Question 1: Data sources to develop digital trade estimates

The Template for reporting Digital Trade identifies several **data sources** that could support the development of digital trade estimates, including:

- ➤ **Enterprise surveys**
- ➤ **Household surveys (HS)**
- ➤ **Credit card data**
- ➤ **International trade in services statistics survey (ITS)**
- ➤ **ITRS**
- ➤ **VAT/ Revenue agency/ Mini one stop shop (MOSS)**
- ➤ **Other administrative records**
- ➤ **Data collected via Digital intermediary platforms (DIP) (e.g., web scrapping)**
- ➤ **Data models**
- ➤ **Other**

Question 1

Please check all such data sources that are or could be identified in your country

- ➢ Surveys (Enterprise, HS, ITS, etc)
- ➢ Credit card data
- ➢ ITRS
- ➢ VAT/ Other administrative records
- ➢ Data collected via DIPs (e.g., web scrapping) ; data models
- ➢ Other

Question 2: Industries/Products consumed by Households

Below is a list of **digital products** that are most likely
to be consumed by households.

➢ **Mobile applications for smartphones and tablets (e.g., apps from Apple, Android)**
➢ **Video streaming services (subscriptions or one-off purchases from platforms like Netflix, Amazon, V Live, etc.)**
➢ **Audiovisual streaming (audio books, music, podcasts, etc.)**
➢ **Computer applications (subscriptions or one-off purchases of online games, online networks, etc.)**
➢ **IT services (cloud storage; antivirus software; creation and design of web pages; etc.)**
➢ **Online gambling**
➢ **Advertising services, market research (Instagram, Facebook, Twitter)**
➢ **Dating platforms (Tinder, Badoo, etc.)**
➢ **Other services**

Question 2

Please check all digital products you have identified or believe are important in your country

➢ Mobile apps (Apple, Android)

➢ Audio and/or Video streaming services (Netflix, Amazon, V Live, etc.)

➢ Computer applications, online gambling, and other IT services

➢ Advertising services (e.g., Facebook), Dating platforms

➢ Other services

Question 3: Cloud storage

In Germany's case, an assumption was made that only around 5% of cloud users purchase storage space from abroad, considering the overwhelming majority of the internet providers are domiciled in Germany.

How different would you assess the situation in your country?

Question 3

For your country, would you assess the purchase of cloud storage from abroad to be:

- ➢ Below 5%
- ➢ Between 5-10%
- ➢ Between 10-25%
- ➢ Over 25%
- ➢ I don't know

Question 4: Approach to estimate digital trade

As noted from these country examples, different **approaches** or combination of approaches have been used to produce digital trade estimates. In particular

➢ **Bottom-up approaches** (company records, administrative records or any other freely available source of information)

➢ **Top-down approaches** (estimation methods based on research data)

➢ **Mixed methods**

In responding to the next question, please consider what approach is or likely be used by your country to produce digital trade estimates.

Question 4

What is the approach used or envisaged by your country to estimate digital trade?

➢ A bottom-up approach

➢ A top-down approach

➢ A mix of both

➢ I don't know