



SEMINAR
PROMOTING FINANCIAL INCLUSION THROUGH DEVELOPMENT BANK INNOVATION POLICIES

Wednesday 18th and Thursday 19th of October 2017

PROGRAM

Wednesday 18th of October

09:00 – 09:30 **Registration**

09:30 – 10:00 **Opening**

- Raúl García-Buchaca, CEPAL
- Estéban Pérez Caldentey, CEPAL

10:00 – 10:30 ***“Promoting financial inclusion through development bank innovation policies”***
Preliminary results from ECLAC’s Project.

Presenter: [Estéban Pérez Caldentey, ECLAC](#)

10:30 – 11:00 **Coffee break**

11:00 – 13:00 **Presentation of the regional study on *“Financial inclusion and the role that development banks play in promoting financial inclusion through innovative finance.”***

Moderator: Cornelia Kaldewei, ECLAC

Presenter: [João Ferraz, Universidad Federal de Rio de Janeiro, Brasil](#)

13:00 – 14:00 **Lunch**

14:00 – 16:00 **Session 1: Scope of financial inclusion policies: established goals, limits, and how to advance.**

Moderator: Daniel Titelman, ECLAC

Panel:

- [Francisco Villareal, ECLAC](#)
- [Hugo Campidoglio, Ministerio de Producción, Argentina](#)
- Igor Calvet, Ministério da Indústria, Comércio Exterior e Serviços (MDIC), Brasil
- [Miguel Aguiar Bermúdez, Sistema de Banca para el Desarrollo \(SBD\), Costa Rica](#)
- [Luis Manuel Rodríguez Ávila, Instituto Nacional del Emprendedor \(INADEM\), México](#)
- [Carlos A. Díaz Guevara, Ministerio de Industrias y Productividad \(MIPRO\), Ecuador](#)
- [Aldo Ortega Loayza, Ministerio de la Producción, Perú](#)

16:00 – 16:30 **Coffee break**



Wednesday 18th of October (continuation)

16:30 – 18:30 **Session 2: Economic/financial sustainability: profitability and capital structure of development banks *vis-à-vis* their development mission.**

Moderator: Georgina Cipoletta, ECLAC

Panel:

- [Alfredo Marseillán, Nación Fideicomisos S.A, Argentina](#)
- [Ariel Zabala David, Banco de Desarrollo Productivo, Bolivia](#)
- [Luis Fernando Baudoin Olea, Banco Central de Bolivia](#)
- [Miguel Gutiérrez Saxe, Sistema de Banca para el Desarrollo \(SBD\), Costa Rica](#)
- [Gustavo Cuesta Rugel, BANECUADOR, Ecuador](#)
- [Ricardo Gabriel Pérez Luyo, Escuela Universitaria de Negocios, Universidad de Lima, Perú](#)

18:30 **Cocktails**

Thursday 19th of October

09:00 – 11:00 **Session 3: Innovative instruments: what are innovative instruments, what is their function, how should they be introduced and institutionalized to be successful.**

Moderator: Antonio Morfín, Facultad de Economía y Negocios, Universidad Anáhuac, México

Panel:

- [Alex Araújo, Banco do Nordeste do Brasil S.A. \(BNB\), Brasil \(por video conferencia\)](#)
- [Marcelo Porteiro Cardoso, Banco Nacional de Desenvolvimento Econômico e Social \(BNDES\), Brasil](#)
- [Luis Corrales Padilla, Consultor Empresarial, Costa Rica](#)
- [Juan Carlos Parra, Corporación Financiera Nacional B.P. \(CFN\), Ecuador](#)
- [Ignacio Trigueros Tirado, Banco del Ahorro Nacional y Servicios Financieros \(BANSEFI\), México](#)
- [Raul Hopkins, Agrobanco, Perú](#)
- [Ercilia A. Nofal, Banco de la Nación Argentina](#)

11:00 – 11:30 **Coffee break**

11:30 – 13:30 **Session 4: New topics for financial inclusion: the emergence of *FinTechs* and their implications for SME financing.**

Moderator: Luis Alberto Zuleta, Consultor from Colombia

Panel:

- [Claudia Patricia Da Cunha, Banco de Comercio Exterior de Colombia \(BANCOLDEX\)](#)
- [Pedro Julio Villabón González, Banco de Comercio Exterior de Colombia \(BANCOLDEX\)](#)
- [Juliana Alvarez, Banca de las Oportunidades \(BANCOLDEX\)](#)
- [Wilson Araque Jaramillo, Universidad Andina Simón Bolívar, Ecuador](#)
- [Gerardo Obregón, Comité de Regulación de la Asociación de Plataformas de Financiamiento Colectivo, México](#)

13:30 – 14:30 **Conclusiones y cierre**

- Daniel Titelman, CEPAL
- Esteban Pérez Caldentey, CEPAL