

# Good practices on Voluntary National Review (VNR) communication and dissemination in Latin America and the Caribbean

11 May 2021

Meeting of the Community of Practice on Voluntary National Reviews for Caribbean Countries

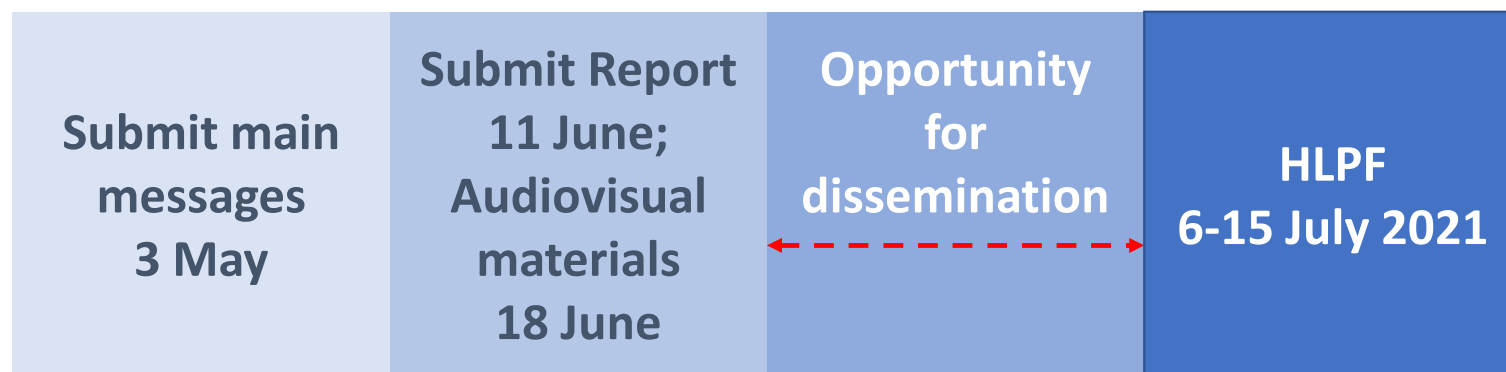


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# 2 months before the High-level Political Forum (HLPF)



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# Why communicate the VNR process?

- To invite target audiences **to follow the VNR presentation** during the HLPF
- To **raise public awareness** on the 2030 Agenda and the SDGs
- To **share key results** of the VNR during and after the HLPF
- To **promote transparency** with regards to the VNR preparation process and **build trust with stakeholders**
- To **strengthen partnerships** with existing stakeholders or **raise interest** of potential partners
- To **inform and involve a wider range of stakeholders** (urban vs. rural, indigenous groups, youth...) in the VNR process and the overall implementation of the 2030 Agenda
- Life after VNR: follow-up to the 2030 Agenda implementation strategy



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# Examples of good practices on VNR dissemination

- Institutional accounts in social media to highlight VNR progress (Comisión ODS, Dominican Republic, since 2018)
- Social media campaigns with a consistent slogan across platforms and during the VNR presentation ([#Uruguaysumavalor](#) in 2018)
- Translate VNR to other national languages to reach a wider audience ([Mexico 2018](#))
- VNR components showcased on the [SDG Acceleration Actions](#) platform (Peru 2019)
- National presentation of the VNR prior to the HLPF (Argentina 2020)
- National thematic workshops on the three dimensions of sustainable development (Chile 2019)
- Messages during and after the HLPF with links to presentation and live transmission (Panamá y Perú 2020)
- Use of radio to disseminate key messages of VNR to audiences that have no access to internet
- Contest to design the cover of the VNR with universities ([Mexico 2021](#))
- Use of # and @ with delegation members or participating institutions in the VNR process (Cuba 2021)
- Videos of past VNR presentations are available in the archives of UN Web TV: <http://webtv.un.org/>
- Power-Point presentations of past VNR presenters are posted on the presenting country's national page in the VNR database: <https://sustainabledevelopment.un.org/vnrs/>



# SDG Platforms: sharing and following up beyond the VNR

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**Argentina:** <https://www.argentina.gob.ar/politicassociales/ods>

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**Chile:** <http://www.chileagenda2030.gob.cl/seguimiento/ods-1>

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**Colombia:** <https://www.ods.gov.co/en>

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**Costa Rica:** <http://www.ods.cr/>

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**Ecuador:** <https://www.odsecuador.ec>

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**Honduras:** <https://www.sgpr.gob.hn/ODS/>

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**Jamaica:** <https://statinja.gov.jm/sdg.aspx>

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**Mexico:** <http://agenda2030.mx/#/home>

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**Paraguay:** <https://ods.dgeec.gov.py/>

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**Peru:** <http://ods.inei.gob.pe/ods/>

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**Dominican Republic:** <http://ods.gob.do/Home/Inicio>

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**Uruguay:** <https://ods.gub.uy/>



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# Thank you

[maria.ortiz@cepal.org](mailto:maria.ortiz@cepal.org)



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