



UN-GGIM:Americas

REGIONAL COMMITTEE OF UNITED NATIONS
ON GLOBAL GEOSPATIAL INFORMATION
MANAGEMENT FOR THE AMERICAS

9° SESSION

UN-GGIM: Americas

Private Sector Network Updates and the Way Forward

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Session 5



UN-GGIM:Americas
PRIVATE SECTOR NETWORK

November 28, 29 and 30
Santiago de Chile, ECLAC

Vision

- An active Private Sector Network (PSN) of representatives working in a mutually beneficial collaboration with the members of UN-GGIM : Americas to play a leading role in setting the agenda for the development of regional geospatial information and to promote its use to address key regional challenges, enable citizen services and support the initiatives of the United Nations, particularly the global development agenda.

Purpose

- The Private Sector Network Americas (PSNA) is intended to facilitate a direct connection and communication for the private sector to work with Member States towards achieving success in regional geospatial initiatives. The PSNA shall facilitate an ongoing dialogue for collaboration between and amongst members of UN-GGIM Americas and participants of the PSNA to develop, build and extend the region's capacity to benefit from geospatial information, enabling countries to build capacity in geospatial information, technologies and services.
- Recognizing the expertise of the private sector, the PSNA shall create opportunities for this expertise to assist UN-GGIM Americas in developing policies, processes, practices, capacities and recommendations for geospatial information infrastructure at national and regional levels.

2021- 2022 Activities

- Participation in Global PSN and it's activities
- Participation in Working Groups
- Working closely with Academic Network Americas
- Participation in Workshops and Web Events
- CARIGEO
- CARIGEO Student Competition
- Regional Representation & Activities
 - Participation in Cambridge Conference
 - Geographic Institute of Colombia (IGAC) **9th International Geomatic Week** in Colombia, June 14-17, 2022
 - Trimble Days in the Caribbean, Panama September 29-30, 2022

CARIGEO Student Competition

Launched Jan 27, 2022: “Your Caribbean Story”

- Who participated: Universities students studying in the Caribbean region, Citizens/Students from the region studying abroad
- Private Sector Sponsors: **Esri, Trimble, GeoTechVision, Riegl USA, Geo1**

Winners:

- **Women in GIS:** Laura Logan | Dartmouth College | Jamaica
- **Climate Change:** Josef Paty | University of West Indies | Trinidad and Tobago
- **Sustainability:** Jerald John | University of West Indies | Trinidad and Tobago
- **Development:** Bryan Jordan | University of West Indies | Trinidad and Tobago
- **Best Story Map:** Afia Boney | Okayama University | Trinidad and Tobago
- **Best App:** Elton Sampson | JAIN Online | Guyana
- **Best Research:** Shaughna-Lee Steele | University of West Indies | Jamaica

Promote
Research

Encourage
Spatial
Thinking

Inspire
Curiosity

Cambridge Conference

Applying Geospatial Data to Climate Challenges





Semana
Geomática
Internacional 2022 9^{na} Edición

GIS in the Caribbean

Working Across Borders



Trimble Days in the Caribbean



Strategic Focus of UN-GGIM Americas

1. Support the implementation of global frameworks at the country level
2. Follow up on national geospatial information management processes
3. Strengthen capacities in all lines of work that are considered a challenge
4. Increase information assets through geospatial knowledge management
5. Support the implementation of standards at the national level

Way Forward

- New PSN Board – January 2023
- Participation in the WG on IGIF
- Participation in WG on Strategic Framework for Geospatial Information and Services for Disasters (GISD)
- Greater collaboration with Standards body
- maximize the PSN Americas network to articulate support for the Member States
 - Advisory role
 - Encourage the marketing of products that best suit regional needs
- Regional Geo-podcast
- Finding ways to support the strategic focus of UNGGIM Americas

Gracias

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