



UNITED NATIONS



Launch Seminar

Panorama of Productive Development Policies in Latin America and the Caribbean 2024

Hybrid format

Celso Furtado Room, ECLAC, Santiago, Chile

Thursday, September 5, 2024

9:00 am - 1:00 pm (Chile time)

9:00 -9:45 (Chile time)

Presentation of the Panorama

José Manuel Salazar-Xirinachs, Executive Secretary, ECLAC

Marco Llinás Vargas, Director of the Division of Production, Productivity and Management, ECLAC

Getting Latin America and the Caribbean out of the trap of low growth and low productivity will require the sophistication, diversification, and virtuous structural change of their economies. While this will require long-term efforts, including continuing to improve the fundamentals, countries do not have to wait to achieve early victories in this process of productive transformation. For this, ECLAC has been insisting that the countries of the region and their territories scale up and improve their productive development policies (PDPs). The region is not starting from scratch in this regard. However, there are significant opportunities for improvement in their efforts.

To delve into what needs to be done and how to do it, ECLAC presents its new document "Panorama of Productive Development Policies in Latin America and the Caribbean," which not only provides a first analysis of the current efforts in the region but also proposes around 60 recommendations to guide countries and their territories in this productive transformation towards a more productive, inclusive, and sustainable future.

The launch seminar is an opportunity to engage with some of the most prominent figures who, from practice in their respective countries and from some of the most renowned research centers worldwide, guide the international debate on these issues.

The seminar is organized into three panels. Below are the main indications of how the discussion will be organized in each of them.

Panel 1

9:45-10:40 (Chile time)

Challenges of current productive development policies in the region

ECLAC has proposed a diagnosis indicating that current efforts in PDPs in Latin America and the Caribbean are: i) marginal compared to the productivity challenge at hand and what other countries are doing on this matter; ii) uncoordinated, with significant opportunities for improvement in coordination among the efforts made by different ministries, agencies, actors, and levels; iii) discontinuous, with abrupt changes between government shifts, when these agendas are medium- and long-term, where "building on what has been built" should prevail; iv) mainly managed from a centralist (top-down) approach, from the capitals, without much prominence of the territories and local actors; v) poorly evaluated, when evaluation is essential to identify what works and should therefore be scaled up, and what does not, so that it can be adjusted or discarded; vi) not necessarily aligned with the new vision of productive development policy proposed by ECLAC; and vii) of little impact, if examined in light of the region's poor performance in terms of productivity and growth.

Panelists

- Annalisa Primi – Head of the Development and Economic Transformation Division, OECD Development Centre
- Fuad Hasanov – Senior Economist, International Monetary Fund (IMF)
- Nathan Lane – Associate Professor of Economics, University of Oxford
- José Antonio Ocampo – Former Minister of Finance and Public Credit, Colombia
- Uallace Moreira – Secretary of Industry, Ministry of Development, Industry, Trade and Services of Brazil

Moderator: Nicolo Gligo, Division of Production, Productivity and Management, ECLAC

Panel 2

11:00-11:55 (Chile time)

Governance and institutions for productive development policies in the region

PDPs are particularly intensive in coordination both among different types of actors and across levels of government. Therefore, the characteristics of the institutions and governance supporting the interaction among different actors and levels involved in PDPs profoundly affect the effectiveness of these policies. The panel will analyze these issues, referencing both regional and international experiences regarding institutional capacities and governance mechanisms (coordination bodies, routines, incentives or others) that support these policies.

Panelists

- Gonzalo Rivas – Head of the Competitiveness, Technology, and Innovation Division, Inter-American Development Bank
- Piero Ghezzi – Former Minister of Production, Peru
- Charles Sabel – Professor of Law and Social Sciences, Columbia University Law School
- Amir Lebdioui – Associate Professor of the Political Economy of Development and Director of the Technology and Management Centre for Development, University of Oxford
- Camilo Rivera – Deputy Minister of Business Development, Ministry of Commerce, Industry and Tourism, Colombia

Moderator: Marco Dini, Division of Production, Productivity and Management, ECLAC



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Panel 3

11:55-12:50 (Chile time)

Subnational efforts in productive development policies in the region

ECLAC has argued that there are both technical and political reasons to give a territorial focus to PDP efforts. Under this approach, subnational governments have a key role to play in PDPs within their respective territories. This panel will seek to exchange views on the challenges when developing these efforts from the territories and articulating them with national-level efforts.

Panelists

- Paola Pabón – Prefect of the Province of Pichincha, Ecuador
- Christian Ketels – Principal Associate at the Institute for Strategy and Competitiveness, Harvard Business School, Harvard University
- Nicolás Grau – Minister of Economy, Development and Tourism, Chile
- Rebeca Vidal – Private Sector Evaluation Executive, Development Bank of Latin America and the Caribbean
- Vidal Llerenas – Politician, expert in productive policy, Mexico

Moderator: Natalia Genta, Division of Production, Productivity and Management, ECLAC

12:50-13:00 Closing Remarks

- José Manuel Salazar-Xirinachs, Executive Secretary, ECLAC

Connection and language details

- To access the seminar, panelists must register in advance at the following link: https://cepal-org.zoom.us/webinar/register/WN_xXBsLKRKTsuQY9SrOpEQYw.
- After registration, a Zoom link will be sent to join the seminar. Please log in 30 minutes before the event to test the connection.
- The seminar will be simultaneously translated in Spanish, English and Portuguese.