

# WORKSHOP AGENDA

DAY 1 | September 26



São Paulo, Brazil / September 26-28, 2017

## Contexts & Concepts

Understanding key Big Data ideas in order to translate development problems into specific data objectives

<b>8:30 AM</b>	Registration	
<b>9:00 AM</b>	<b>Workshop Kick-Off + Human algorithm</b>	
<b>9:30 AM</b>	Policies, Societies, and Literacy in the Age of Big Data: Building capacities to foster social change	<a href="#">Emmanuel Letouzé</a> , Director and Co-Founder, Data-Pop Alliance
<b>11:00 AM</b>	<b>Coffee Break</b>	
<b>11:15 AM</b>	Panel I: Brazil's Big Data Ecosystem	Speaker 1 - NSO Speaker 2 - Government Speaker 3 - Academia Speaker 4 - Private sector
<b>12:45 PM</b>	<b>Lunch</b>	
<b>1:45 PM</b>	Project Lab: Mapping Big Data and Development Ecosystems	Data-Pop Alliance
<b>2:45 PM</b>	Keynote: Digital Economy and Big Data	<a href="#">Wilson Peres</a> , UNECLAC
<b>3:45 PM</b>	<b>Coffee break</b>	
<b>4:00 PM</b>	Project Lab: Breaking Social and Economic Measurement Problems into Data Questions	Data-Pop Alliance
<b>5:15 PM</b>	Reflection	
<b>5:30 PM</b>	<b>End of Day 1</b>	



## DAY 2 | September 27

M+T

### Methods & Tools

Applying Big Data methods and tools to yield insights for specific development problems

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<b>9:00 AM</b>	<b>Day 1 Refresher + Overview of Day 2</b>	
<b>9:10 AM</b>	Warm-up - Programming icebreaker	Data-Pop Alliance (Rodrigo?)
<b>9:30 AM</b>	Panel II: Big Data for Measuring the Digital Economy in Latin America and the Caribbean	Cepal and local experience. Moderator: Wilson Peres, UNECLAC
<b>11:00 AM</b>	<b>Coffee Break</b>	
<b>11:15 AM</b>	Landscape of Big Data Methods and Tools Part 1	Data-Pop Alliance (Andrés?)
<b>12:15 PM</b>	Project Lab: Mapping Big Data Methods and Tools	Data-Pop Alliance
<b>1:00 PM</b>	<b>Lunch</b>	
<b>2:00 PM</b>	Technical Tutorial 1	Data-Pop Alliance (Rodrigo y Andrés?)
<b>3:30 PM</b>	<b>Coffee break</b>	
<b>3:45 PM</b>	Technical Tutorial 2	Data-Pop Alliance (Rodrigo y Andrés?)
<b>5:15 PM</b>	Reflection	
<b>5:30 PM</b>	<b>End of Day 2</b>	

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## DAY 3 | September 28

D\*S E

### Design & Strategy

Operationalizing Big Data as inclusive projects, partnerships and policies

### Ethics & Engagement

Engaging key stakeholders and communities through ethical practices and effective story-telling

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<b>9:00 AM</b>	<b>Day 2 Refresher + Overview of Day 3</b>	
<b>9:15 AM</b>	Big Picture: Social Physics: How social networks can make us smarter (via video)	Prof. Alex 'Sandy' Pentland, MIT [Media Lab   Sloan Business School   Institute for Data, Systems and Society] and Data-Pop Alliance
<b>9:45 AM</b>	Data Storytelling & Data Visualization + Data Sculpture	Data-Pop Alliance (Andrés, Analu, Julie)

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<b>11:15 AM</b>	<b>Coffee break</b>	
<b>11:45 AM</b>	Legal Frameworks for (Ethical) Data Use (in Brazil)	Brazilian expert (tbc)
<b>1:00 PM</b>	<b>Lunch</b>	
<b>2:00 PM</b>	Keynote: Ethics and Politics of Big Data	<i>(to be confirmed)</i>
<b>3:00 PM</b>	Project Lab: Data Ethics	Data-Pop Alliance
<b>3:30 PM</b>	<b>Coffee break</b>	
<b>3:45 PM</b>	Project Lab: Project archetypes and lessons learned	Data-Pop Alliance
<b>4:45 PM</b>	Presentations	
<b>5:45 PM</b>	Workshop Wrap Up	
<b>6:00 PM</b>	<b>End of Day 3</b>	

