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## PUBLIC-PRIVATE DIALOGUE FOR PROMOTING URBAN SUSTAINABILITY IN LATIN AMERICA AND THE CARIBBEAN

Santiago, 4-5 October 2017

The Latin American and Caribbean region saw strong growth of its urban population in the second half of the twentieth century. By 2014, 79.5% of the region's population lived in urban areas and this figure is projected to rise to 85% by 2050 according to the United Nations. This is the most urbanized developing region on the planet, with 68 cities of over 1 million inhabitants. The main challenge of urban management is to increase economic efficiency, close equality gaps and achieve environmental sustainability in cities.

The United Nations Conference on Housing and Sustainable Urban Development (Habitat III) was the first United Nations global conference to take place after the adoption of the 2030 Agenda for Sustainable Development, the Addis Ababa Action Agenda of the Third International Conference on Financing for Development and the Paris Agreement. The adoption of the New Urban Agenda represents a great opportunity for Latin American cities to commit to sustainable urbanization and offers opportunities for the implementation of the 17 Sustainable Development Goals. Fulfilling the 2030 Agenda and the New Urban Agenda in the cities of the region will require the participation of diverse stakeholders, such as academia, the private sector, civil society organizations and the various levels of government, including national, subnational and local authorities.

The private sector is a key stakeholder in the provision of urban goods and services that can have major impacts on fostering and building sustainable cities. The New Urban Agenda also recognizes this dimension, and calls upon businesses to apply their creativity and innovation to solving sustainable development challenges in urban areas (paragraph 133) and includes the private sector in its invitation to enhance multi-stakeholder coordination of urban development strategies within an integrated approach to sustainable urbanization (paragraph 82).

The purpose of the seminar organized by ECLAC, with the support of the Government of France, is to foster public-private stakeholder dialogue on sustainable urban development and adopt a fresh approach to achieving the Sustainable Development Goals, especially Goal 11 (make cities and human settlements inclusive, safe, resilient and sustainable), in Latin American and Caribbean cities.

The event will address the following questions:

- How can public-private partnerships contribute to making cities more inclusive, with more equitable access to urban services?
- How can emerging technologies and cooperation between public and private stakeholders drive the transition towards sustainable cities?
- How can collaboration between public and private stakeholders be improved and strengthened?
- What models of public-private partnership will prevail in the future?

In collaboration with



## PRELIMINARY PROGRAMME

### Wednesday, 4 October

(Celso Furtado conference hall)

2 – 2.30 p.m. Registration

2.30 – 3 p.m. Opening session

- Alicia Bárcena, Executive Secretary of the Economic Commission for Latin America and the Caribbean (ECLAC)
- Alberto Undurraga Vicuña, Minister of Public Works of Chile
- Caroline Dumas, Ambassador of France in Chile
- Nelson Fernández, Director of International Relations and Cooperation, City Hall of Montevideo and Representative of Mercociudades

3 – 4.30 p.m. **The challenge of inclusive and sustainable cities**

Introduction and moderation: Ricardo Jordán, Office of the Executive Secretary of ECLAC

Panellists:

- Mauricio Rodas Espinel, Metropolitan Mayor of Quito
- Geoffrey Hamilton, Officer in Charge of the Economic Cooperation and Trade Division of the United Nations Economic Commission for Europe (UNECE)
- Olivier Biancarelli, Managing Director of Decentralized Solutions for Cities and Territories of ENGIE
- Representative of Vinci Construction
- Patricio Donoso Tagle, Vice-President of the Chilean Chamber of Construction
- Marc Legouy, Head of Economic Services, Embassy of France in Chile, in representation of Vivapolis (France)

4.30 – 4.45 p.m. Coffee break

4.45 – 6 p.m. **New models for collaboration between public and private stakeholders**

Introduction and moderation: Marco Dini, Economic Affairs Officer, Division of Production, Productivity and Management of ECLAC

Panellists:

- Sergio Escobar, Executive Director of the Cooperation and Investment Agency of Medellín (Colombia)
- Helen Ipinza, Sectoral Advisor on Construction and Logistics of the Chilean Development Corporation (CORFO)
- Charlotte Halpern, Researcher with the Centre of European Studies of the Paris Institute of Political Studies (Sciences Po) Urban School, Paris

- Representative of the Global Compact Cities Programme
- Nicolas Claude, General Manager of Aéroports de Paris (ADP), France

7.30 p.m. Reception hosted by the Embassy of France at the Residence of France (Av. Andrés Bello 1869, Providencia)

**Thursday, 5 October 2017**  
(Raúl Prebisch conference hall)

9 – 10.45 a.m. **The role of emerging technologies in promoting urban sustainability**

Introduction and moderation: Mario Castillo, Chief of the Innovation and New Technologies Unit of the Division of Production, Productivity and Management of ECLAC

Panellists:

- Juan Luis Núñez Tissinetti, General Manager, Fundación País Digital, Chile
- Camilo Cerda, Siemens, Chile
- Aditya Agrawal, Director, Data Ecosystems Development, Global Partnership for Sustainable Development Data (GPSDD)
- Didier Treinsoutrot, Director of the Toulouse Delegation of CEREMA, France
- Juan Pablo Bonilla, Manager of the Climate Change and Sustainable Development Sector of the Inter-American Development Bank (IDB)
- Robert Muggah, Igarapé Institute, Brazil

10.45 – 11 a.m. Coffee break

11 a.m. – 1 p.m. **New models and platforms for sustainable urban mobility**

Introduction and moderation: José Luis Samaniego, Chief of the Sustainable Development and Human Settlements Division of ECLAC

Panellists:

- Carlos Melo, Subsecretary of Transport, Ministry of Transport and Telecommunications of Chile (tbc)
- Thierry Gouin, Department of Sustainable Mobility of CEREMA, France
- Tatiana Peralta Quirós, Transport Economist with the World Bank
- Daniel Schwarz Assistant Director of Research, Metro de Santiago, Chile
- Julio San Martín, Head of Marketing & Communications, Government and Industry Relations and Strategy, Ericsson South America
- Carlos Felipe Pardo, Executive Director of Despacio, Colombia

1 – 2.30 p.m. Lunch

2.30 – 4 p.m. **Driving investments for sustainable infrastructure and services**

Introduction and moderation: Jeannette Sánchez, Chief of the Natural Resources and Infrastructure Division of ECLAC

Panellists:

- Glauca Macedo, Coordinator of Strategic Management, City Hall of Niterói, Brazil
- Danilo Núñez, Head of the Division of Energy Infrastructure, Ministry of Energy of Chile
- Denis Girault, Director-General for the Southern Cone of Alstom
- Representative of Aguas Andinas, Chile
- Pau Obrador, General Manager of CITELUM, Chile
- Adriano Freitas, Project Manager and Olga Jaramillo, Social Manager of Social Responsibility of Poma

4 – 4.15 p.m. Coffee break

4.15 – 5.45 **Mobilizing resources to finance urban sustainability**

Introduction and moderation: Daniel Titelman, Chief of the Economic Development Division of ECLAC

Panellists:

- José Tomás Rodríguez, Deputy Director of Environment of the Municipality of Santiago
- Andreia Banhe, Account Manager CDP Cities Latin America
- Hely Olivares, Principal Executive of Social Development of CAF-Development Bank of Latin America
- Valeria Matus, Programme Coordinator for International Cooperation of the Chilean Agency of International Cooperation for Development (AGCI)

5.45 – 6 p.m. **Closing session**

- Marc Legouy, Head of Economic Services, Embassy of France in Chile
- Raúl García-Buchaca, Deputy Executive Secretary for Administration and Programme Analysis of ECLAC