

TO MEXICO, CENTRAL AMERICA, DOMINICAN REPUBLIC, **HAITI AND CUBA** (2016-2022)







THREE YEARS after the creation of the Economic Commission for Latin America and the Caribbean (ECLAC, OR CEPAL, BY ITS SPANISH INITIALS) in Chile in 1948, the subregional headquarters in Mexico was established in 1951 WITH THE PURPOSE OF SERVING 10 COUNTRIES:



ECLAC's subregional headquarters in Mexico has positioned itself as a BENCHMARK OF SPECIALIZED AND MULTIDISCIPLINARY TECHNICAL KNOWLEDGE on economic and social issues, energy, trade, agriculture and climate change, not only through applied research but by ASSISTING GOVERNMENTS and integration bodies.

POWER, a genuine subregional focus, strong ties with networks of subregional experts and a reputational capital entrenched through 70 YEARS OF UNINTERRUPTED work in the subregion.



ECLAC'S
CONTRIBUTIONS
TO THE PUBLIC
AGENDA
IN MEXICO

(2016-2022)









SUPPORT FOR REGIONAL, INDUSTRIAL AND COMMERCIAL INTEGRATION

The priority has been to support the Central American integration processes and, at the same time, Mexico-United States trade integration, with a comprehensive approach as part of an industrial policy with environmental sustainability, productivity and equality.

SICA ENERGY STRATEGY 2030

ECLAC proposes actions to ensure the energy supply for the countries within the Central American Integration System (SICA, by its Spanish initials), with quality, quantity and diversity of sources and seeks the provision of affordable modern energy services for the entire population and the rational and efficient use of energy in production chains.





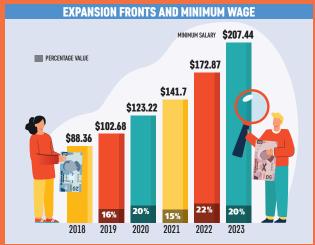
ECLAC promotes
the implementation
of the Universal
Basic Income (UBI)
as a new right that
provides economic
security, on an individual basis, lifelong
and unconditional, so
that people can enjoy greater independence and autonomy.





REGIONAL INPUT-OUTPUT MATRIX

In collaboration with the central banks and national statistical offices of eight countries, the regional input-output matrix is updated. The tool is useful to design and evaluate trade, industrial and economic recovery policies in the context of COVID-19.



Mexico's input-output matrix was used to evaluate the impact of the minimum wage increase on GDP, employment, inflation and intermediate imports. The conclusion? the effects on these economic variables were generally positive.



Efforts to rebuild infrastructure after increasingly destructive weather events have led to work with the Council of Ministers of Finance of Central America, Panama and the Dominican Republic (COSEFIN, by its Spanish initials) to incorporate disaster risk reduction and sustainable and inclusive climate change adaptation elements into public investment.



The Integral Development Program (PDI) was designed with the help of the office in Chile and studies were carried out on the use of remittances and investment possibilities in the countries. At a local level, technical assistance was provided to strengthen social cohesion on the border between Mexico and Guatemala.

MAIN LINES OF WORK



A. AGRICULTURE AND **CLIMATE CHANGE**



B. SOCIAL DEVELOPMENT



C. TRADE AND INDUSTRY



D. ENERGY AND NATURAL RESOURCES



E. ECONOMIC DEVELOPMENT



F. CROSS-CUTTING THEMES









ECLAC's subregional headquarters in Mexico developed the concept of "sustainable and inclusive adaptation" and has collaborated to strengthen capacities in the Central America Agricultural Council and the Council of Ministers of Finance/Treasury.

- Agricultural insurance from the perspective of integrated risk management.
- Sustainable agriculture adapted to climate change. Since 2012, different scenarios of climate change and its impacts on the agricultural sector and specifically on basic grains, coffee and food security have been designed.
- Statistics and geographic information on agricultural activity and climate. Maps have been added with information on climatic variables and forecasts that affect productive and human activities in rural areas.





B. SOCIAL DEVELOPMENT

It generates statistics and conducts research to identify and analyze the features, magnitude and dynamics of inequality gaps in social, territorial and demographic areas.



B. SOCIAL DEVELOPMENT



Labor market, economic inequality and social policies for equality. Development strategy contemplating income redistribution. Minimum wage and expansion fronts in Mexico.



CC

The labor market in the subregion of Central America and the Dominican Republic: realities and challenges of labor insertion, from a gender perspective.

Leaving no one behind: proposed principles and elements of the agreement or contract on domestic work in Mexico.





TOOLBOX.
Promoting equality: the contribution of social policies in Latin America and the Caribbean.



The distribution and inequality of financial and non-financial assets in Mexico.

Basic social indicators for the Northern Subregion of Latin America and the Caribbean 2018-2019 Edition.



Sustainable
Development Goals.
A methodology was

Sustainable
Development Goals.
A methodology was
generated to articulate national plans
with the 2030 Agenda, which has been
implemented by
Guatemala and Cuba
to identify their
national priorities.

INDIGENOUS PEOPLES
AND INTERCULTURALITY. For example, the
economic cost of racism
in Guatemala and the
regulations on consultations with indigenous
peoples in Costa Rica
were measured.





Aging and Senior Adults in Central America, Mexico and the Hispanic Caribbean

C. TRADE AND INDUSTRY

Strengthening of Micro, Small and Medium-**Sized Enterprises** (MSMEs, by its English initials, or mipymes, for its Spanish initials) and their innovation capabilities.

INDUSTRIAL POLICY AND VALUE CHAINS. Work with public institutions to promote high-productivity, decarbonized sectors and industries with quality iobs in order to strengthen value chains and formulate industrial policies is carried out.

INTERNATIONAL TRADE AND FOREIGN DIRECT INVESTMENT. The countries of the subregion are open economies with strong links with foreign trade, for which technical work and public policy proposals on international trade and industry are being carried out.



The permanent work with Central American trade integration is remarkable; for that reason, it is the direct counterpart of the Secretariat for the Economic Integration of Central America (SIECA, by its Spanish initials).





INTERNATIONAL TRADE AND FOREIGN DIRECT INVESTMENT.

New-generation incentives for Foreign Direct Investment (FDI) are being analyzed; productive links with the United States have been assessed and strategies for strengthening regional and international trade, including regional investments, are being proposed.

This area is responsible for the research, technical assistance, projects, administration and use of trade and foreign direct investment databases. The MAGIC (Module for the Analysis of Growth in International Commerce) is a recognized and used instrument.

D. ENERGY AND NATURAL RESOURCES

- ECLAC in Mexico has accompanied, since its conception, the Central American Electrical Interconnection System (SIEPAC, by its Spanish initials), the best example of its commitment with regional energy integration.
- Statistics of the electricity and hydrocarbon subsectors of Central America and the Dominican Republic.
- Evaluation of the Energy Potential of Biomass Resources. ECLAC contributed to the development of the geospatial platform for the evaluation of the energy potential of the biomass resources of the SICA countries.





mote the investment of remittances in strengthening

rural value chains was carried out.



OUTSTANDING TECHNICAL ASSISTANCE



A) TO CENTRAL **AMERICAN INTEGRATION ORGANIZATIONS**



B) TO NATIONAL GOVERNMENTS







A) TO CENTRAL AMERICAN INTEGRATION ORGANIZATIONS



SECRETARIAT OF CENTRAL
AMERICAN TOURISM
INTEGRATION (SITCA,
BY ITS SPANISH INITIALS)
The status of the sector's
digitalization was diagnosed and actions were
suggested to improve the
use of electronic commerce by Central American
tourism MSMEs.

SECRETARIAT FOR THE ECONOMIC INTEGRATION OF CENTRAL AMERICA (SIECA) The request was made to identify how to improve the customs union between El Salvador, Guatemala and Honduras and actions in the short, medium and long term were submitted.



COUNCIL OF ENERGY
MINISTERS OF THE SICA
(CME-SICA, BY ITS
SPANISH INITIALS)
Development of the
geospatial platform to
assess the bioenergy
potential of the SICA
countries, used in a
simple and intuitive way
by decision makers.



COUNCIL OF MINISTERS OF FINANCE
OF CENTRAL AMERICA (COSEFIN)
ECLAC, with Swiss cooperation, is working to
strengthen capacities to incorporate disaster risk
reduction and sustainable and inclusive adaptation to climate change in public investment.



B) TO NATIONAL GOVERNMENTS



Assistance was provided to streng-then traditional agricultural insurance instruments.

Course-workshop on the human rights of the elderly.



Provide technical support in the elaboration of energy pacts, in the facilitation of seminars and workshops open to various organizations and civil society. Support the implementation of an Integrated National Framework for Financing the SDG



Prepare a study on intercultural educational policies at the request of the Secretary of Public Education (SEP). Elaborate studies on macroeconomic configuration, income inequality and employment structure at the request of the Government of Mexico City.





Review and update reference price formulas and margins in the supply chain of the main fuels.

Identify challenges and opportunities to attract investment from the Salvadoran diaspora in the United States towards development initiatives.



Provide technical
assistance in relation to
its government plans
and programs, with the
methodology of critical
links for the fulfillment
of the 2030 Agenda.





Provide support to the National Policy for Social Protection and Promotion and to the Haitian Institute of Statistics for the development of an economic situation indicator.



Prepare a study to analyze the technical feasibility of implementing indexed agricultural insurance against drought and flood threats for rice and corn crops. Develop the NAMA Café Plus project, which included the design of the business plan, business model and financial mechanisms.





Update and expand the sectoral aspect of the input-output matrix for Central America, Mexico and the Dominican Republic 2018. Work began in June 2021 and continues in the sub-region.

STRATEGIC CHALLENGES AHEAD





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ECLAC is called upon to play a fundamental role in order to envision future alternatives to improve the conditions of societies in the midst of several simultaneous crises:

Productivity, productive development, employment and inclusive growth

Inequality

Social protection gaps

Education and vocational training

Gender equality and the care society

Sustainability and climate change

Digital transformation

Migration

Regional economic integration

✓ Macroeconomics for development



Economic Commission for Latin America and the Caribbean

(ECLAC, or CEPAL, by its Spanish initials)

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