

2019 FEALAC TITM Seminar

Date Wednesday, September 18, 2019

Venue Ruby Hall, Yeong Bin Gwan, The Shilla Seoul

PROGRAM

09:30 - 10:00	Registration
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10:00 - 10:30	Opening Session <ul style="list-style-type: none">■ Opening Remarks Mr. JO Yungjoon Director-General, Latin American and Caribbean Affairs Bureau, Ministry of Foreign Affairs, Republic of Korea■ Congratulatory Remarks Min. Fernando LERENA Minister, Trade Promotion, Ministry of Foreign Affairs and Worship, Argentina■ Group Photo
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10:30 - 12:00	Session 1 Enhancing Connectivity Among FEALAC Member States Through Digital Trade <i>Moderator</i> Prof. KIM Won-ho Department of Latin American Studies, Graduate School of International and Area Studies, Hankuk University of Foreign Studies, Republic of Korea <ul style="list-style-type: none">■ Better Access to Digital Information and the Future of Digital Trade in the FEALAC Context Dr. Witada ANUKOONWATTAKA, Economic Affairs Officer, Trade Policy and Facilitation Section, UN ESCAP■ Needs for a Collective Action Against Non-Tariff Measures and Excess Regulations Dr. KWAK Dongchul, Manager, Center for Trade Studies and Cooperation, Korea International Trade Association (KITA), Republic of Korea■ Establishment of Digital Infrastructure for the Economic Connectivity Within FEALAC Prof. KWON Yeong-il, Graduate School of Management of Technology, Hoseo University, Republic of Korea■ Country Case Ms. Daniela OROZCO, Research Manager, Mexican Association of Online Sale (AMVO), Mexico■ Questions and Answers
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12:00 - 14:00	Networking Lunch
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14:00 - 15:30	Session 2 Challenges and Opportunities of SMEs in FEALAC's Digitalizing Economies <i>Moderator</i> Mr. José DURÁN Head of the Regional Integration Unit, International Trade and Integration Division, UN ECLAC <ul style="list-style-type: none">■ Efforts to Create a More Financially-Sustainable Condition for SMEs Mr. Alejandro CHÁVEZ, Vice President of Legal Structuring, Play Business, Mexico■ Building an Intra-Regional Platform Aimed at Supporting Innovative SMEs Ms. Viviana Teresa VALENZUELA, Strategic Partnership Manager, Chilean Economic Development Agency (CORFO), Chile
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- Country Case I
Mr. Gabriel VIENNI, Director for Technical Departments, Industrial Union of Argentina (UIA), Argentina
 - Country Case II
Dr. Wimonkan KOSUMAS, Deputy Director-General, Office of Small and Medium Enterprise Promotion (OSMEP), Thailand
 - Questions and Answers

15:30 - 15:50 Coffee Break

15:50 - 17:20 Session 3
Action Plans for Internationalizing SMEs in Digital Economies of FEALAC

Moderator

Min. Fernando LERENA

Minister, Trade Promotion, Ministry of Foreign Affairs and Worship, Argentina

- Recent Progress and Challenges Toward the Implementation of New Action Plan of FEALAC
Mr. JUN Jaehan, Director, Latin American and Caribbean Cooperation Division, Ministry of Foreign Affairs, Republic of Korea
- Towards a More Inclusive and Sustainable Corporate Environment in the Digital Economies: Enhancing the GVC Participation of SMEs in a Globally Integrated and Digitalized Economy
Dr. Witada ANUKOONWATTAKA, Economic Affairs Officer, Trade Policy and Facilitation Section, UN ESCAP
- Incorporating SMEs with FEALAC's Value Chain Development Project
Mr. José DURÁN, Head of the Regional Integration Unit, International Trade and Integration Division, UN ECLAC
- Questions and Answers

17:20 - 19:00 Dinner Reception
