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## **“Moving towards the Implementation of Safe, Affordable and Sustainable Urban Mobility in Latin America and the Caribbean”**

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**Location: ECLAC, Santiago, Chile**

**5 - 6 October 2017**

Among the guiding principles of the New Urban Agenda (NAU) is the importance of strengthening mobility and sustainable urban transport. Likewise, the proposed Regional Action Plan for the implementation of NAU also seeks to promote sustainable modes of transport in the face of the challenges of climate change, urbanization and urban population growth.

This event will focus on opportunities to accelerate the systemic implementation of safe, affordable and sustainable urban mobility in Latin America and the Caribbean (LAC) and its integration in the proposed Regional Action Plan and the global agendas, in particular the NAU, Agenda 2030 and Paris Agreement. Representatives of national and sub-national governments, representatives of local government networks, representatives of international organizations, experts and academics on mobility and transport issues, representatives of the private sector and international cooperation, and others will participate in this event.

The session seeks to integrate urban mobility into public policy dialogue, capacity building and urban investments. It will also facilitate the exchange of good practices and local public policy recommendations to strengthen the institutional framework for sustainable urban mobility and explore the roles and responsibilities of different actors who can facilitate a sustainable transport agenda (development banks, the private sector, cooperation agencies, etc.). In addition, the session will seek to deepen the links between sustainable urban development and mobility (ie., via transit-oriented development), the role of mobility in resilience and adaptation, private sector participation, and lastly, equality and gender issues in urban mobility.

This session is organized by ECLAC and the Partnership on Sustainable Low Carbon Transport (SLoCaT), with the support of the World Bank, the Inter-American Development Bank (IDB), the Development Bank of Latin American (CAF) and GIZ-BMZ in the framework of the project “Transformative Urban Mobility Initiative”.

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### **Session objectives:**

The objective of the session is to promote a dialogue between public and private urban actors on strengthening the framework for sustainable urban mobility in sustainable and resilient cities within the urban diversity that exists in the countries of Latin America and the Caribbean.





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## Moving towards the Implementation of Safe, Affordable and Sustainable Urban Mobility in Latin America and the Caribbean

### PROGRAM

5 - 6 October 2017

Room: Celso Furtado, ECLAC, Santiago, Chile

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*Thursday, 5th OCTOBER 2017*

**8:30 – 9:00**    **Registration**

**9:00 – 9:15**    **Welcome** *(Joseluis Samaniego, Director, Sustainable Development and Human Settlements Division, ECLAC, SLoCaT, other organisations)*

**9:15 – 10:30**    **Session 1: Global agreements and sustainable and inclusive mobility in Latin America**

Moderator: Lucila Capelli, Advisor, Ministry of Transport, Argentina

- Regional Action Plan, *Ricardo Jordán, Office of the Executive Secretary, ECLAC.*
- Implementation and monitoring the global agreements on sustainable development and climate change, *Ramón Cruz, Manager, International Policy Program, Institute of Transport and Development Policy (ITDP).*
- Using the global processes to inspire action in Latin America – developing a vision for low carbon urban mobility – the PPMC Global Macro Roadmap, *Mark Major, Senior Advisor, Partnership on Sustainable Low Carbon Transport (SLoCaT).*
- Equity and inclusion in urban mobility in Latin America/She moves safely, *Lake Sagaris, Researcher and Associate Professor, Pontificia Universidad Católica de Chile*

Panel discussion with representatives from Latin America (30 minutes) (to be confirmed)

**10:30 – 11:00**    **Coffee**

**11.00 – 13.00**    **Session 2: New models and platforms for sustainable urban mobility**

**(Joint session with event on Public-Private Dialogue for Promoting Urban Sustainability in Latin America and the Caribbean– Room: Raúl Prebisch)**

Moderator: Joseluis Samaniego, Director, Sustainable Development and Human Settlements Division, ECLAC

- *Carlos Melo, Deputy Secretary for Transport, Ministry of Transport and Telecommunications, Chile (tbc)*





- *Thierry Gouin*, Department for Sustainable Mobility, CEREMA, Francia
- *Tatiana Peralta Quirós*, Transport Economist, World Bank
- *Daniel Schwarz*, Deputy General Manager, Santiago Metro, Chile
- *Julio San Martin*, Marketing Manager, Communications, Governmental and Industry Relations and Strategy, Ericsson South America
- *Carlosfelipe Pardo*, Director, Despacio, Colombia

**13:00 – 14:30** Lunch

**14:30 – 16:00** **Session 3: Key strategies for transforming urban mobility - Policy**

Moderator: Eduardo Vasconcelos, technical consultant for National Association of Private Transport (ANTP, in spanish) in Brazil and CAF

- Improving TranSantiago: a never ending task, *Juan Carlos Muñoz*, Professor Department of Transport and Logistics, Pontificia Universidad Católica, Chile
- Transit orientated development for urban mobility. Example of Belo Horizonte. *Elizabeth Gomes de Moura*, BHTrans, Brazil.
- Improving transport in Costa Rica, *Andrea Meza*, Director Climate Change Department, Environment and Energy Ministry, Costa Rica.
- National Urban Mobility Policy: example of Colombia. *Alejandro Maya*, Deputy Minister of Transport, Colombia.

**16:00 – 16:15** Coffee

**16.15 - 17.45** **Session 4: Cooperation and resource mobilization to finance urban sustainability**

**(Joint session with event on Public-Private Dialogue for Promoting Urban Sustainability in Latin America and the Caribbean– Room: Raúl Prebisch)**

Moderación: Daniel Titelman, Director de la División de Desarrollo Económico de la CEPAL

- *Felipe Alessandri Vergara*, Mayor, Ilustre Municipalidad de Santiago (tbc)
- *Andreia Banhe*, Manager, CDP Cities
- *Hely Olivares*, Principal Executive for Social Development, Corporación Andina de Fomento (CAF)
- *Valeria Matus*, Coordinator, International Cooperation Programs, Chilean Agency for International Cooperation (AGCI, in spanish)

**18:00 - 19:00** Welcome cocktail





Friday, 6th OCTOBER 2017

9:00 – 9:05 **Welcome and introduction** (*Carlosfelipe Pardo, Executive Director, Despacio, Columbia*)

9:05 – 10:30 **Session 5: Quick Wins to scale up sustainable urban mobility in LAC**

Moderator: Carlosfelipe Pardo, Executive Director, Despacio

**Presentation of results of study “Quick Wins CAF – SLoCaT”**

- Quick Wins for transport in Latin America, *Nicolás Estupiñán, Coordinator, Urban Transport, CAF*
- Clean Bus Initiative: *Bianca Bianchi Alves, Urban Transport Specialist, World Bank.*
- Regional Networks for Sustainable Transport - EUROCLIMA+ “Community of Practice - urban mobility”, *Mark Major, Senior Advisor, SLoCaT.*
- Panama Metro: successful experience of mass transit. *Ana Laura Morais, Director of Planning, Metro de Panamá.*

**Panel discussion with transport officials: ¿How easy is it to implement the quick wins in your city? (to be confirmed)**

- *Juan José Mendez, Secretary for Mobility, Buenos Aires, Argentina*
- *Juan Pablo Bocarejo, Secretary for Mobility, Bogotá, Colombia.*
- *Laura Ballesteros, Under Secretary for Mobility, Mexico City, México.*
- *Viviana Tobón, Under Secretary for Mobility, Valle de Aburrá Metropolitan Region, Colombia*
- *Aspásia Camargo, Under Secretary for Planning and Management, Government of Rio de Janeiro, Brazil.*
- *Dionisio Gonzalez, Director, International Union for Public Transport (IUPT)*

Conclusions of moderator

10:30 - 11:00 Coffee

11:00 - 12:30 **Session 6: New Partnerships for sustainable urban mobility in LAC**

Moderator: Lake Sagaris, Researcher and Associate Professor, Pontificia Universidad Católica de Chile.

**New initiatives in Latin America:**

- Improving active and healthy transport in Latin America: *Olga Lucía Sarmiento, Associate Professor Public Health, University of the Andes.*
- EV Cities, Pilot Program 30 by 30, *Marine Gorner, Electo-mobility and Transport Analyst, International Energy Agency (IEA)*





- Marrakesh Partnership for Global Climate Action- Transport Initiatives, *Mark Major, Senior Advisor, SLoCaT.*
- Transformative Urban Mobility Initiative GIZ, *Ramón Cruz, Manager, International Policy Program Manager, Institute of Transport and Development Policy (ITDP) on behalf of TUMI partners.*
- MobiliseYourCity, *Thierry Gouin, Senior Specialist, CEREMA and MobiliseYourCity*

**12:30 - 13:30** Lunch

**13:30 - 15:30** Session 7: Monitoring and Reporting Progress on Urban Mobility

Moderator: Mariana Orozco, Advisor for Sustainable Urban Mobility, the New Urban Agenda and Public Space, Secretariat for Urban, Regional and Agricultural Development (SEDATU), México

- Urban Mobility Observatory, *Nicolás Estupiñán, Coordinator, Urban Transport, CAF.*
- Sustainable Mobility for All initiative (SuM4ALL) – *Tatiana Peralta Quirós, Transport Economist, World Bank.*
- UN Habitat, Methodology for city monitoring and city prosperity index. *Roberto Lippi, Coordinator, UN Habitat Colombia.*

Panel discussion (30 minutes)

**15:30 - 17:00** Conclusions: Next steps for a regional action agenda on urban mobility in LAC

Moderator: Esteban Díez Roux, Principal Specialist Transport, Inter-American Development Bank

**Retroalimentación de moderadores de sesiones:**

- Session 1: *Lucila Capelli, Advisor, Ministry of Transport, Argentina*
- Session 2: *Joseluis Samaniego, Director, Sustainable Development and Human Settlements Division, ECLAC*
- Session 3: *Eduardo Vasconcelos, technical consultant for ANTP in Brazil and CAF*
- Session 4: *Nicolás Estupiñán, CAF*
- Session 5: *Carlosfelipe Pardo, Executive Director, Despacio. Columbia*
- Session 6: *Lake Sagaris, Researcher and Associate Professor, Pontificia Universidad Católica de Chile*
- Session 7: *Mariana Orozco, Advisor for Sustainable Urban Mobility, the New Urban Agenda and Public Space SEDATU, México*

**17:00 - 17:15** Closing, *Joseluis Samaniego, Director, Sustainable Development and Human Settlements Division, ECLAC*

