

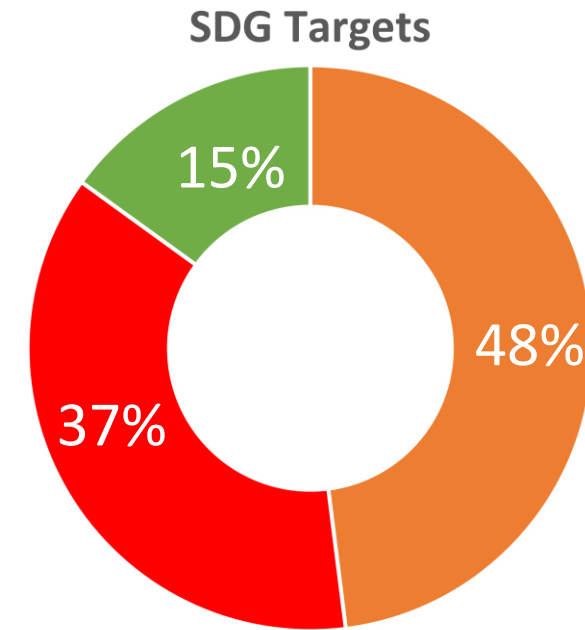
Citizen data for marginalized population: global efforts

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October 2023



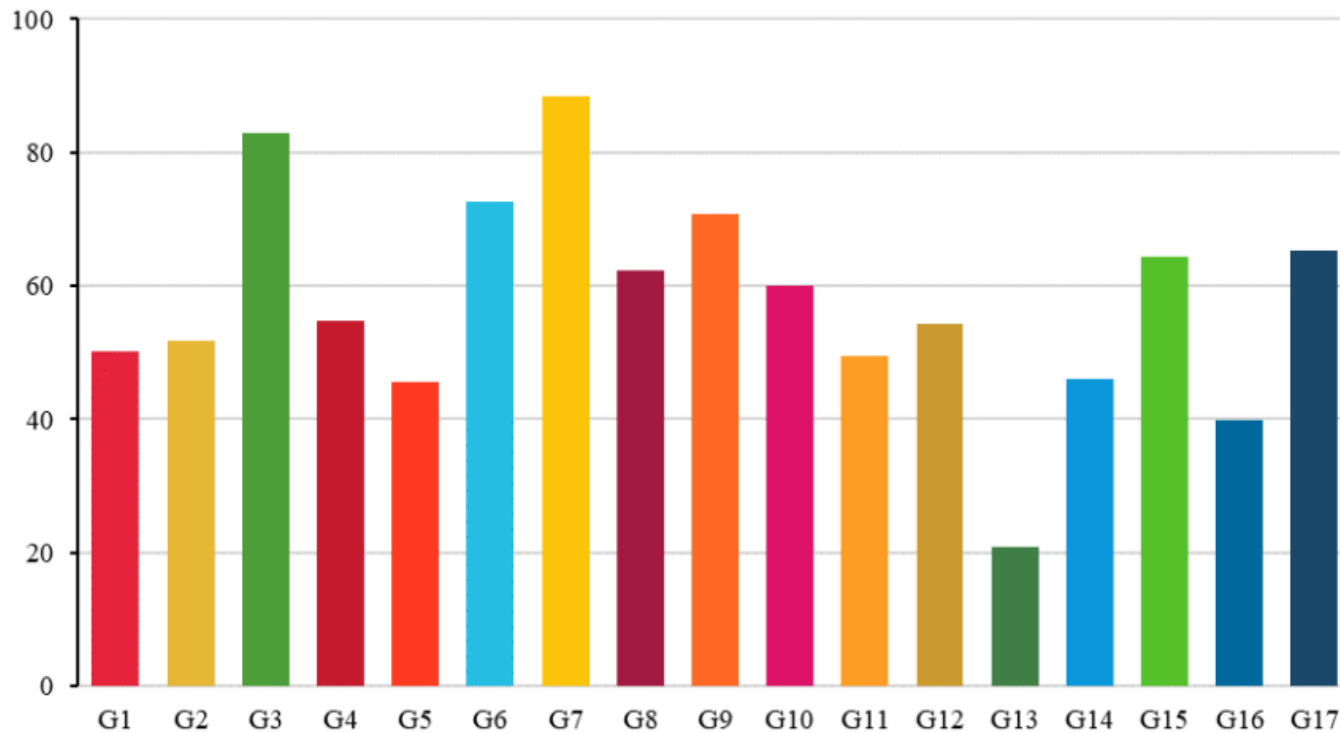


Halfway to 2030, the **promises** enshrined in the SDGs are in **peril**. The latest assessment of the SDGs targets paints a **concerning picture**



- About **half of the targets** are moderately or severely **off track**
- Over **one-third** have either seen **no movement or regressed** below the 2015 baseline

Figure II
Proportion of countries or areas with available data since 2015, by Goal
(Percentage)



- **Geographic coverage, timeliness, and disaggregation remain areas of concern.**
- **For several crosscutting goals such as climate action (Goal 13), gender equality (Goal 5), and peace, justice, and strong institutions (Goal 16), less than half of the 193 countries or areas have internationally comparable data since 2015.**

Inclusive data – ensuring everyone in the society is represented in data

- Data robustness: representativeness and statistical validity
- Relevance and depth of the data:
 - For providing local services, data about the local population which their specific services cater to.
 - For users concerned with a particular area or group, data to enable understanding of issues that impact the area/group in a manner that allows for disaggregation by characteristics of interest.

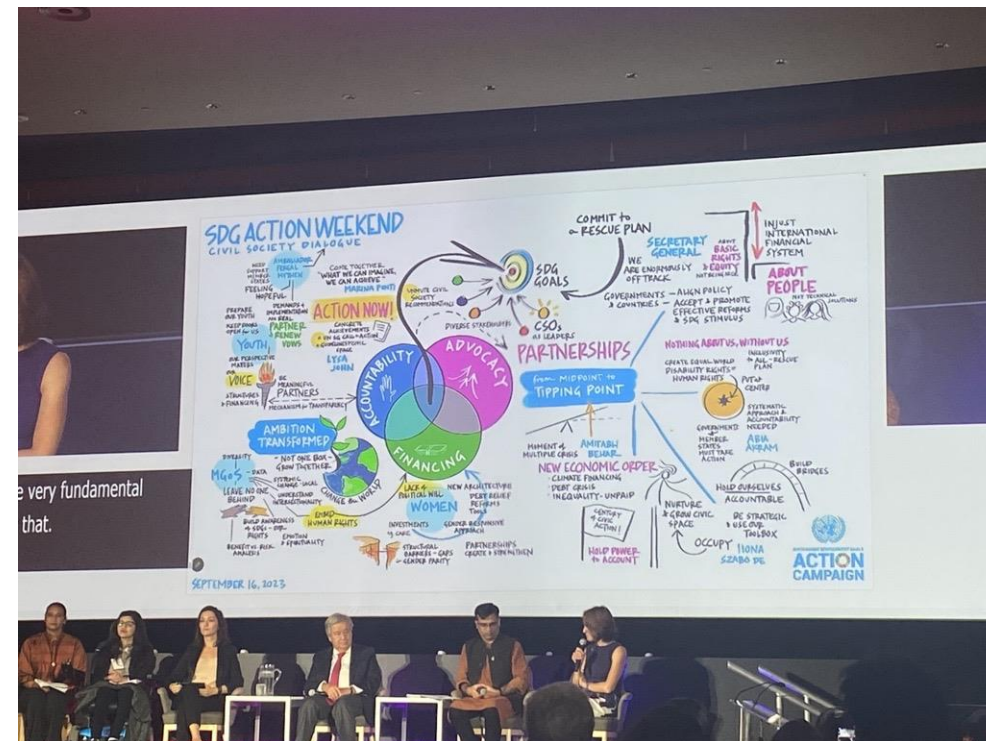
“It is just no use saying, ‘BME people are this,’ or whatever. It is just absolutely useless. [You need] to have it broken down in a way that is meaningful for people to identify with... down to as granular a level as possible, so you can actually say, ‘If we do this action, it will have a positive impact for this community.’ Rather than saying, ‘If we do this, it might impact this massive group of people with such different lives.” CSO working for race and ethnic equality

Inclusive data – what can we do?

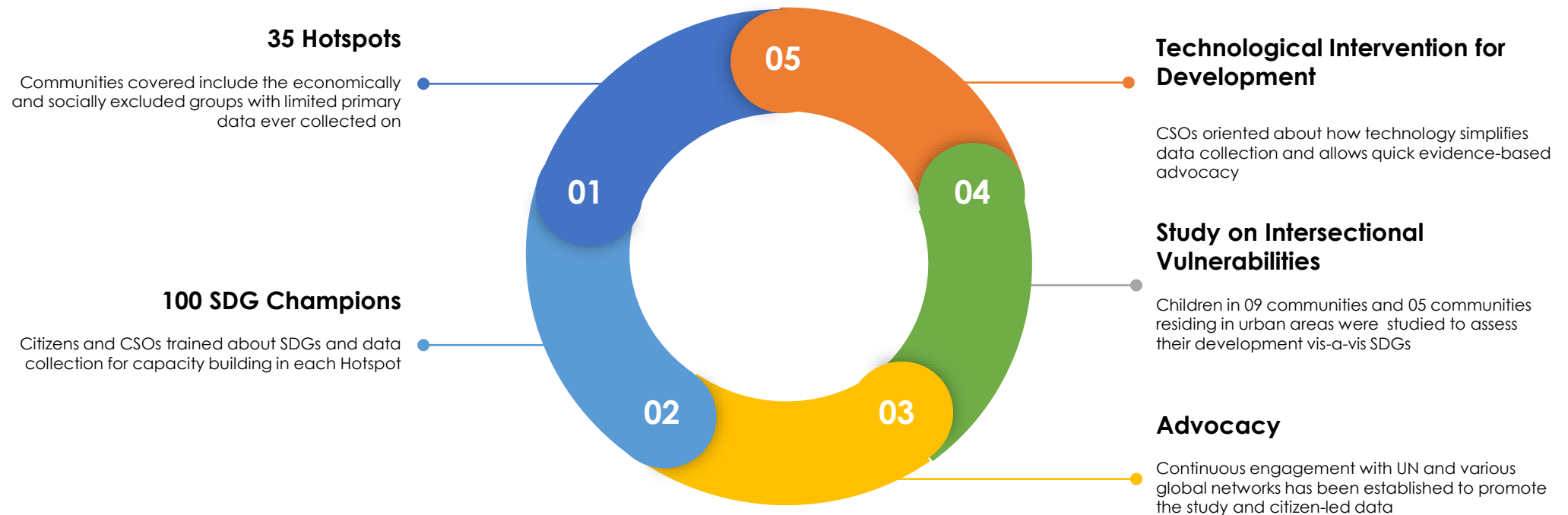
- Building trust: engaging with **citizens** across the entire data value chain
- Taking a whole system approach: building partners with **other players** within the national data ecosystem
- Ensuring appropriateness of concepts: reflecting the diversity of the population and are **recognisable and meaningful** to them
- Broadening the range of methods: creating **new approaches** to understanding the lived – varied, innovative and flexible

The importance of citizen-generated data

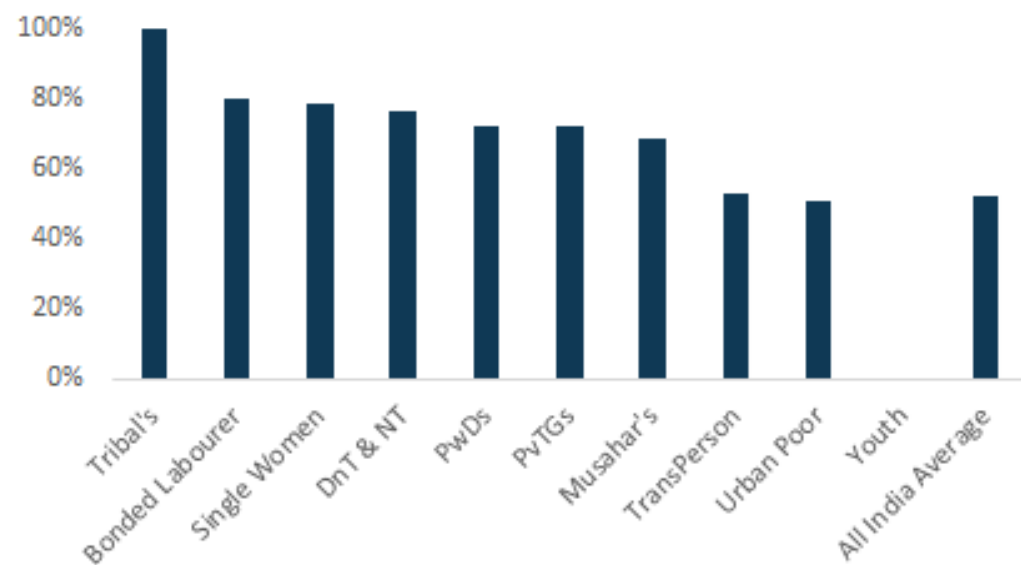
- “Citizen-generated data allows people and communities to gather and take control of the data affecting their daily lives.” (Secretary-General, WDF 2023)
- With less than seven years remaining to achieve the SDGs, the lack of inclusive data poses a significant obstacle to realizing the aspiration of “**leaving no one behind**”
- **Citizen-generated data:**
 - Empower citizens to be agents of change.
 - Enhance data availability, timeliness, quality, openness, and inclusiveness
 - Provide valuable insights, especially for marginalized populations



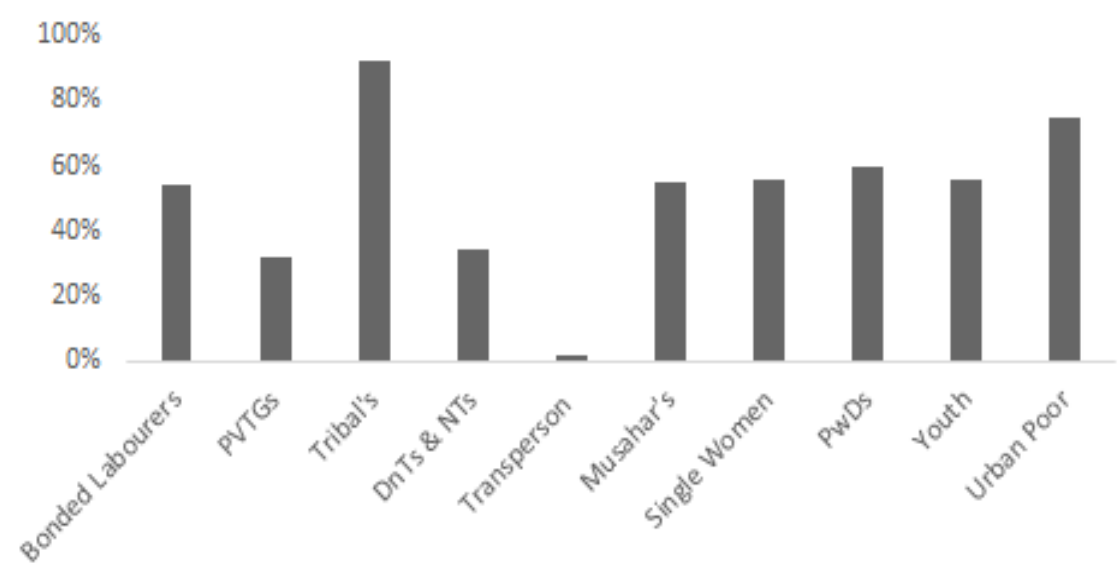
India '100 Hotspots': Engagements and Outcomes



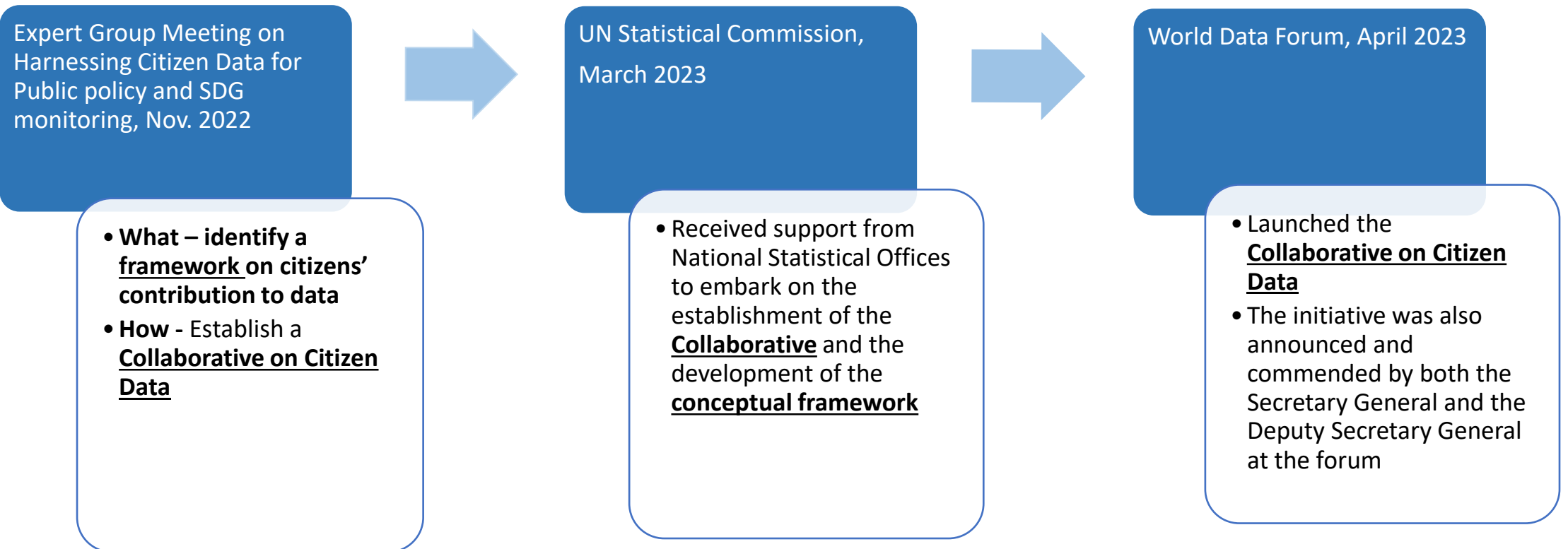
HHS LIVING IN KUTCHA/SEMI PUCCA HOUSE/SLUMS HOUSE



PERCENTAGE OF HHS REPORTING IRREGULAR EARNINGS FROM THE EMPLOYMENT



Citizen data at the global level: what we have done



The logo consists of several stylized human figures of various colors (red, green, yellow, orange, blue, purple) arranged in a cluster.

Collaborative on Citizen Data

- Provide a space to **share** knowledge, resources, and experiences to leverage citizen data for policymaking and accountability
- **Foster collaborations** and in-depth discussions among experts from different communities, national statistical offices, civil society organisations, human rights institutes, academia, regional and international organizations
- **Provide a platform** for advocacy and mobilization of relevant stakeholders
- Identify specific conceptual and methodological gaps and inform **further development of guidance** based on ongoing research and experiences gathered



United Nations

DESA
Statistics



THE DANISH
INSTITUTE FOR
HUMAN RIGHTS



International
Civil Society Centre



WORLD BANK GROUP



Global
Partnership
for Sustainable
Development Data

PARIS21

UN Expert Group Meeting on Citizen Data, September 2023



Review and discuss a draft Conceptual Framework on Citizen Data



Discuss ways and steps to operationalize the Conceptual Framework



How does the Collaborative on Citizen Data help operationalize the Conceptual Framework

UN EGM on Citizen Data

- **Participants**
 - 80 experts from NSO, CSO, Academia, NRHI, reg. and int. organizations
- **Preceded by a Country-based Workshop**
 - **Exchange of experiences**
 - Kenya, India, UK, Colombia, Bangladesh, Nepal, Denmark
 - **Collective problem solving**
 - Sensitive data, Collaborative, National Guideline, CSO-NSO collaboration on data quality



EGM discussions: the Conceptual Framework

The importance of Citizen Data

Fill data gaps; reach hard-to-reach groups; hear peoples experiences; participation; accountability; LNOB...

What is Citizen Generated Data

Objectives, types of initiatives, level of participation (Informing, consulting, engaging, driving..)

Key principles

Align with existing principles such as UN FPOS, HuRi, Citizen-science...

Roadmap to implement the conceptual framework within the country

Include, Build trust, Institutionalize partnership, value lived experiences, leverage diversity of competences/expertise...

The Collaborative on Citizen Data

Bridge Global-Regional-National levels, map existing initiatives, nurture exchange of practices, provide guidance...

UN Expert Group Meeting on Citizen Data, September 2023: Roadmap and Next Steps

The Copenhagen Framework

- Restructure/refine based on the EGM discussion
- Test/proof of concept with national/local case studies
- Develop advocacy and fundraising materials

Implementation of the Framework

- Pilot national roadmaps including the development of the national toolkits for citizen data
- Conduct mapping/baseline exercise of citizen data production at the national level
- Provide technical assistance to improve capacity of NSOs and community/CSOs and to foster an enabling environment

The Collaborative on Citizen Data

- Call for members from NSOs, Major Groups, Human Rights Institution network, citizen science network, researchers, UN agencies, philanthropic organizations
- Carry out a stocktaking/mapping exercise
- Establish a Community of Practice

Milestones and activities



March 2024 (UN Statistical Commission)

Draft conceptual framework and a road map



June 2024: Expert Group Meeting



March 2024- March 2025

Draft conceptual framework/roadmap
global consultation
Country case studies/piloting
Identify areas that need methodological development
Work with other key collective groups that have a strong presence of CSOs and human rights institutions to bring the different data partners together



March 2025 (Statistical Commission)

Final conceptual framework/roadmap



Collaborative on Citizen Data

Thank You!
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