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IX SUMMIT OF THE  
AMERICAS  
LOS ANGELES • 2022



YABT  
Young Americas Business Trust



# AGENDA



young  
americas  
forum

LOS ANGELES, CALIFORNIA

JUNE 7 - 9, 2022



# AGENDA

## VI Young Americas Forum

June 7th, 2022

### Kickoff: Los Angeles Day \*

11:00 – 13:00 **Welcome to Los Angeles**

- L.A. Rams
- City of Los Angeles
- City of Inglewood
- Young Americas Business Trust

**Location:** SoFi Stadium - 1001 S Stadium Dr, Inglewood, CA 90301

**Meet up Point:** SoFi Stadium - at 10:00 am

June 8<sup>th</sup> – 9<sup>th</sup>, 2022

Venue: Magic Box | 1933 S. Broadway, Los Angeles-California 90007

### DAY 1: Wednesday, June 8<sup>th</sup>, 2022

07:00 – 09:00 **Registration**

09:00 – 10:00 **Opening Ceremony of the VI Young Americas Forum**

Location: Plenary Room - First Floor, Hall B

**Moderator:** H.E. Sherry Tross, Director, Board of Directors, Young Americas Business Trust

**Welcome Remarks:** Doug Emhoff, Second Gentleman, United States of America

- **Nina Hachigian**, Deputy Mayor for International Affairs, Los Angeles
- **Nestor Mendez**, Assistant Secretary General of the Organization of American States
- **Cecilia Vilchis**, Youth Coordinator, Young Americas Forum
- **Luis Niño**, Chair of Board of Directors, Young Americas Business Trust

**Closing Remarks:** Roy L Thomasson, Founder, Young Americas Business Trust

**10:00 - 11:00 Connectivity and Digital Inclusion**

**Opening Remarks**

- **H.E. Justin Trudeau**, Prime Minister, Canada

**A Conversation with Young e-commerce Entrepreneurs**

**Moderator: Laura Buhler**, President and CEO of C100

- **Tobias Lutke**, CEO Shopify \*
- **Nicolas Valenzuela**, Founder, Lab51, Chile
- **Cristina Nolasco**, Head of Partnerships for Platzi

**11:00 - 12:00 The Future of Commerce**

**Welcome Remarks: Maryam Mujica**, Vice President of Global Government Affairs, Shopify

**Moderator: Clark Rabbior**, Head of Multilateral Affairs, Shopify

- **Claudia Magdaleno**, Cherry Pink, Mexico
- **Isabela Chusid**, Linus, Brazil

**12:00 - 12:30 Networking Coffee Break**

**Location:** Innovation Expo - 2nd Floor

**12:30 - 13:30 Health and Resilience in the Americas: Innovation in Action**

**Moderator: Jason Marczak**, Senior Director, Adrienne Arsht Latin America Center, Atlantic Council

- **Xavier Becerra**, Secretary, US Department of Health and Human Services
- **Carissa F. Etienne**, Director, Panamerican Health Organization
- **Sara Aviel**, President and CEO, Inter-American Foundation
- **Jose Luis Nuno**, Founder and CEO, Unima

**Parallel Session:**

**11:30 - 12:30 Community and National Youth Service: A vision from the field**

**Location:** Lower level: Room 1

**Moderator: Michael McCabe**, Regional Director, Inter-America and Pacific Region, Peace Corps

- **Carol Spahn**, CEO, Peace Corps
- **Celina de Sola**, Glasswing and Central America Youth Corps
- **Michelle Zapata**, Atlas Corps, Mexico
- **Gabriela Perez Albarracin**, California AmeriCorps Disaster Team Program Manager

**13:30 – 14:30 Lunch Break**

**14:30 - 15:30 Innovation and Leadership TIC Americas Expo Inauguration**

**Location:** Innovation Expo - 2nd Floor

- **Ribbon Cutting Ceremony**
- **Official Expo Tour**

**15:30 - 18:00 Working Groups (Youth Delegates) - Youth Declaration of Commitment**

**Location:** Lower level: Room 1 (Spanish) | Lower level: Room 2 (English)

**15:30 - 18:00 Building a Sustainable, Resilient, and Equitable Future: A conversation about the IX Summit of the Americas**

**Location:** Plenary Room - First Floor, Hall B

**15:30 - 16:00 Keynote Speaker:**

- **Freddy Vega**, CEO, Platzi

**16:00 - 17:00 Preparing a 21st Century Workforce**

**Moderator:** Eduardo Elias, YABT Program Manager

- **María del Mar Jaramillo**, CEO, Fundación Soy Oportunidad, Colombia
- **Walter Mata**, CEO, WAS Company
- **Germán Santillán Ugarte**, CEO, Oaxacanita Chocolate, Mexico

**17:00 – 18:00 Sports and Development: Youth, Education and Resilience**

- **Johnathan Franklin**, Community and External Affairs, LA Rams
- **Renata Simril**, President and CEO, LA84 Foundation
- **Erikk Aldridge**, Vice President of Impact, LA28

**Networking Hour**

**18:00 – 19:00 Presentation of the Vince Lombardi Trophy\***

**Location:** Innovation Expo

**Presented by:** L.A. Rams - Super Bowl LVI Winners

**14:00 - 16:00 International Webinars organized by the United Nations Economic Commission for Latin America and the Caribbean**

**Digital Transformation:** Digital transformation: an essential factor in the new reality

**Location:** Via Zoom

To register, please follow the link: [Webinar Registration](#)

**Moderator: Fernando Rojas, UN ECLAC**

- **Senator Ximena Órdenes**, President, Transportation and Telecommunication Commission, Chile
- **Raúl Echeverría**, Executive Secretary, Latin American Association of Internet
- **Virginia Pardo**, Director, E-government and Information society Association, Uruguay
- **Ezequiel Aguirre**, Director Comercial Wytoc, Argentina

**Climate Change:** Climate Change: Circular economy a productive model for the recovery efforts

**Moderator: Georgina Nunez, Economic Affairs Officer, UN ECLAC**

- **Bart Van Hoff**, Universidad de los Andes, Colombia
- **Lorena Cornejo**, Ayllu Solar, Chile
- **Diego Prada**, Green Factory, Colombia
- **Lizette Huevo**, Director of Entrepreneurship, TEC of Monterrey

## DAY 2: Thursday, June 9<sup>th</sup>, 2022

08:00 – 9:00 Morning coffee registration

09:00 – 11:00 Conversations with Leaders

Location: First Floor - Hall B

9:00 - 10:00 The Power of Creators on Climate Change

### Keynote Remarks:

- **John Kerry**, Special Presidential Envoy for Climate

### Special Message:

- **Billie Eilish\***, Grammy, Academy and Emmy Awards Artist

**Moderator: Alana Rizzo**, Director, Abraj

- **Estela Renner**, Film producer, director and writer, Brazil
- **Raull Santiago**, Activist, Brazil
- **Araceli Luna**, Killa Viva Verde, Peru
- **Elizabeht Nava**, Entelequia, Mexico

### Closing Remarks:

- **Leslie Miller**, Vice President, Global Affairs and Public Policy, Google

10:00 - 11:00 A conversation with **Samantha Power, USAID Administrator**

**Moderator: Gustau Alegret**, NTN24

- **Samantha Power**, Administrator, United States Agency for International Development

11:00 - 12:30 Youth Declaration of Commitment

Location: First Floor - Hall B

### Keynote Speaker:

**H.E. Luis Almagro**, Secretary General of the Organization of American States

### Presentation of the Youth Declaration of Commitment

Heads of State and Government of the Americas \*

- **Valerie Lorena**, Executive Director, Young Americas Business Trust
- **Maria Celina Conte**, Director, Summits of the America Secretariat
- Young Leader from the Americas

**12:30 - 12:45 VI Young Americas Forum Official Photo**

**12:45 – 14:00 Lunch Break**

**14:00 – 15:00 Innovation in Action: Meet the Entrepreneurs and the Social Leaders**

Location: First Floor - Hall B

**Moderator: Cristina Nolasco**, Head of Partnerships, Platzi

**Keynote Speaker:**

**Isabella Casillas Guzman**, US SBA Administrator

**Presentations / Panelists:**

**Video:**

- **Claudia Ruiz**, Vernácula - Perú
- **Andrea Segura**, Alfi - México
- **Joshua Forte**, Red Diamond Initiative - Barbados

**Onsite:**

- **José Ignacio Estrada**, Green Concreta - México
- **Ismenia Abigail Trejos**, Youth to Lead - El Salvador
- **Caleb Padilla**, Un Pulmón Más - El Salvador
- **Gerardo Perez**, Luxia Labs - Dominican Republic, YLAI 2022

**Master Classes: Building a Sustainable, Resilient, and Equitable Future**

Location: First Floor - Hall B

**15:00 – 16:00 Migration: Entrepreneurship in Movement “Promoting Socioeconomic Integration of Youth in the Americas”**

**Introduction: Luis Nino**, Chairman, Board of Directors, Young Americas Business Trust

**Keynote Speaker: Antonio Vittorino**, Director General, International Organization for Migration

- **Maria Moreno**, CEO, USA for IOM
- **Jorge Partidas**, CEO Globofran and International Advisory Council
- **Nora Rodriguez**, International Consultant, via video
- **Edgar Maestre**, Program Director, YABT

**16:00 – 17:00 The Caribbean Ecosystem: The role of young leaders, innovators and Entrepreneurs**

**Location:** First Floor - Hall B

**Moderator:**

**H.E. Sherry Tross**, Ambassador of Saint Kitts and Nevis in Canada

- **H.E. Nestor Mendez**, Assistant Secretary General, OAS
- **Congressman Gregory W. Meeks**, Chairman of the House Foreign Affairs Committee, United States House of Representatives\*
- **Carla Natalie Barnett**, Secretary General, Caribbean Community\*
- **Biviana Riveiro Disla**, Executive Director, ProDominicana\*
- **Dale Trotman**, CEO and Founder, MedRegis, Winner Caribbean innovation Competition, Barbados

**17:00 - 18:00** **Our Green Future: Driving Positive Action for the Planet and the People**

Location: First Floor - Hall B

**Keynote Speaker:**

- **Erick Scheel**, President, PepsiCo Latin America Beverage

**The Eco Challenge: A conversation with young innovators and entrepreneurs on sustainability**

- **Caleb Padilla**, Un Pulmón Más, El Salvador
- **Elizabeth Nava**, Commercial Director, Entelequia, Mexico
- **Araceli Luna**, CEO, Killa Viva Verde, Peru

**Eco-Challenge 2022 Awards**

- **Erick Scheel**, President of PepsiCo Latin America Beverages

**Closing Ceremony**

- **Luis A. Viguria**, CEO, Young Americas Business Trust
- **Ambassador Linda Thomas - Greenfield**, Representative of the United States to the United Nations\*

To be confirmed (TBC) | Update: June 4, 2022.





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NUESTRA TELE NOTICIAS

