INVESTMENT LANDSCAPE IN LATIN AMERICA AND THE CARIBBEAN ECLAC



Foreign Direct Investment inflows to Latin America and the Caribbean rebounded in 2021 after dropping sharply the previous year

Latin America and the Caribbean: inward foreign direct investment, 2010-2021

(Billions of dollars and percentages of GDP)





FDI IN THE PHARMACEUTICAL INDUSTRY IN THE REGION



ECLA

The pharmaceutical industry is strategic for the development of Latin America and the Caribbean.



However, the region has not been a strategic destination for the sector's investments

America Latina and the Caribbean: cross-border mergers and acquisitions and FDI project announcements, 2005-2021 (millions of dollars)



2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021

FDI project announcements

Mergers & acquisitions





Priority areas for development of the pharmaceutical industry in the region

Strengthening of the capabilities in the generic, biosimilars and Active Pharmaceutical Ingredient segments Development of spaces and standards for clinical trials and R&D Fostering of local suppliers and specialized companies to provide services to Latin American transnationals

THE EMERGING ELECTRIC VEHICLE INDUSTRY

The transformation of the automotive sector represents an opportunity to promote FDI in Latin America and the Caribbean



Bogotá and Santiago de Chile have the largest fleet of electric buses in the region



The region is advancing with imports and without strengthening

Three key areas for attracting and mobilising investment

48 units

ECLAC

Imports of electric buses by country destination (Millions of dollars)



