



*Serviço Brasileiro de Apoio às
Micro e Pequenas Empresas*

UNCTAD -ECLAC

Agenda

March 25, 2021

11H00-13.45H00 (Santiago time)

**Regional meeting on policies for MSMEs and competition to face the crisis
and promote economic reactivation**

11:00 - 11:15 Opening remarks

- Teresa Moreira, Officer in Charge, International Trade and Commodities Division and Head of the Competition Policy and Consumer Protection Section, UNCTAD.
- Giovanni Stumpo, Officer in Charge, Productive and Business Development Division, ECLAC
- President of SEBRAE, Brazil

11:15 - 12:00: Panel 1.- Presentations of the situation in Latin America in SME policies and competition policies

Moderator: Carlos Herique Fialho Mussi, Director of the Brasilia Office of ECLAC

- Policies to support MSMEs in the pandemic and economic recovery in nine Latin American countries and the dimension of competition policy: Marco Dini and Georgina Núñez, Productive and Business Development Division, ECLAC
- Presentation of the conclusions and recommendations of the national studies:

1) Brazil, Fenando by Magalhaes Furlan

2) Mexico, Ignacio Navarro

12:00 - 13:15 Panel 2.- Debate with the representatives of the countries of the region

Moderator: Pierre Horna Legal Affairs Officer, Competition and Consumer Policy Branch, UNCTAD

Organizations in charge of promoting MSMEs

- Sandra Gisella Acero, Mipyme director, Ministry of Commerce, Industry and Tourism of Colombia
- Guillermo Merediz, secretary for Small and Medium Enterprises and Entrepreneurs, Ministry of Productive Development of Argentina
- Arturo Arango, Deputy Director of the Authority of the Micro, Small and Medium Enterprises (AMPYME) of Panama

Competition Authorities

- Gerardo Henriquez, Superintendent, Competition Superintendent of El Salvador
- Troy Waterman PHP, PMP, Director, Fair Competition Division (Ag) Fair Trading Commission, Barbados
- Enrique Vergara, President Tribunal for the Defense of Free Competition Chile

13:15 - 13: 45.- Panel 3. Training strategy for Phase III

Moderator: Juan Luis Crucelegui, UNCTAD

- Pierre Horna (UNCTAD) and Georgina Núñez (ECLAC) present the activity proposal
- Discussion with the participants

13-45.- Final comments and closure