

# The Culture of Data

Presentation by Emery Che Pemberton  
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# Personal Experiences

Working in Development Planning Unit, now the Central Statistics Office

- Contributed to the last census
- Fishermen survey
- Business surveys
- Consumer prices data collection
- Institutional Assessment



# Personal Experiences

Working alongside the development of our National Sustainable Development Plan

- Over 60 consultations
- 4 of our main islands
- Private sector specific sessions
- Public sector specific sessions
- Sessions in the schools. (Public and Private)
- Virtual with diaspora
- Online survey



# Culture Towards Data

## Attitudes

- Persons feel the questions may be too personal to share
- Reluctant towards contributing because “It won’t make a difference”

## Dialogue

- Dialogue should be more consistent
- Need to vent about all issues before constructive conversation can happen



# Culture Towards Data

## Integrity

- Don't Trust that information will remain confidential
- Claims that personal information gets out

## Partnership

- Need to see this as part of the process
- There will be difficult conversations
- Brining our minds together will produce greater results



# Culture Towards Data

## Leadership

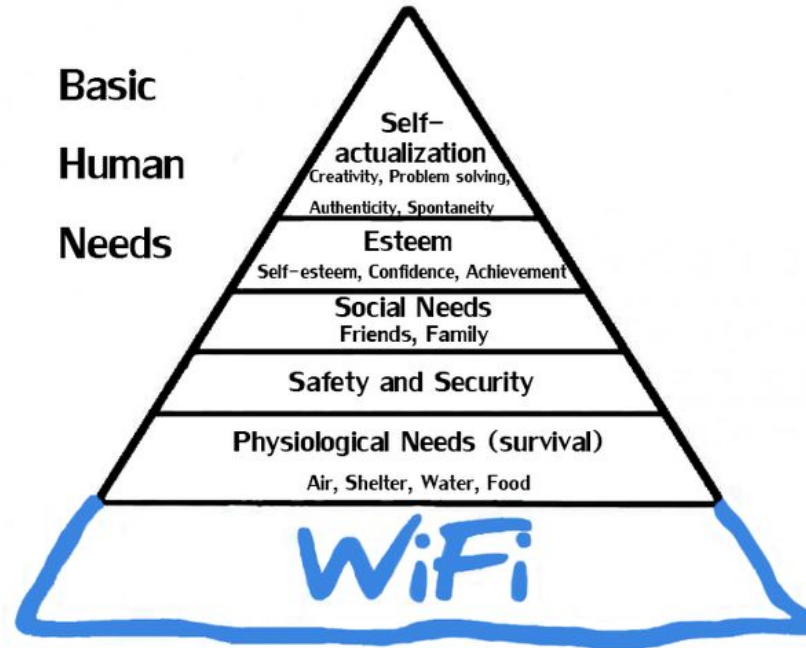
- Needs to support the message and importance
- Evidence based policy and decision making
- Transformation and change management



# Considerations for Solutions

- Overall health and well being
  - Try getting data from the vulnerable and neglected
- Leveraging technology
  - Use of smartphones
  - Smart Cities
  - Wifi maslow hierarchy of needs
- Partnership with telecommunication companies
  - Sharing of information
  - Participation of Surveys
  - Example of National Disaster

# The transformation of human needs







# Questions and Comments

