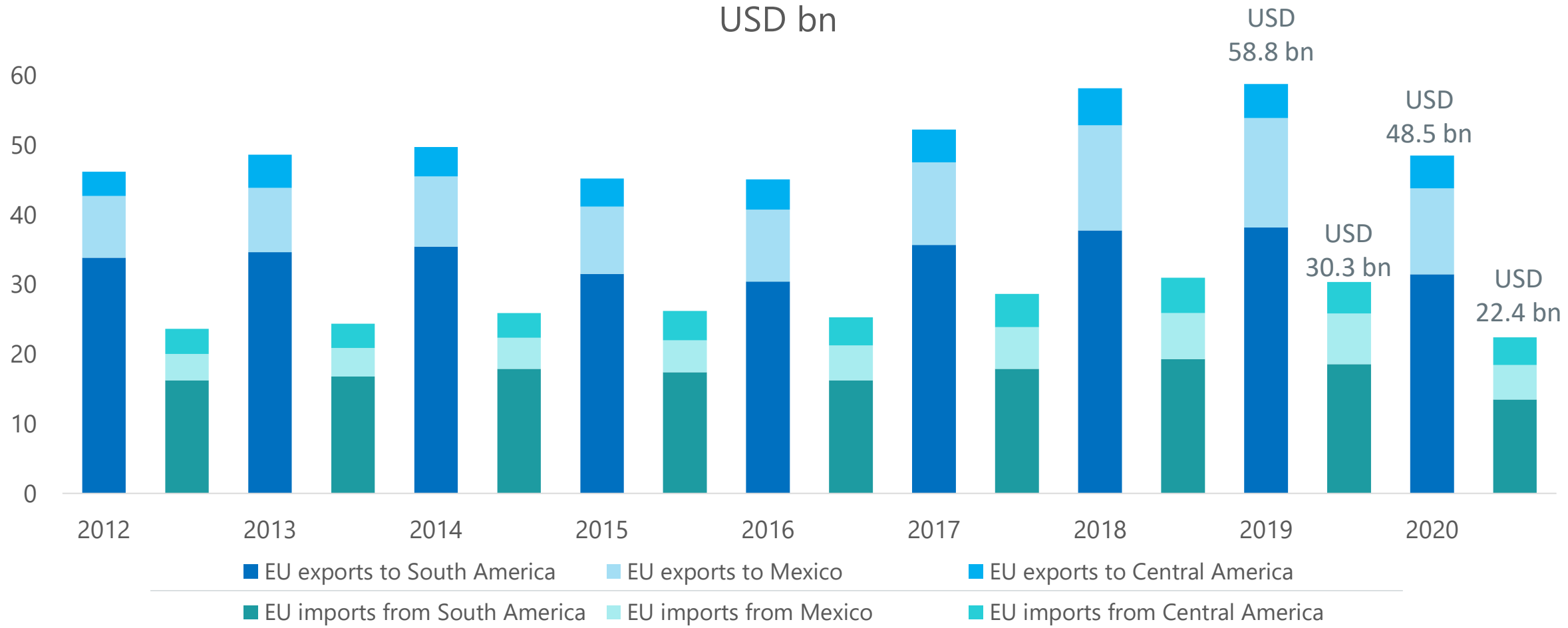


EU-LAC TRADE IN SERVICES

ROMINA GAYÁ

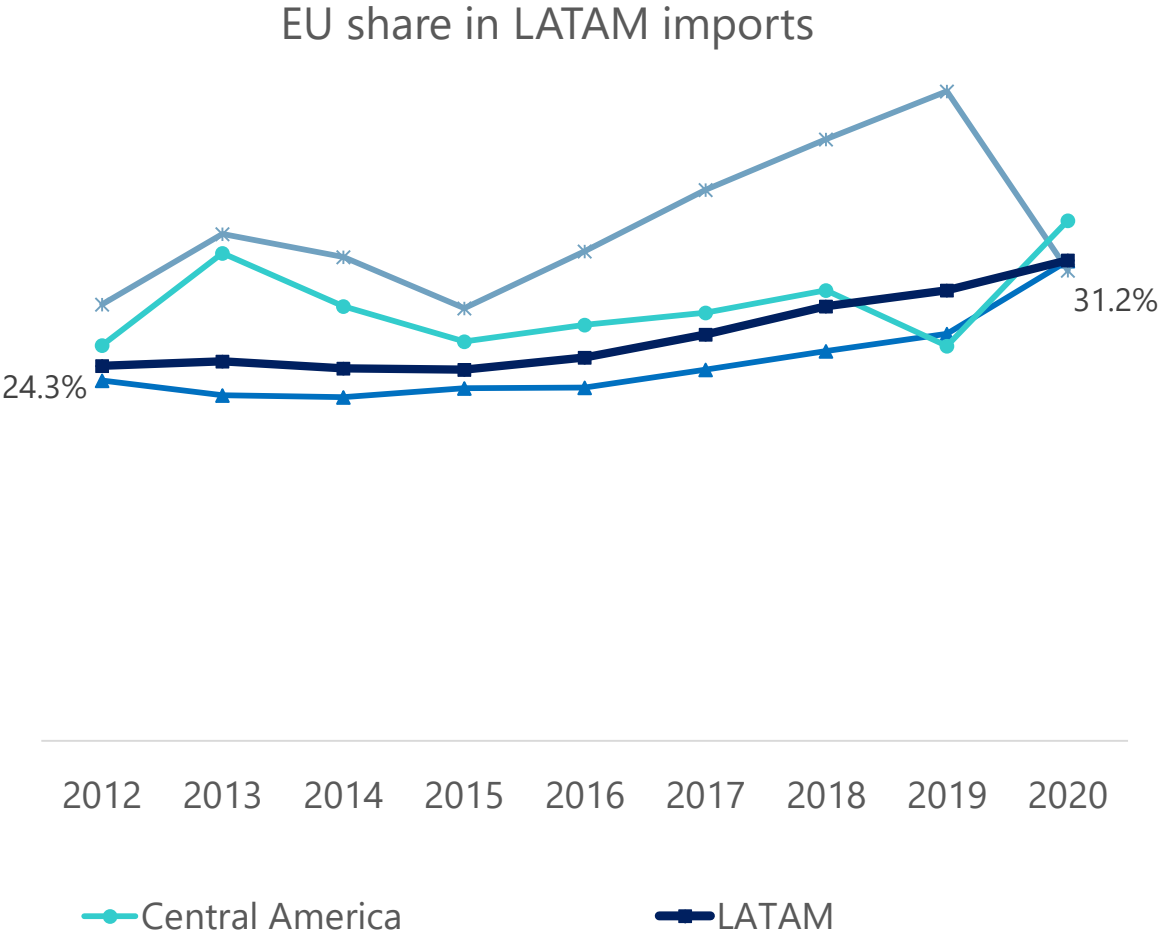
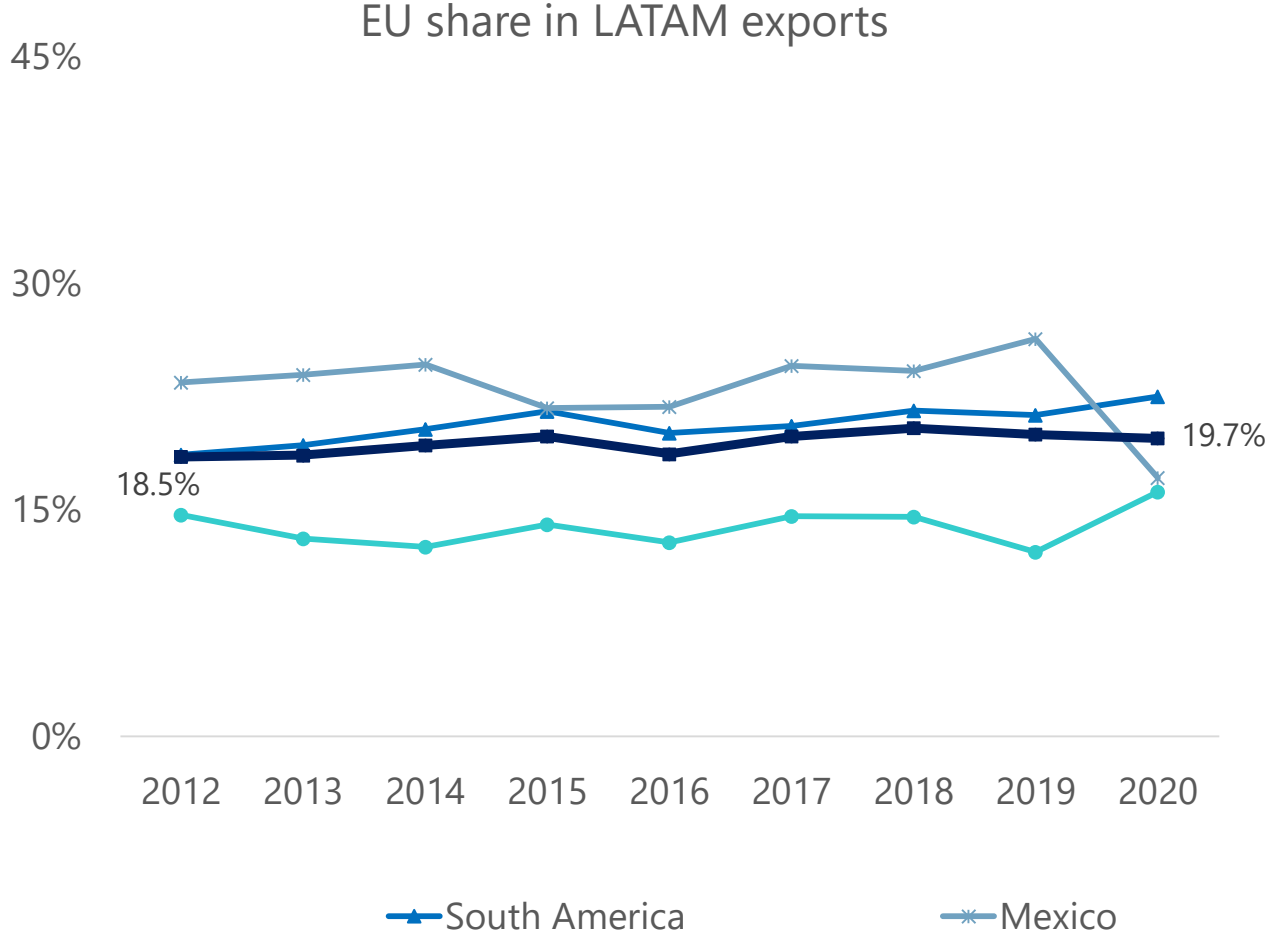
October 28th, 2022

Evolution of EU-LATAM* trade in services



* Notes: The Caribbean is not included. South America: ARG, BOL, BRA, CHL, COL, ECU, GUY, PER, PRY, SUR, URY. Central America: BLZ, CRI, ELS, GUA, HON, NIC, PAN.
 Source: Author's calculations with data from Eurostat and Federal Reserve of St. Louis.

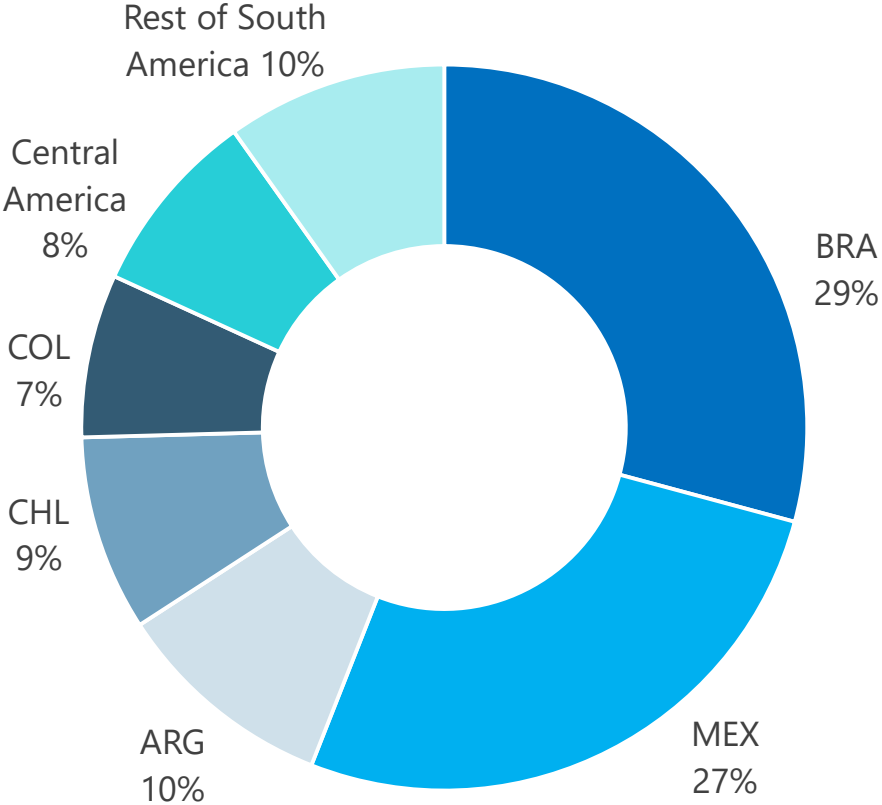
Share of the EU in LATAM trade in services



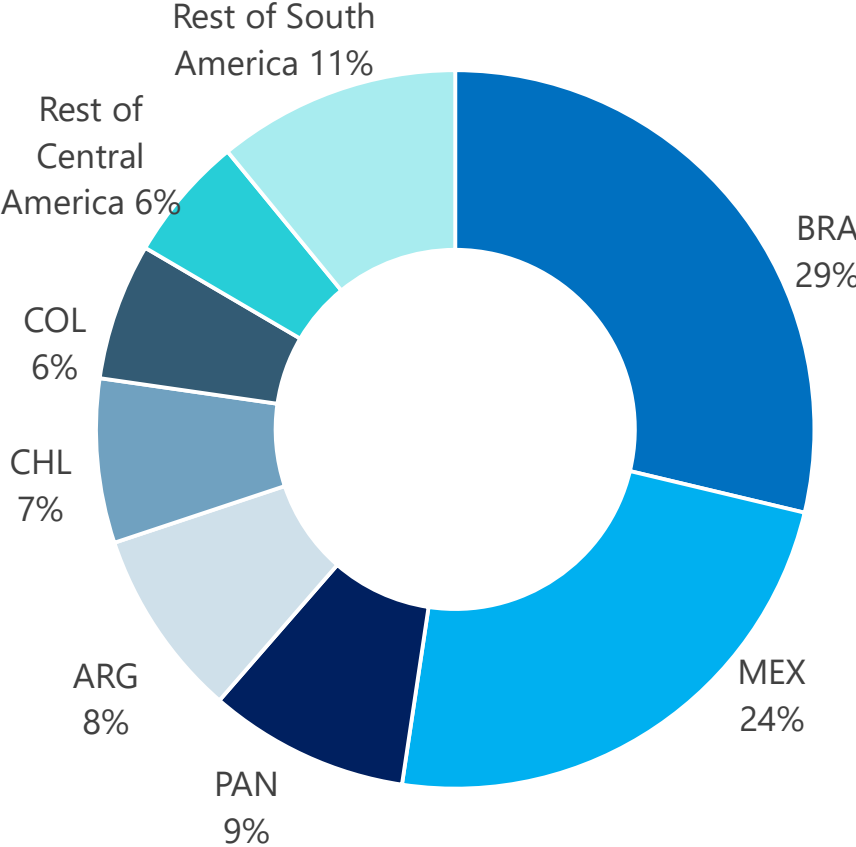
* Notes: The Caribbean is not included. South America: ARG, BOL, BRA, CHL, COL, ECU, GUY, PER, PRY, SUR, URY. Central America: BLZ, CRI, ELS, GUA, HON, NIC, PAN.
 EU share: EU imports from (exports to) LATAM / LATAM total exports (imports)
 Source: Author's calculations with data from WTO, Eurostat and Federal Reserve of St. Louis.

EU trade in services with LATAM*, by partner (2019)

EU exports to LATAM



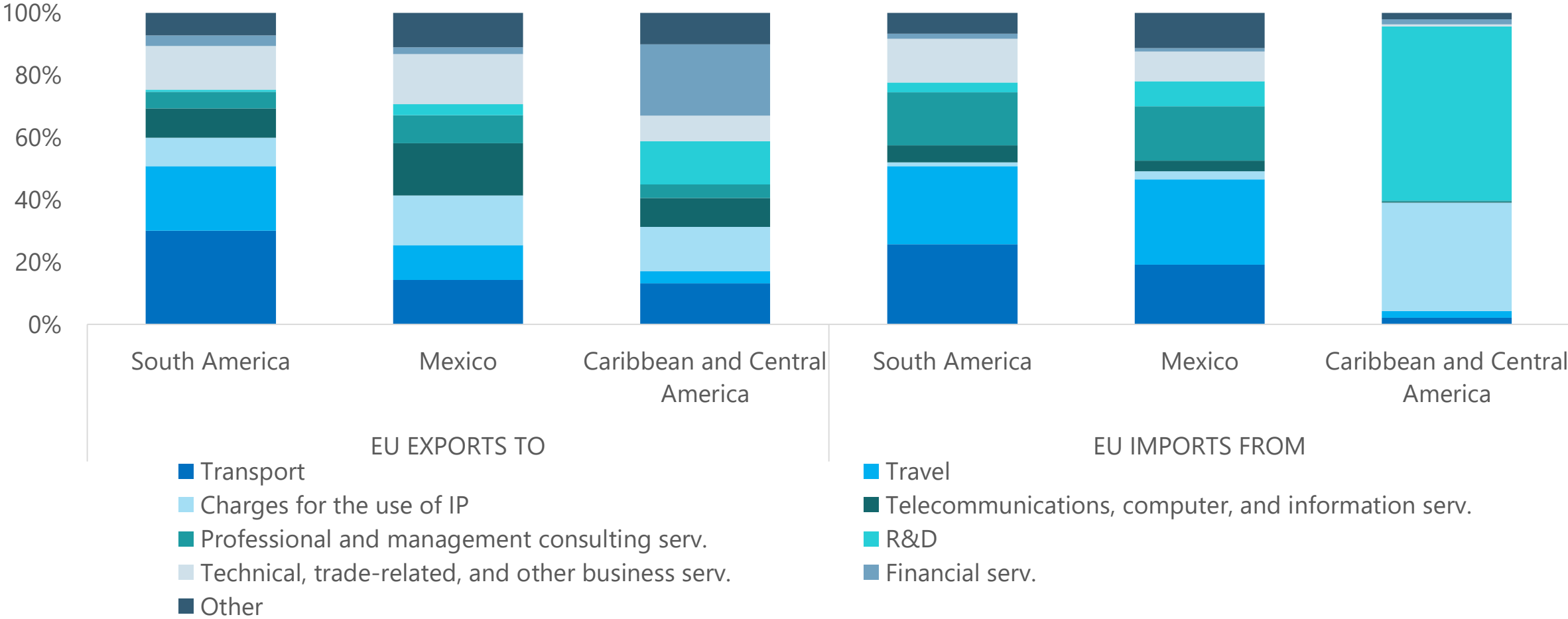
EU imports from LATAM



* Caribbean countries are not included. Source: Eurostat

Composition of EU-LAC trade in services (2019)

Trade in services composition, 2019



Source: Eurostat

Challenges and opportunities



- Time zone
- Competition from Central and Eastern Europe
- Barriers not addressed / removed by agreements (double taxation, professional qualifications, mode 4)



- Vertical/horizontal integration
- European FDI in LAC to export services to the Americas



THANK YOU!

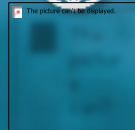
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