Cepei | SDG ACCELERATION ROADMAP
UNLEASHING THE POWER OF PRIVATE-SECTOR DATA IN THE GLOBAL SOUTH

Cepei SDG Acceleration

Measuring private sector contributions to LAC data ecosystems for the SDGs

26 January 2023

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Our Mission

Through robust evidence and multi-stakeholder engagement we aim to strengthen political processes at the highest level to better deliver on their sustainable development objectives

Our Strategy

1. Track the quality of the SDG reporting process
2. Accelerate SDG implementation
3. Cepei´s effectiveness

Objetives

Identify **data initiatives** in the Global South.

Tools: Mapping and methodology

Produce information and analysis to maximize their impact.

Analysis and Case Studies

Incidence and Communications

Sponsor

- **IDRC**

Leading partners

- **Cepei**
- **LIRNEasia**

Research support

- **Birzeit University**
- **LDRI**
- **Mona School of Business & Management, University of West Indies**

Private sector data for the SDGs

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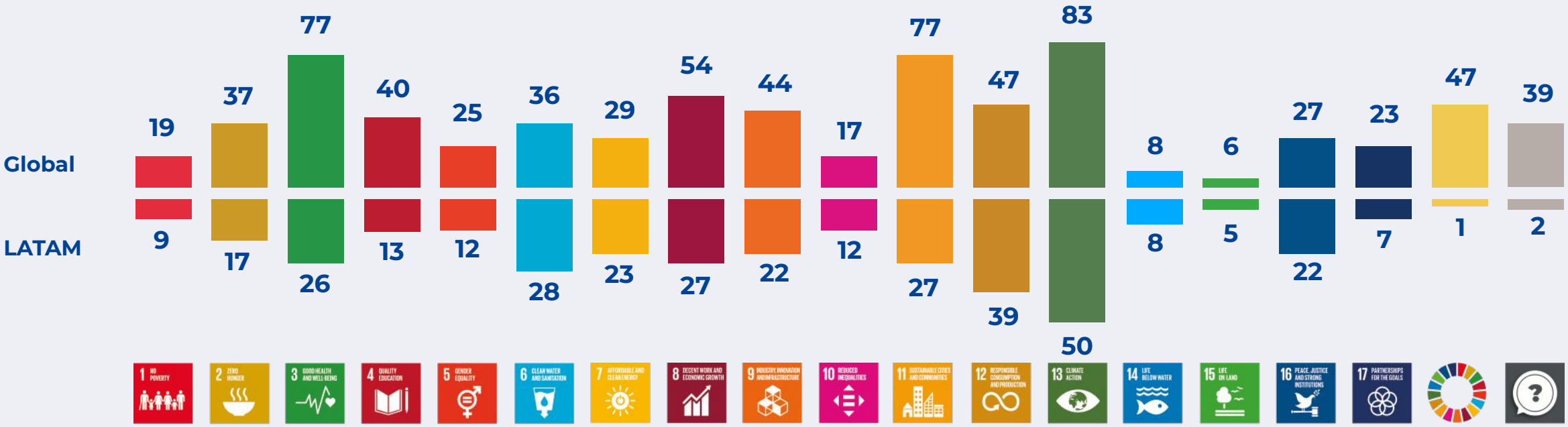
Total: **394 public-private data** partnerships in **5 regions**
Most frequent: Data sharing: **36,7%** and Capacity building: **18%**
Most common thematic area: Climate Action in **83** data initiatives

350	171	136	51	27
47,6%	23,3%	18,5%	6,9%	3,7%
LATAM	MENA	Asia	Africa	Caribbean

Total data actions by SDG



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Preliminary Findings

All Regions

We categorized our findings into four areas:

1. Incentives for data initiatives
2. Factors that enable successful partnerships
3. Challenges and limitations
4. Cross-cutting gender issues

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Emerging Themes

All Regions

1. Large companies dominate data actions
2. Incentives for companies remain profit-driven
3. Role of facilitators and convenors
4. The language of the SDGs
5. Identifying results is a challenge

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Next Steps

- Finalize case studies
- **Add more data initiatives!**
- Final report, findings, trends and recommendations
- Implement communications and incidence strategy in every region and at the global level
- Integrate into larger initiatives like the Data Action Plan 2030

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