu/blogs/sustainable-non-apc-oa-workshop</a>

How can we sustain OA publishing in a cooperative way? OpenAIRE presentation at Open-Access-Tage 2019 (in German) <a href="https://doi.org/10.5281/zenodo.3490746">https://doi.org/10.5281/zenodo.3490746</a>





# Thank you! Questions? Discussion!

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