



Republic of Korea- CELAC Academic Seminar

Exploring strategies for economic cooperation between Korea-Latin America and Caribbean

11 April, 2016

*Raúl Prebisch meeting room
ECLAC headquarters
Av. Dag Hammarskjöld 3477, Vitacura
Santiago, Chile*

08:30 – 09:00 Registration

09:00 – 09:30 Opening remarks

- Antonio Prado, Deputy Executive Secretary – Economic Commission for Latin America and the Caribbean (ECLAC)
- Ji-eun Yu, Ambassador – Republic of Korea
- Representative of the Ministry of Foreign Affairs – Dominican Republic, CELAC's Pro Tempore Chair

Session 1. Bilateral relations between the Republic of Korea and Latin America and the Caribbean

Moderator: Sebastian Herreros, Economic Affairs Officer of the Division of International Trade and Integration – ECLAC

09.30 – 09.50 Korean cooperation policies with Latin American and the Caribbean

- Kim Dyong, Chief of cooperation with Latin America and the Caribbean, Ministry of Foreign Affairs – Republic of Korea

09.50 – 10.10 Latin America and the Caribbean in Korea's global trade and integration strategies

- Won-Ho Kim, professor – Hankuk University of Foreign Studies

10.10 – 10.30 CELAC's vision on the regional development agenda

- Representative of the Dominican Republic, CELAC's Pro Tempore Chair

10.30 – 10.45 Comments

- Herman Beck, Chief of the Asia Department, ProChile – Chile'
- Jhon Fonseca, Viceminister, International Trade COMEX – Costa Rica

10:45 – 11:00 Coffee break



Session 2. Innovation and skills strategies in Korea and CELAC

Moderator: Sebastián Rovira, Economic Affairs Officer of the Division for Production, Productivity and Management – ECLAC

- 11.00 – 11.30 Korean innovation and skills policies with a special focus on the creative economy
- Yongsuk Jang, Senior Research Fellow, Science and Technology Policy Institute, STEPI – Republic of Korea
- 11.30 – 11.50 Innovation and skills policies in selected CELAC countries
- Andrew Berry, consultant – ECLAC
- 11.50 – 12.00 The Colombian experience of bilateral cooperation with the Republic of Korea
- Camilo García, Advisor, Directorate of Technological Development and Innovation, Colciencias – Colombia
- 12.00 – 12.10 The Costa Rican experience of bilateral cooperation with Korea
- Velia Goevare, Executive Director, Council for the Promotion of Competitiveness (CPC) – Costa Rica
- 12.10 – 12.20 The Dominican Republican experience of bilateral cooperation with the Republic of Korea
- Maricell Silvestre Rodríguez, Trade and Investment Policies Manager, Export and Investment Center of the Dominican Republic (CEI-RD) – Dominican Republic
- 12.20 – 12.40 Comments by government officials
- Guadalupe Martínez, Executive Secretary, Nicaraguan Council for Science and Technology (CONICYT) – Nicaragua
 - Claudia Guerrero, director of international cooperation, National Secretariat for Science, Technology and Innovation (SENACYT) – Panama
 - Gisella Orjeda, President, National Council for Science and Technological Innovation (CONCYTEC) – Peru
 - Gonzalo Rivas, Head, National Innovation Council for Competitiveness (CORFO) – Chile
- 12.40 – 13.00 Debate
- 13:00 – 14:30 Lunch

Session 3. SME development and internationalization policies in the Republic of Korea and CELAC

Moderator: Nanno Mulder, chief of the International Trade Unit – ECLAC



- 14.30 – 14.50 Korean Policies for SMEs Development and Internationalization
- Jai Sheen Mah, Professor, Ewha Womans University – Republic of Korea
- 14.50 – 15.10 SME internationalization policies in selected CELAC countries
- Roberto Urmeneta, Consultant – ECLAC
- 15.10 – 15.20 The Ecuadorian experience of bilateral cooperation with the Republic of Korea
- Fausto Pérez, Project Coordinator, Red Cross – Ecuador
- 15.20 – 15.30 The Mexican experience of bilateral cooperation with the Republic of Korea
- Óscar Sandoval Torres, Director of Outreach, Instituto Tecnológico Jocotitlán – Mexico
- 15.30 – 15.40 The Peruvian experience of bilateral cooperation with the Republic of Korea
- Enrique Aldave García del Barrio, Senior Consultant, Interlinks consulting group – Peru
- 15.40 – 16.05 Comments by government officials
- Rafael Sabat, Deputy Director International, ProChile – Chile
 - Olga Lucía Pérez, Director for Cooperation, ProColombia
 - Carlos Federico Paredes, Export Manager, PROESA – El Salvador
 - Miguel Ángel Leaman, Executive Director of Internationalization Projects, ProMéxico – Mexico
 - Mariana Ferreira, Manager Trade Intelligence, Uruguay XXI
- 12.40 – 13.00 Debate
- 16:30 – 16:45 Coffee break

Round table: defining implementation modalities and roadmap for Korea - CELAC cooperation

Moderator: Keiji Inoue, Deputy Director of the International Trade and Integration Division – ECLAC

- 16.45 – 17.45 • Officials from governments of CELAC countries and the Republic of Korea
- Helson Braga, President, Brazilian Association of Export Processing Zones (ABRAZPE) - Brazil
 - Milton Sandoval, Technical Chief of Projects, National Secretariat of Science and Technology (SENACYT) – Guatemala
 - Vladimir Hernández, Export Development Manager, CEI-RD – Dominican Republic
 - Andrea Ordóñez, Chief of Trade Intelligence and Investments, ProEcuador – ProEcuador
 - Joao De Negri, Researcher, Instituto de Pesquisa Econômica Aplicada (IPEA) – Brazil



- Kim Dyong, Chief of cooperation with Latin America and the Caribbean, Ministry of Foreign Affairs – Republic of Korea

17:45 – 18:00 Closing remarks

- Keiji Inoue, Deputy Director of the International Trade and Integration Division – ECLAC