

Try Prime

Books



Departments

Your Amazon.com

Today's Deals

Gift Cards & Registry

Hello, Sign in  
Your Account

Try Prime

Lists

0

Cart

Books

Advanced Search

New Releases

Best Sellers

The New York Times Best Sellers

Children's Books

Textbooks

Textbook Rentals

Books > Business & Money > Economics

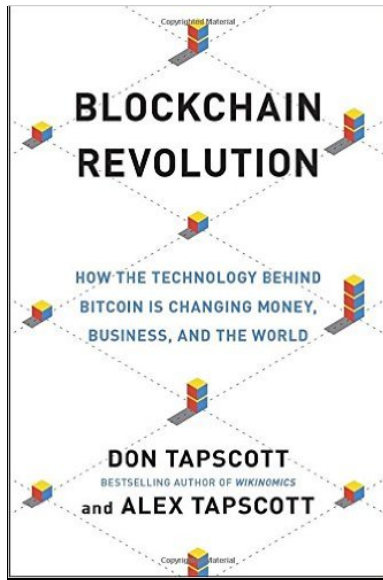
# Blockchain Revolution: How the Technology Behind Bitcoin Is Changing Money, Business, and the World

by [Don Tapscott](#) (Author), [Alex Tapscott](#) (Author)

18 customer reviews

#1 Best Seller in Money & Monetary Policy

Look inside



ISBN-13: 978-1101980132

ISBN-10: 1101980133

[Why is ISBN important?](#)

Have one to sell?

Sell on Amazon

Add to List

Share

Kindle  
\$18.27

**Hardcover**  
\$13.90 - \$19.23

Paperback  
\$16.57

Audible  
\$14.95

MP3 CD  
\$18.36

Other Sellers  
from \$13.90

Buy used

\$13.90

**Buy new**

**\$19.23**

In Stock.

List Price: ~~\$30.00~~ Save: \$10.77 (36%)

Ships from and sold by Amazon.com. Gift-wrap available.

37 New from \$13.93

Want it tomorrow, June 7? Order within 4 hrs 6 mins and choose **One-Day Shipping** at checkout. [Details](#)

**FREE Shipping** on orders with at least \$25 of books.

Qty: 1

Add to Cart

Turn on 1-Click ordering

Ship to:

Select a shipping address:

## More Buying Choices

54 used & new from \$13.90

37 New from \$13.93    16 Used from \$13.90    1 Collectible from \$36.95

See All Buying Options

Prime student

**FREE TWO-DAY SHIPPING**  
FOR COLLEGE STUDENTS

[Learn more](#)

The technology likely to have the greatest impact on the future of the world economy has arrived, and it's not self-driving cars, solar energy, or artificial intelligence.

It's called the blockchain.

[Read more](#)



### Frequently Bought Together

+
+

Total price: **\$60.48**

- This item:** Blockchain Revolution: How the Technology Behind Bitcoin Is Changing Money, Business, and the World by Don Tapscott Hardcover **\$19.23**
- [The FINTECH Book: The Financial Technology Handbook for Investors, Entrepreneurs and Visionaries](#) by Susanne Chishti Paperback **\$22.44**
- [The Business Blockchain: Promise, Practice, and Application of the Next Internet Technology](#) by William Mougayar Hardcover **\$18.81**

### Customers Who Bought This Item Also Bought

	<a href="#">The FINTECH Book: The Financial Technology Handbook for Investors,...</a> › Susanne Chishti	<a href="#">The Business Blockchain: Promise, Practice, and Application of the Next...</a> › William Mougayar	<a href="#">Platform Revolution: How Networked Markets Are Transforming the...</a> › Sangeet Paul Choudary	<a href="#">Blockchain: The Simple Guide To Everything You Need To Know</a> Jacob William	<a href="#">The Inevitable: Understanding the 12 Technological Forces That Will Shape Our Future</a> Kevin Kelly	
	5	12	63	43		
	Paperback <b>\$22.44</b>	Hardcover <b>\$18.81</b>	Hardcover <b>\$15.70</b>	Paperback <b>\$13.83</b>	#1 Best Seller in Business Research... Hardcover <b>\$17.94</b>	

### Customers Viewing This Page May Be Interested In These Sponsored Links [\(What's this?\)](#)

1. [Blockchain Bitcoin Wallet](#) - Blockchain **Bitcoins** Wallet Block Explorer & Currency Statistics [www.bioclkchian.info/](http://www.bioclkchian.info/)
2. [Time is money, save it](#) - Learn the market fast & profit [www.newbium.com/](http://www.newbium.com/)
3. [Mining from 20 KH/s](#) - 15 KH/s for free and forever. Return on investment in 5 months. [www.hashocean.com/](http://www.hashocean.com/)

[Ad feedback](#)

## Editorial Reviews

### Review

"The blockchain is one of the most fundamental inventions in the history of computer science. Read *Blockchain Revolution* to understand its profound implications."

—**Marc Andreessen**, cofounder, Netscape and Andreessen Horowitz

"The Tapscotts have written the book, literally, on how to survive and thrive in this next wave of technology-driven disruption. Likely to become one of the iconic books of our time."

—**Clay Christensen**, author of *The Innovator's Dilemma*

"Everywhere thoughtful people are trying to understand this revolutionary technology and how it might change the world. Team Tapscott has stepped up and written the book we've been waiting for."

—**Dan Schulman**, CEO, Paypal

"Occasionally a book comes along that changes the global discourse. This is likely to be one of those books. Blockchains are at the heart of the fourth industrial revolution and the Tapscotts lucidly explain why and how to capture the opportunity and avoid the dangers."

—**Klaus Schwab**, founder and executive chairman, World Economic Forum

"A carefully researched and beautifully written book. *Blockchain Revolution* argues that the 'Internet of value' will transform our lives. A must-read book for our disruptive times."

—**Dominic Barton**, global managing director, McKinsey & Company

"Don and Alex brilliantly illuminate the technology that could profoundly impact the way we manage issues of trust, security, and privacy for years to come."

—**Indra Nooyi**, chairman and CEO, PepsiCo

"The great missing element in the Internet has been a 'trust protocol,' a way of knowing that a transaction is verified and authentic. Blockchain technology could provide a foundation for that. It's a revolutionary idea, and this lucid book explains why."

—**Walter Isaacson**, author of *Steve Jobs*

"What a spectacular book. Mind-blowing in its expansiveness and profundity. It makes me think we're at one of those times in technological, economic, and social history where the sky is the limit."

—**Steve Wozniak**, cofounder, Apple Computer and chief scientist, Prime Data

"The Tapscotts provide a thorough, balanced and enlightening guide to the next big thing."

—**Financial Times**

### About the Author

**DON TAPSCOTT** is the CEO of the Tapscott Group and one of the most influential living theorists about business and society. In November 2013, Thinkers50 named Don as the 4th most important business thinker in the world. A June 2013 Forbes.com analysis of social media identified Don as the most influential management thinker in the world. He is the author or co-author of 15 widely read books about new

## Product Details

**Hardcover:** 368 pages

**Publisher:** Portfolio (May 10, 2016)

**Language:** English

**ISBN-10:** 1101980133

**ISBN-13:** 978-1101980132

**Product Dimensions:** 6.2 x 1.1 x 9.2 inches

**Shipping Weight:** 1.2 pounds ([View shipping rates and policies](#))

**Average Customer Review:** (18 customer reviews)

**Amazon Best Sellers Rank:** #1,361 in Books ([See Top 100 in Books](#))

#1 in [Books](#) > [Business & Money](#) > [Economics](#) > [Money & Monetary Policy](#)

#1 in [Books](#) > [Business & Money](#) > [Economics](#) > [Digital Currencies](#)

#1 in [Books](#) > [Engineering & Transportation](#) > [Engineering](#) > [Telecommunications & Sensors](#)

Would you like to [update product info](#) or [give feedback on images](#)?

## Customer Reviews

18


3.7 out of 5 stars

5 star	<input type="checkbox"/>	56%
4 star	<input type="checkbox"/>	5%
3 star	<input type="checkbox"/>	17%
2 star	<input type="checkbox"/>	0%
1 star	<input type="checkbox"/>	22%

Share your thoughts with other customers

[See all 18 customer reviews](#)

**LOOK INSIDE** **Engineering & Transportation Books**



Discover books for all types of engineers, auto enthusiasts, and much more. [Learn more](#)

Amazon.com  
**Gift Cards**



Millions of items, no expiration

[Shop now](#)

## Top Customer Reviews

[Ad feedback](#)

### Mostly harmless

By [Peter L](#) on May 21, 2016

Format: Kindle Edition **Verified Purchase**

An interesting read, but for the most part a harried chronicling of people and trends (mostly people) in a hyper dynamic space. A lot of Nobel laureate name dropping (to which, to their credit, they admit!). Has the feel of someone trying to get a book out there to take advantage of the thirst for new insight. Some good brain candy.

Would have expected a better "primer" on how block chain actually works. Given the audience this tome appears aimed at, a few paragraphs ("How this worldwide ledger works") seems a bit under-serving - particularly for such an avowedly history-changing paradigm. Readers must understand this thing before trusting it, which for the most part is mysterious and geeky. Demystification would help move blockchain out of the comfort zone of PhD's into the realm of the mere unwashed (in which this reviewer sits). And nothing on the mystery surrounding Satoshi himself - what's up with that? Given that we're dealing with a new trust paradigm, doesn't the fact of his anonymity (existence?) not at least merit some comment?

Only part I would recommend is found at Chapter 10 "Showstopper issues"... Ironic, of course but best analysis is here!

[Comment abuse](#) 12 people found this helpful. Was this review helpful to you?  Yes  No [Report](#)

### Want to know the future of the internet? Read this.

By [Windsor](#) on May 23, 2016

Format: Hardcover

If you want to know what the future of the internet is, read this book.

If you want to know how to create a business on the blockchain that can bring prosperity and equality to the world, read this.

It's not very technical, so don't expect a dissertation on how to scale using scala, or alternative deep coding problems. This is a foray into the world for people who want to learn about it.

I don't agree with the negative reviews of this book. If you want a book steeped in the code, go for a coding book, or a youtube tutorial or join a slack for the code base you're into.

This book is well researched, well thought out and well written.

I bought the audiobook, but I'll probably go and buy the paperback too.

[Comment abuse](#) 5 people found this helpful. Was this review helpful to you?  Yes  No [Report](#)

### Casey and Vince tell a great story with a lot of passion

By [Buysbrats](#) on May 28, 2016

Format: Hardcover **Verified Purchase**

Read this book right after Casey and Vince's Age of the Cryptocurrency. Casey and Vince tell a great story with a lot of passion. The Tapscotts have ended up with what reads alternately like teaching supplements or a high school essay that has benefitted from a lot of googling. The authors use of 'communication costs' and the Porter model doesn't quite gel with a technology that could upend major industries. Nothing new here if you've been following the blockchain hype even for a short time.

[Comment abuse](#) 2 people found this helpful. Was this review helpful to you?  Yes  No [Report](#)

### Read it if you want to understand and be part of this Disruption!!!

By [Jose Papo](#) on May 29, 2016

Format: Hardcover **Verified Purchase**

This book is a must read to understand and have ideas on all the promises of the Blockchain Technology and what is already being done today with it. Part 1 focus on explaining the tech behind Blockchain and its design principles, specially related to the new Dapps(Decentralized applications). Part 2 is focused on core industries and areas where the blockchain will create disruptions. I liked a lot chapter 5 on new business models and chapter 6 on the synergies of Blockchain and the Internet of Things. Overall, if blockchain is successful it will change many institutions and industries we take as granted today. Read it if you want to understand and be part of this disruption.

[Comment](#) One person found this helpful. Was this review helpful to you?  Yes  No [Report](#)

## Most Recent Customer Reviews

### Many chapters had repeated elements of prior chapters. Somewhat ...

Many chapters had repeated elements of prior chapters. Somewhat difficult to stay focused on. However, it contained a lot of valuable information. [Published 4 hours ago by Amazon Customer](#)

### Should be entitled: "What If"

Super boring read. (And from one that enjoys reading manuals.) Lacks any real technical insights, mostly a collection of "what if" scenarios. [Published 4 days ago by John R Snyder](#)

### Explains the possibilities.

Excellent, clear & concise. I found this a great discussion about the possibilities of Blockchain. It covers present applications, and then takes the reader beyond the now into the... [Read more](#) [Published 7 days ago by Christopher Long](#)

### Stevo's Book Reviews on the Internet has selected "Blockchain...

Stevo's Book Reviews on the Internet has selected "Blockchain Revolution" as a Business Book of the Week for the week of 5/29. [Published 7 days ago by Steven Brock](#)

### Blockchain and Government

The chapter on blockchain and the government makes the point that big powerful lobbies like the National Rifle Association are responsible for government dysfunction. [Read more](#) [Published 7 days ago by John Carpenter](#)

### Comprehensive read

I thank the authors who did a great job writing a comprehensive book about Blackhawk. I believe this book must be read twice. [Published 15 days ago by Ninos Youkhana](#)

### Don Tapscott does an exceptional job explaining the principles and ...

Don Tapscott does an exceptional job explaining the principles and also the inhibitors of a relatively new technology that in the last 2 years is capturing the attention of... [Read more](#) [Published 16 days ago by Elias Ramos](#)

### Useless for all but the most novice:

The book is good for the very novice. It provides a very long series of "what ifs," without providing any depth whatsoever into how to get there or any further advice on... [Read more](#) [Published 16 days ago by Kindle Customer](#)

### Search Customer Reviews

[abuse](#)

**Misguided pile of utopian trash**

By [Andrey Zubkov](#) on May 30, 2016

Format: Hardcover **Verified Purchase**

It was extremely disappointing; rarely has a book incited such bitter feelings for such a beautiful, evolving story.

The book is a heap of ideas about how bitcoin will change the world, seen through rose colored glasses. What it lacks in implementation details, protocol descriptions and thorough inspection, it more than makes up for with short-sighted generalizations and overly optimistic dreamt up conceptualizations. There is a failure to consider the environmental impact of bitcoin implementation. There are constant omissions of critical details when describing a current technology to allow the author the convenience of making an argument about how the blockchain will disrupt any given field.

This is NOT that blockchain book that I was looking for. That book would involve critical analysis, detailed examples with visual cues, a narrower scope and a more modest approach to the subject.

**Comment** 3 people found this helpful. Was this review helpful to you?   [Report abuse](#)

**Still only on Chapter 4 but this is Great! Clear**

By [Brian Connelly](#) on May 13, 2016

Format: Hardcover **Verified Purchase**

Still only on Chapter 4 but this is Great!

Clear, Concise, well thought out, flows like a gentle stream with an incredibly deep current, If you have no clue what all the Bitcoin / Blockchain hubbub is all about start here.

If you're a Blockchain code jockey It rings like a clear bell, up to date, factual, and easy reading, When your friends and family ask "What do you do again?" just read from this book, they'll get it.

Thank you Don and Alex I also read Wikinomics Keep up the terrific work.

**Comment** 8 people found this helpful. Was this review helpful to you?   [Report abuse](#)

**This book will help you find the future's missing link; the ingredient that changes everything.**

By [S. Guzman](#) on May 20, 2016

Format: Hardcover

I've got 2 hours and 10 minutes remaining on my Audible copy of Blockchain Revolution and here's what I think so far: This book should be required reading / listening for anyone with a future that includes internet based technologies; from infrastructure to implementation, especially for young adults with a lifetime of tech ahead of them. Why? Because what you learn in this book will help you navigate the inevitable future of technology and how the Blockchain will likely impact the world's societies for the better. Also, by understanding the Blockchain, you will give your CV a significant edge as the "Blockchain" buzzword starts ramping up.

On the practical side, Blockchain Revolution will help you with geeky, casual conversation. You'll gain a general understanding of Bitcoin and what it means to "mine Bitcoin". It will fill you in on WHO is investigating and actually using Blockchain technology today (companies like AirBNB, Deloitte, USAA, IBM). The book will boost your comfort level with terminology like cryptocurrencies, permissionless distributed databases, hashing, blockchain transaction methodologies, smart contracts, and much more. You'll also be able to build a solid list of today's big players in the Blockchain world, so you'll know who to follow on Twitter as you're watching this technology unfold.

On the dreamy world of dreams side, after reading Blockchain Revolution, I imagine that IF the potential for global prosperity were being delivered by a magic train, then Blockchain would be the rails. We are about to see, in the next 25 years, the elimination of barriers to entry for any and all business. I can see the Blockchain as the catalyst for an experimental, open source government... not Anarchy but an Open Source Democracy... An Openocracy? [Read more >](#)

**Comment** 3 people found this helpful. Was this review helpful to you?   [Report abuse](#)

[See all 18 customer reviews \(newest first\)](#)

Write a customer review

### Set up an Amazon Giveaway



Amazon Giveaway allows you to run promotional giveaways in order to create buzz, reward your audience, and attract new followers and customers. [Learn more about Amazon Giveaway](#)

**This item:** Blockchain Revolution: How the Technology Behind Bitcoin Is Changing Money, Business, and the World

Set up a giveaway

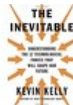
### What Other Items Do Customers Buy After Viewing This Item?



[The Age of Cryptocurrency: How Bitcoin and the Blockchain Are Challenging the Global Economic Order](#) Paperback

> Paul Vigna 69

\$12.26



[The Inevitable: Understanding the 12 Technological Forces That Will Shape Our Future](#) Hardcover

Kevin Kelly

\$17.94



[Platform Revolution: How Networked Markets Are Transforming the Economy--And How to Make Them Work for You](#) Hardcover

> Sangeet Paul Choudary

63

\$15.70



[Blockchain: The Simple Guide To Everything You Need To Know](#) Paperback

Jacob William 43

\$13.83



[Back to top](#)

#### Get to Know Us

- [Careers](#)
- [About Amazon](#)
- [Investor Relations](#)
- [Amazon Devices](#)

#### Make Money with Us

- [Sell on Amazon](#)
- [Sell Your Services on Amazon](#)
- [Sell on Amazon Business](#)
- [Sell Your Apps on Amazon](#)
- [Become an Affiliate](#)

#### Amazon Payment Products

- [Amazon.com Rewards Visa Card](#)
- [Amazon.com Store Card](#)
- [Amazon.com Corporate Credit Line](#)
- [Shop with Points](#)
- [Credit Card Marketplace](#)

#### Let Us Help You

- [Your Account](#)
- [Your Orders](#)
- [Shipping Rates & Policies](#)
- [Amazon Prime](#)
- [Returns & Replacements](#)

[Advertise Your Products](#)

[Reload Your Balance](#)

[Manage Your Content and Devices](#)

[Self-Publish with Us](#)

[Amazon Currency Converter](#)

[Amazon Assistant](#)

[Become an Amazon Vendor](#)

[Help](#)

[› See all](#)



[Australia](#) [Brazil](#) [Canada](#) [China](#) [France](#) [Germany](#) [India](#) [Italy](#) [Japan](#) [Mexico](#) [Netherlands](#) [Spain](#) [United Kingdom](#)

[Amazon Drive](#)  
Unlimited Cloud Storage  
From Amazon

[6pm](#)  
Score deals  
on fashion brands

[AbeBooks](#)  
Rare Books  
& Textbooks

[ACX](#)  
Audiobook Publishing  
Made Easy

[Alexa](#)  
Actionable Analytics  
for the Web

[Amazon Business](#)  
Everything For  
Your Business

[AmazonFresh](#)  
Groceries & More  
Right To Your Door

[AmazonGlobal](#)  
Ship Orders  
Internationally

[Home Services](#)  
Handpicked Pros  
Happiness Guarantee

[Amazon Video Direct](#)  
Video Distribution  
Made Easy

[Amazon Web Services](#)  
Scalable Cloud  
Computing Services

[Audible](#)  
Download  
Audio Books

[BeautyBar.com](#)  
Prestige Beauty  
Delivered

[Book Depository](#)  
Books With Free  
Delivery Worldwide

[Casa.com](#)  
Kitchen, Storage  
& Everything Home

[ComiXology](#)  
Thousands of  
Digital Comics

[CreateSpace](#)  
Indie Print Publishing  
Made Easy

[Diapers.com](#)  
Everything  
But The Baby

[DPRReview](#)  
Digital  
Photography

[East Dane](#)  
Designer Men's  
Fashion

[Fabric](#)  
Sewing, Quilting  
& Knitting

[Goodreads](#)  
Book reviews  
& recommendations

[IMDb](#)  
Movies, TV  
& Celebrities

[Junglee.com](#)  
Shop Online  
in India

[Kindle Direct Publishing](#)  
Indie Digital Publishing  
Made Easy

[Prime Now](#)  
FREE 2-Hour Delivery  
on Everyday Items

[Shopbop](#)  
Designer  
Fashion Brands

[Soap.com](#)  
Health, Beauty &  
Home Essentials

[TenMarks.com](#)  
Math Activities  
for Kids & Schools

[Wag.com](#)  
Everything  
For Your Pet

[Warehouse Deals](#)  
Open-Box  
Discounts

[Whispercast](#)  
Discover & Distribute  
Digital Content

[Woot!](#)  
Discounts and  
Shenanigans

[Yoyo.com](#)  
A Happy Place  
To Shop For Toys

[Zappos](#)  
Shoes &  
Clothing

[Conditions of Use](#) [Privacy Notice](#) [Interest-Based Ads](#) © 1996-2016, Amazon.com, Inc. or its affiliates