Mexican-German Digital Dialogue

Emerging Technologies: 5G

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International Digital Dialogues

Shaping digital policy together

5G Technology and applications

Co-creation of a practical guide on 5G applications in Mexico

Highlights

- Potential use cases in several sectors: transportation, education, manufacturing, smart cities.
- Key actions needed to consolidate and strengthen the 5G innovation ecosystem in Mexico (government, industry and academia):
 - Define a common vision
 - Escalate collaboration mechanisms
 - Reduce barriers of entry
 - Create spaces for experimentation
 - Expand co-investment programs
 - Increase fundamental digital transformation
 - Boost training of key skills and competencies

Document of high value to promote inter-institutional coordination, stablish 5G priorities and design federal, sectoral and local public policies.







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5G Technology and applications

Methodology

- Who: a multidisciplinary mix of key actors:
 - Government: Comunicaciones, IFT
 - Industry: CCE, Disandat, Mine KPIs, Qualcomm, Siemens, Skye Group, Telmex, among others
 - Academia: Tec de Monterrey, UNAM
- How: agile, result-oriented collective intelligence gathering
 - Workshops and follow-up interviews
 - Clear outcomes: identify use cases (actual or potential), analyze challenges by key player and define key future actions
 - Telecom sector research and expertise
- What: an introductory document for the 5G innovation ecosystem
 - Specific next steps, collective and by key players
 - Identifying a clear starting point through real use cases











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Thank you for your atention!

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