

FINTECH REGULATIONS – A BALANCED APPROACH CARIBBEAN REGION

E. Jay Saunders, CEO, DSS Trinidad 3rd June 2016

Why Are We Here?

Regulatory

De-Risking



Commercial

 Financial Inclusion

Two Sides Of The Same (Bit)Coin



De-Risking

Immediate outcomes



Risk, Policy and Coordination

Money laundering and terrorist financing risks are understood and, where appropriate, actions coordinated domestically to combat money laundering and the financing of terrorism and proliferation.

2 International cooperation

International cooperation delivers appropriate information, financial intelligence, and evidence, and facilitates action against criminals and their assets.

Supervisors appropriately supervise, monitor and regulate financial institutions and DNFBPs for compliance with AML/CFT requirements commensurate with their risks



Preventive measures

Financial institutions and DNFBPs adequately apply AML/CFT preventive measures commensurate with their risks, and report suspicious transactions.

5 Legal persons and arrangements

Legal persons and arrangements are prevented from misuse for money laundering or terrorist financing, and information on their beneficial ownership is available to competent authorities without impediments

6 Financial intelligence

Financial intelligence and all other relevant information are appropriately used by competent authorities for money laundering and terrorist financing investigations.

7 | Money laundering investigation & prosecution

Money laundering offences and activities are investigated and offenders are prosecuted and subject to effective, proportionate and dissuasive sanctions.

8 Confiscation

Proceeds and instrumentalities of crime are confiscated.

9 Terrorist financing investigation & prosecution

Terrorist financing offences and activities are investigated and persons who finance terrorism are prosecuted

and subject to effective, proportionate and dissuasive sanctions.

Terrorist financing preventive measures & financial sanctions

Terrorists, terrorist organisations and terrorist financiers are prevented from raising, moving and using funds, and from abusing the NPO sector.

11 Proliferation financial sanctions

Persons and entities involved in the proliferation of weapons of mass destruction are prevented from raising, moving and using funds, consistent with the relevant UNSCRs.

De-Risking: The process of banks (and other financial institutions) exiting:

- certain relationships,
- products.
- markets, and
- jurisdictions

to reduce their exposure to financial crime.

According to the Financial Action Task Force (FATF):

- The purpose of implementing anti-money laundering and counter-terrorist financing (AML/CFT) measures is to protect the financial system from abuse.
 - It can only be achieved if the components of a country's AML/CFT framework are operating well together.
- Countries should identify, assess, and understand their money laundering and terrorist financing risks, and should take action.
- To achieve the objectives above, the FATF has identified 11 key outcomes that a country's AML/CFT framework should address.



Why De-Risking? - The World Is Becoming A Very Dangerous Place





Financial Inclusion

According to The World Bank, Financial inclusion is a key enabler to reducing poverty and boosting prosperity.

What is Financial Inclusion?

<u>Financial Inclusion:</u> is the delivery of financial services at affordable costs to sections of <u>disadvantaged and low-income segments of society</u>, in contrast to **financial exclusion** where those services are not available or affordable.

An example:

- Take out your wallet.
- Take out your credit/debit cards.
- Think about the things you can do with them:
 - 1. You can make purchases.
 - 2. Withdraw cash at ATM's.
 - 3. Pay bills.
 - 4. Others.
- All these actions are typically safe, the fees are usually reasonable, and nearly everyone can do it.
- Simple actions, that we take for granted.
- However, across whole regions of the globe (including ours), these very basic services are not enjoyed by everyone.
 - And the bad news is that our region is falling further and further behind when compared to the developed world.



An E-Commerce Divide Is Developing



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An E-Commerce Divide Is Developing
And Our Region Is On The Wrong Side



What is the Answer?

- The FATF has asked countries to design their AML/CFT regimes on the assessment of the specific risks related to different:
 - industries,
 - products,
 - delivery channels, and
 - their country's specific characteristics.
- The Regulatory framework needs to find the balances between:
 - financial integrity, and
 - financial inclusion.

The Regulations should be:

- Innovation and consumer friendly supporting consumer protection issues (e.g. Deposit Insurance),
- Functional Designed by type of service or by category of products,
- Promote both bank and nonbank-based models,
- Open and it should level the playing field for e-money services,
- Establishes a <u>Risk Based Approach and Proportionate Regulations</u>,
 - Proportionate calibrated according to the risks that each service poses
 - Encourage and promote the use of <u>Simplified KYC</u>.

The Regulator should:

- Extend itself beyond the traditional oversight role by also focusing on efforts that increase financial inclusion, and
- Work with international banks to support a KYC framework which is conducive to the country's needs.





SafetyNet™ - a revolutionary KYC (Know Your Customer) compliance and on-boarding utility:

- a) with the largest global (non-governmental) database of high risk individuals/entities, political exposed persons, and persons in public life,
- b) It utilizes the cognitive computing power of IBM Watson to establish patterns and associations of persons/entities-of-interest.

allowing it to quantify with a high level of confidence the risk of a person/entity of interest engaging in money laundering or terrorist financing activities.

- c) It can sift through hundreds of millions of data points culled from the internet-at-large to expose:
 - patterns,
 - connections, and
 - insights

around persons and entities-of-interest at a global level, and at a depth and speed no human expert can ever achieve on their own.





The End

