Cepei
SDG Acceleration
Measuring private sector contributions to LAC data ecosystems for the SDGs

26 January 2023
Our Mission

Through robust evidence and multi-stakeholder engagement we aim to strengthen political processes at the highest level to better deliver on their sustainable development objectives

Our Strategy

1. Track the quality of the SDG reporting process
2. Accelerate SDG implementation
3. Cepei’s effectiveness
Objetives

Identify **data initiatives** in the Global South.

**Tools: Mapping and methodology**

Produce information and analysis to maximize their impact.

- Analysis and Case Studies
- Incidence and Communications

**Sponsor**
- IDRC

**Leading partners**
- Cepei
- LIRNEasia

**Research support**
- Birzeit University
- LDRI
- Mona School of Business & Management, University of West Indies
Private sector data for the SDGs

Total: 394 public-private data partnerships in 5 regions
Most frequent: Data sharing: 36.7% and Capacity building: 18%
Most common thematic area: Climate Action in 83 data initiatives
We categorized our findings into four areas:

1. Incentives for data initiatives
2. Factors that enable successful partnerships
3. Challenges and limitations
4. Cross-cutting gender issues
Emerging Themes

All Regions

1. Large companies dominate data actions
2. Incentives for companies remain profit-driven
3. Role of facilitators and convenors
4. The language of the SDGs
5. Identifying results is a challenge
Next Steps

- Finalize case studies
- Add more data initiatives!
- Final report, findings, trends and recommendations
- Implement communications and incidence strategy in every region and at the global level
- Integrate into larger initiatives like the Data Action Plan 2030