

# Introducción a la Base de Datos de Medidas no Arancelarias de la UNCTAD

**Sexto Encuentro Regional Análisis de Políticas Públicas con  
Modelos de Equilibrio General Computable**

Lima-Perú. 7 y 8 de Noviembre, 2017

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UNCTAD



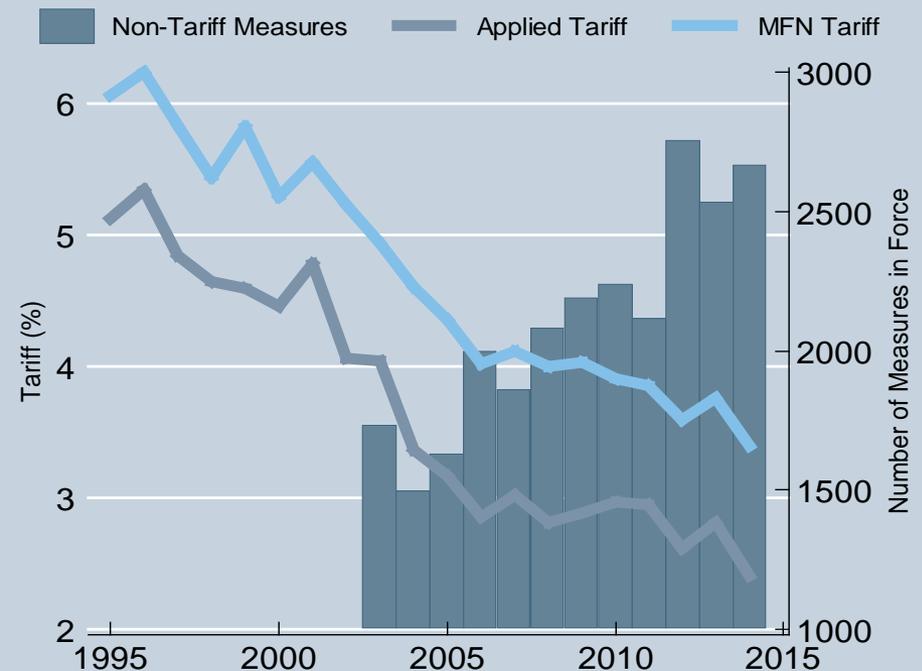
# Tendencia: las MNAs en alza

*Los aranceles han seguido bajando y la aplicación de MNAs ha aumentado considerablemente.*

A través de la integración de las economías en el comercio mundial y de las distintas rondas de negociaciones comerciales multilaterales y bilaterales, han bajando considerablemente los aranceles aplicados en el comercio mundial.

Figure 5: Contrasting Trade Policies

Tariffs have gone down, non-tariff measures not so



Source: UNCTAD calculations based on UNCTAD TRAINS and WTO I-TIP data



# Contenido

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Las MNAs

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La clasificación y recopilación de datos

03

Una base de datos de MNAs



# MNAs vs BNAs

## Medidas No Arancelarias (MNAs)

*Son medidas de los gobierno, a excepción de los aranceles, que pueden tener consecuencias sobre el comercio internacional de bienes, al afectar las cantidades comercializadas, los precios, o ambos.*

→ **Concepto neutro**

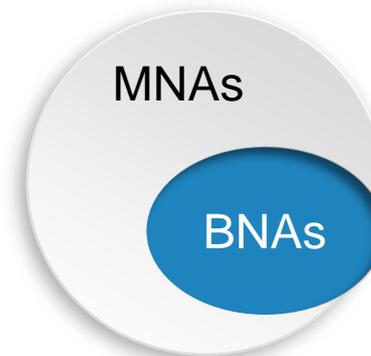
*Esta definición no incluye:*

- **Si las MNAs aumentan o disminuyen el comercio**
- **La legitimidad de las MNAs**

## Barreras no Arancelarias (BNAs)

*Una subcategoría de MNA...*

- *Medida con intención proteccionista*
- *Impacto negativo demostrado*
- *Basado en quejas*



# Ejemplos de MNAs

## MNAs

- Precios mínimos a las importaciones
- Prohibiciones a las importaciones
- Cuotas

- Antidumping
- Salvaguardias

- Obstáculos Técnicos
- Medidas Sanitarias y Fitosanitarias

- Licencias
- Controles de tipo de cambio
- Subsidios a las exportaciones
- Restricciones a las importaciones

## No-MNAs

### Obstáculos de procedimiento

dificultades en la aplicación de la regulación y no la regulación en si misma

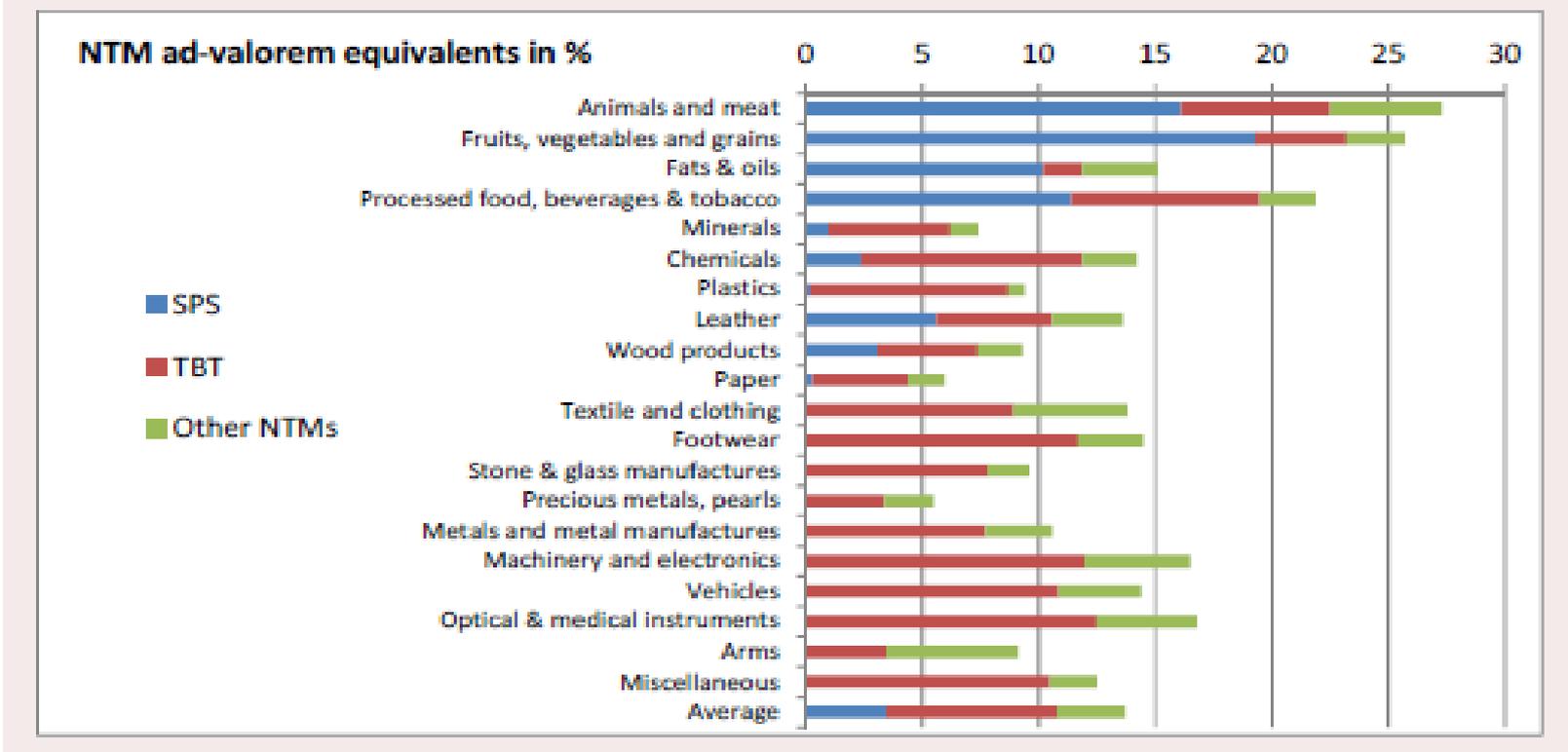
**Estándares/normas Privadas o Voluntarias** que no son adoptadas dentro de los reglamentos nacionales.

¿ISO?



# Las MNAs tienen un fuerte impacto

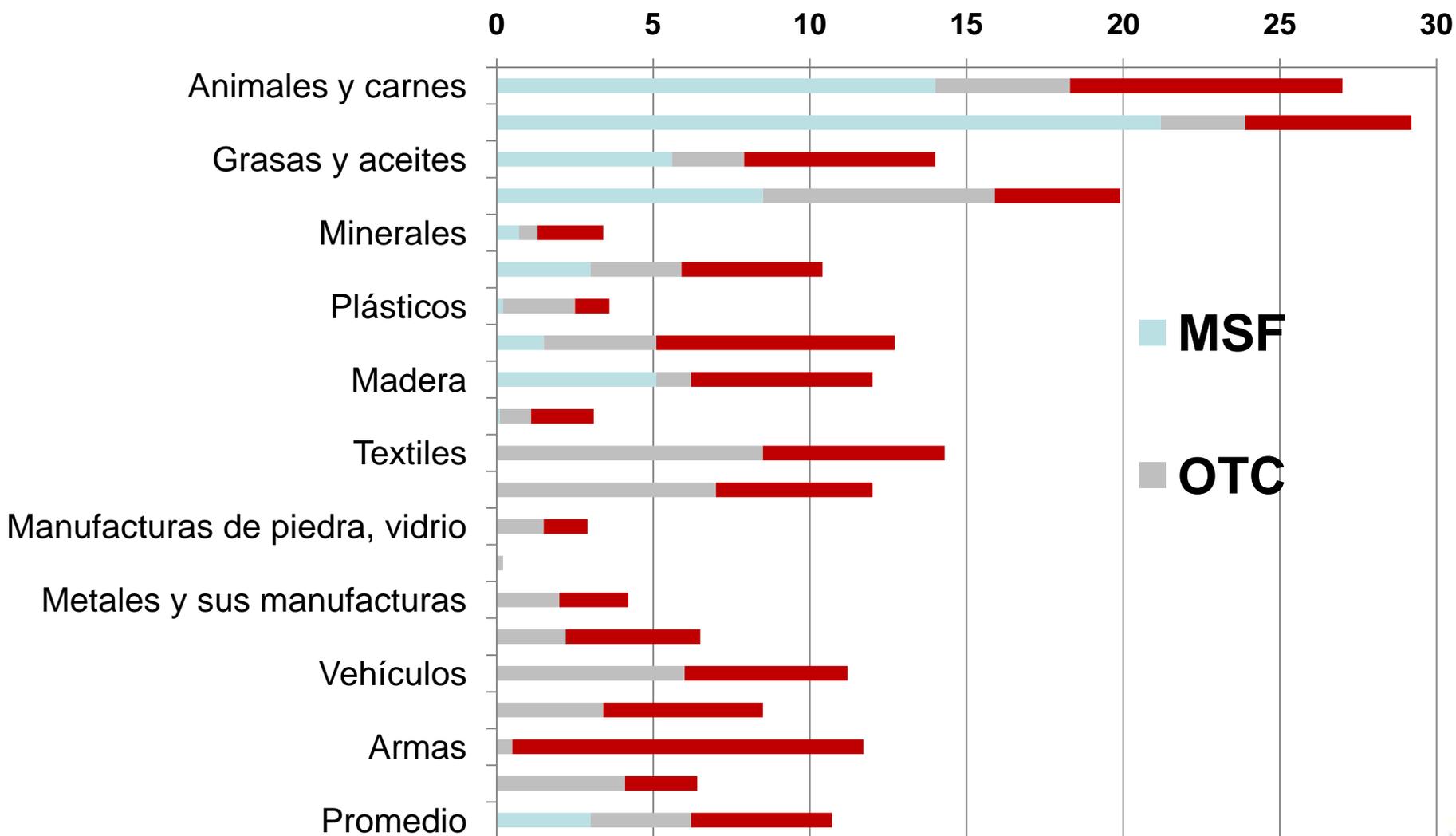
Figure 3. Ad-valorem equivalents of sanitary and phytosanitary measures, technical barriers to trade and other non-tariff measures: World average by sector



Source: Cadot et al., 2015.

- Las Medidas Sanitarias y Fitosanitarias (SPF, Sanitary and phytosanitary) y las Obstáculos Técnicos al Comercio (TBT Technical Barriers to Trade) son las más utilizadas y las que tiene mayor impacto en el comercio mundial

# Estimaciones para América Latina



# Contenido

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# UNCTAD y las MNAs

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- UNCTAD ha venido trabajando en el tema de las MNAs desde la década de los 80
- En el 94 empezó a recopilar las MNAs utilizando el customized Coding System of Trade Control Measures (TCMCS) desarrollado por la UNCTAD
- A inicios de este siglo se creó la [Multi-Agency Support Team \(MAST\)](#): FAO, FMI, ITC, OECD, UNCTAD, UNIDO, Banco Mundial y OMC
  - 1) Desarrollar la clasificación
  - 2) Desarrollar la metodología de recopilación.

**Un esfuerzo internacional coordinado, utilizando la misma clasificación y la misma metodología de recopilación**

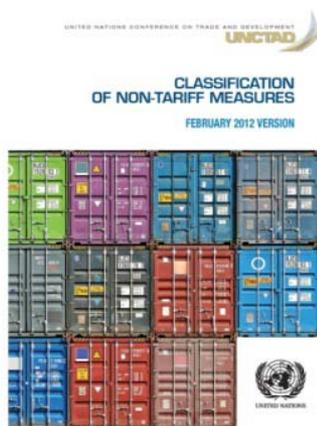


# UNCTAD-MAST clasificación: Un lenguaje en común

177 códigos  
al nivel  
desagregado

Clasificación desarrollada por UNCTAD con el acuerdo del equipo multi-agencias constituido por :

- FAO
- FMI
- ITC
- OCDE
- UNCTAD
- UNIDO
- Banco Mundial
- OMC



<b>Medidas de importación</b>	<b>Medidas técnicas</b>	A	Medidas sanitarias y fitosanitarias (MSF)
		B	Obstáculos técnicos al comercio (OTC)
		C	Inspecciones pre-embarco y otras formalidades
	<b>Medidas no técnicas</b>	D	Medidas de defensa/protección comercial
		E	Licencias, cuotas, prohibiciones, y otras de cantidad
		F	Medidas de control de precios, incluye cargos, tasas
		G	Medidas financieras
		H	Medidas que perjudican la libre competencia
		I	Medidas de inversión relacionadas con el comercio
		J	Restricciones de distribución
		K	Restricciones a los servicios de post-venta
		L	Subvenciones
		M	Compras de Gobierno
		N	Propiedad Intelectual
		O	Reglas de Origen
<b>Medidas exportación</b>	P	Medidas de exportación	

# Diferentes medidas -- Diferentes estrategias

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## "Barreras"

pueden ser licencias no automáticas, cuotas, impuestos discriminatorios

- Motivos proteccionistas y discriminatorios
  - en contra de los principios de una zona de libre comercio o un tratado comercial
  - ¿Talvez eliminación?

## Medidas Sanitarias y Fitosanitarias y Obstáculos Técnicos al Comercio (MSF/OTC)

- Motivos de protección de salud y medio ambiente
  - Si son MNA necesarias pues.....
  - No *deberían* discriminar entre productores domésticos y extranjeros
  - ~~eliminación~~ ¿Talvez armonización / convergencia?



# Contenido

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02

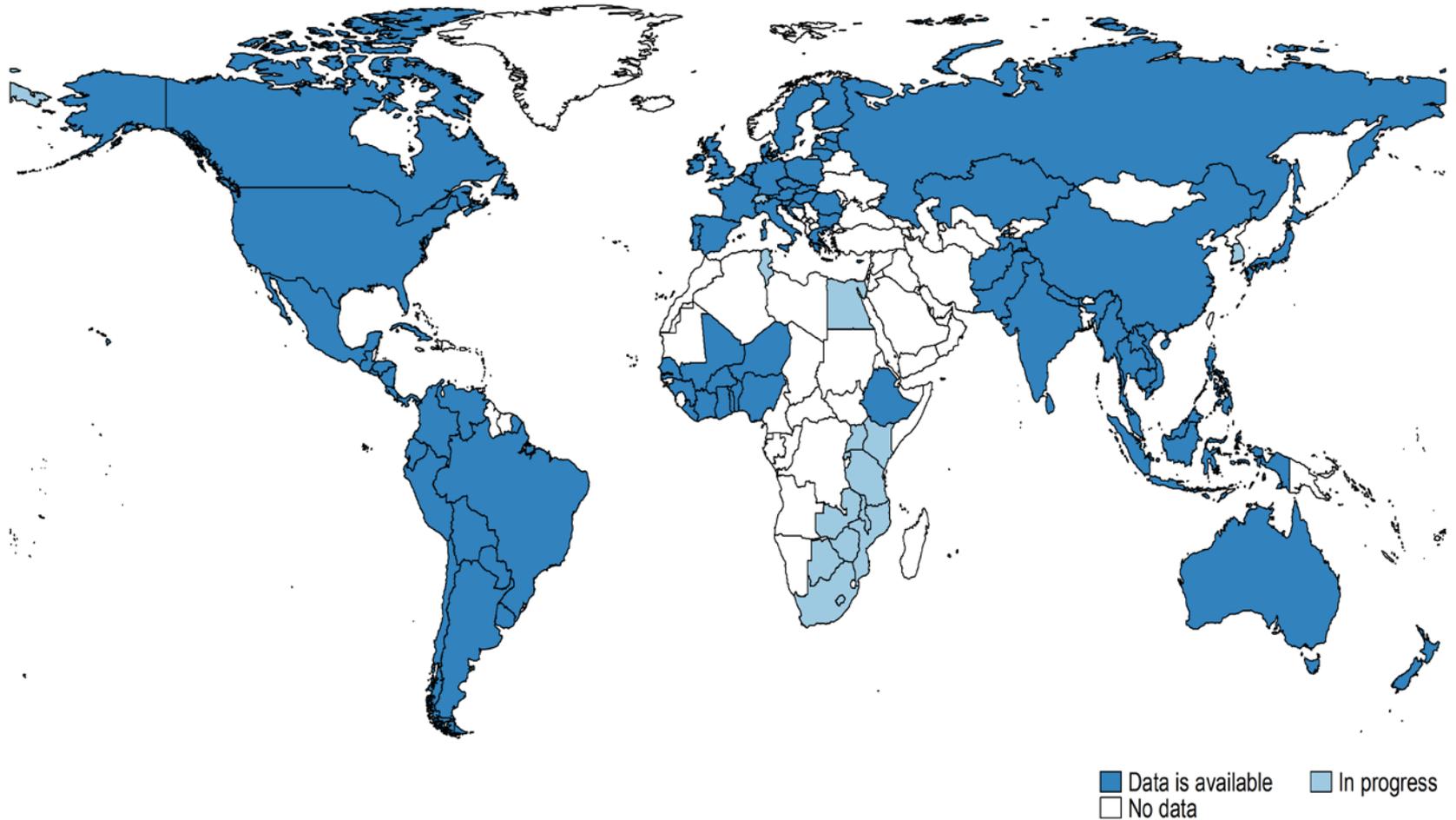
La clasificación y recopilación de datos

03

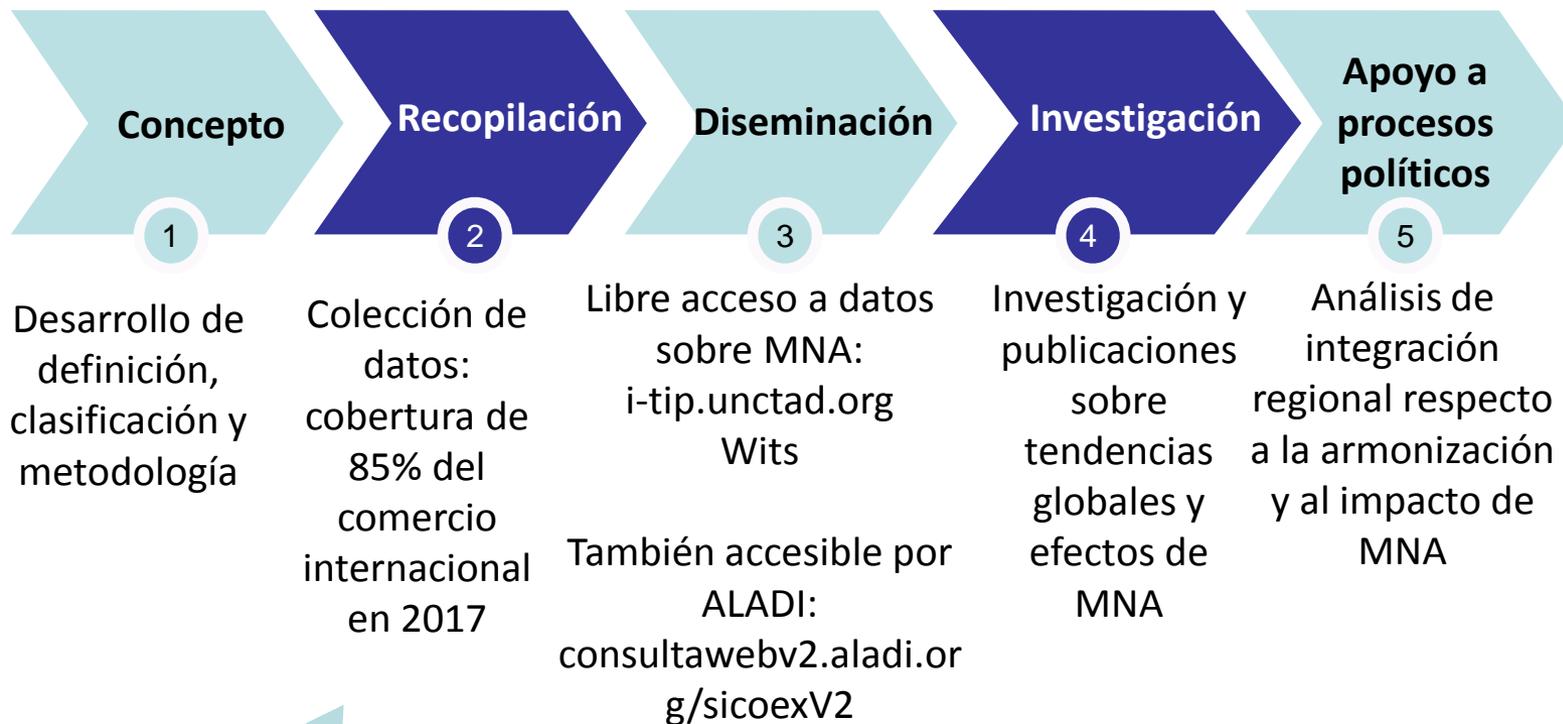
Una base de datos de MNAs



# Map of Data Availability – A global initiative



# ¿Qué ofrece la UNCTAD?



# Recopilación de las MNAs

De esto.....

.....a esto.....

## The Gazette of the Democratic Socialist Republic of Sri Lanka EXTRAORDINARY

අංක 1376/9 - 2005 ජනවාරි 19 වැනි බදාදා - 2005.01.19  
No. 1376/9 - WEDNESDAY, JANUARY 19, 2005

(Published by Authority)

### PART I : SECTION (I) — GENERAL Government Notifications

L.D. - B. 11/80 II

#### FOOD ACT, No. 26 OF 1980

REGULATIONS made by the Minister of Health in consultation with the Food Advisory Committee under No. 26 of 1980.

NIMAL SIR  
Minister of Health  
Uva Wellas

Colombo.  
17th January, 2005.

#### Regulations

01. These Regulations may be cited as "Food (Labelling and Advertising) Regulations 2005."
02. No person shall sell, offer for sale, expose or keep for sale, transport or advertise for sale, any food in a container unless such package or container is labelled in accordance with these regulations.

Provided however that, these regulations shall not apply to any package of food if the food is of the national brand requested by the purchaser and is weighed, counted or measured in the presence of the purchaser.

Document Title	Regulation Title Short	NTM Code	Implementation Date	Measure Repeated	Measure Description	Affected Products Description	Affected Countries
Food Act	Food (Control of import, labelling, and sale of genetically modified foods) Regulation 2006	B14	01/01/2007		Needs to get approval of the Chief Food Authority in order to import	Food products	All countries
Food Act	Food (Control of import, labelling, and sale of genetically modified foods) Regulation 2006	B31	01/01/2007		Labelling Requirements	Food products	All countries
Food Act	Food (Irradiation) Regulations 2005	A31	01/05/2006		Labelling Requirements	Food products that had been treated with irradiation	All countries
Food Act	Food (Irradiation) Regulations 2005	A83	01/05/2006		Certification by the competent authorities of the country of origin that the food has been inspected	Food products that had been treated with irradiation	All countries
Food Act	Food (Irradiation) Regulations 2005	A89	01/05/2006		Documentation that the Food Irradiation Facility concerned is approved, licensed, authorised by the competent national authority of food irradiation	Food products that had been treated with irradiation	All countries
Food Act	Food (Irradiation) Regulations 2005	P62	01/05/2006		Certification by the competent authorities of the country of origin that the food has been inspected	Food products that had been treated with irradiation	All countries
Food Act	Food (Melamine in Milk and Milk Products) Regulations 2010	A22	01/01/2011		Specifying permitted ppm levels of melamine in milk and milk products	Milk and Milk Products	All countries
Food Act	Food (Melamine in Milk and Milk Products) Regulations 2010	A83	01/01/2011		A health certificate required from the National Food Safety Authority of the country of origin that the products conform to the levels of melamine specified	Milk and Milk Products	All countries
Food Act	Food (Packaging materials and articles) Regulation 2010	A32	01/06/2011		Marking requirements - need to print the words "FOR FOOD USE" or any other relevant words or symbols as indicated in the regulation	Food packaging material	All countries
Food Act	Food (Packaging materials and articles) Regulation 2010	A83	01/06/2011		Certification by the manufacturer that the material meets required quality standards	Food packaging material	All countries
Food Act	Food (Packaging materials and articles) Regulation 2010	A22	01/06/2011		Restricted use of certain substances in food packaging material	Food packaging material	All countries
Food Act	Food (Preservations) Regulations	A19	01/01/1991		Prohibited to import, manufacture, sell or distribute food preservatives other than those specified in the regulation & food which has in or upon it any preservative that is permitted by the regulation	Food preservatives	All countries

# Todas las regulaciones recopiladas tienen que:

01  
Estar vigentes

02  
Tener implicaciones al  
Comercio  
Internacional

04  
Ser oficiales y  
obligatorias

03  
Ser detalladas y  
específicas

- Identificación de la arquitectura legal de cada país.
- Fuentes centralizadas: Boletines oficiales
- Fuentes de-centralizadas: los distintos ministerios, aduanas o direcciones,
- Otras fuentes: notificaciones OMC, WTO Trade Policy Reviews



# Diseminación de la información

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Los mismos datos

Acceso diferente según los usuarios

Nivel de agregación distinto y distintas funcionalidades de acceso

UNCTAD

.....  
Via [i-tip.unctad.org](http://i-tip.unctad.org)

Para Hacedores de  
Políticas Comerciales  
y Negociaciones

ALADI

.....  
Via  
[consultawebv2.aladi.o  
rg/sicoexV2](http://consultawebv2.aladi.org/sicoexV2)

WITS

.....  
Via [wits.worldbank.org](http://wits.worldbank.org)

Para investigadores



# UNCTAD TRAINS

I-TIP Official NTMs (<http://i-tip.unctad.org/Default.aspx>)

## TRAINS

The global database on Non-Tariff Measures

Through



Developed by WTO  
Adapted for TRAINS data by  
UNCTAD



Product

Measures

Country

Graphs  
over time

### How to

TRAINS NTMs, the global non-tariff measures database, provides comprehensive and systematic information on a broad range of policy instruments that can have an effect on international trade in goods. The information includes traditional trade policy instruments, such as quotas or price controls, as well as regulatory and technical measures that stem from important non-trade objectives related to health and environmental protection (Sanitary and Phytosanitary (SPS) measures and Technical Barriers to Trade (TBT)). The objective of the database is to increase transparency and understanding about trade regulations and trade control measures.

The measures have been retrieved from official sources, mainly national trade laws and regulations. Measures are classified according to the [International Classification of NTMs](#) and affected products are classified at the most detailed level of the [Harmonized Commodity Description and Coding System \(HS\)](#). The global data collection, a joint effort by UNCTAD, AfDB, ALADI, ERIA, ITC, the World Bank, WTO and financial support from the Ministry of Finance of the Russian Federation, follows the [UNCTAD's Guidelines for NTMs data collection](#).

Choose one of the following options:



#### TABLES by PRODUCTS

- Look at the incidence of NTMs by HS sections and chapters, and by country imposing the measure.
- See individual measures by simply clicking on any number in the tables!
- This option does not allow a selection of products.



#### TABLES by MEASURE

- Look at the incidence of NTMs by country imposing the measure.
- This option does not allow a selection of products.

#### ABOUT

- [How To](#)
- [Available Countries](#)
- [Map of the Application](#)
- [Classification used in the application](#)
- [Partners and Donors](#)
- [Disclaimer](#)

#### WHAT'S NEW

- [TPP Project](#)
- [APEC Project](#)
- [ASEAN Project](#)

# For researchers: STATA file

## TRAINS

The global database on Non-Tariff Measures

Through



Developed by WTO  
Adapted for TRAINS data by  
UNCTAD



Home

TABLES by PRODUCTS

TABLES by MEASURE

TABLES by COUNTRIES

DETAILED QUERY

ANALYSIS

About

### NTMs TRAINS researcher file

You can download here the NTMs TRAINS researcher file for use in Stata (version 12) containing all non-tariff measures aggregated at the HS 6-digit level by researchers and data analysts. You will also find a file with the names and country codes to expand the data to a fully bilateral structure. The data can easily be used for descriptive statistics as well as for quantitative analysis by merging the file for instance with trade and other datasets.

The data collection follows a standardized and globally coherent approach described in the [UNCTAD Guidelines to Collect Data on Non-Tariff Measures](#). However, the different regulatory practices in each country complicate cross-country comparisons. The user guide provides more information. Furthermore, the highest quality control standards are applied but collecting and classifying NTMs is a very complex exercise so that errors can occur.

 [Get the data](#)

Please refer to the database as "UNCTAD (2017), TRAINS NTMs: The Global Database on Non-Tariff Measures".

UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT

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