

"Preparatory Meeting for the Ninth Ministerial Conference on the Information Society"

Date: March 12, 13 & 14, 2024

Place: Executive Tower Annex Building, Liniers 1200, Montevideo, Uruguay

TUESDAY, MARCH 12 – PRELIMINARY PROGRAM

09:00-10:00 **Registration & Welcome Coffee**

10:00-10:20 **Welcoming remarks**

- Hebert Paguas, Executive Director, Agency for the Development of E-Government and the Information and Knowledge Society (AGESIC), Uruguay
- Claudio Araya, Undersecretary of Telecommunications, Chile
- Marco Llinás, Director of the Production, Productivity and Management Division, ECLAC

10:20-10:30 **Presentation of the program and roadmap for the revision of the Digital Agenda**

10:30-18:45 **First session: Debate on the Regional Digital Agenda**

10:30-11:00 **eLAC2024 Regional Digital Agenda: Overcoming Historical Challenges and Drawing New Frontiers**

Description

The presentation will provide qualitative and quantitative data that reflect the current state of the region in relation to the commitments of the eLAC2024 Digital Agenda. In addition, the presentation will project towards the future, exploring trends and potential scenarios. The objective is to generate a dynamic dialogue based on solid elements of analysis that contributes to the discussion of a new digital agenda for the region towards 2026.

Presentation: Marco Llinás, Director of the Productive and Business Development Division, ECLAC

11:00-12:30 **Building on a Digital Age for All: Infrastructure, Connectivity, and Skills**

Description

The presentation will address the critical importance of technology infrastructure as a fundamental basis of digital transformation. The latest trends in connectivity will be



"Preparatory Meeting for the Ninth Ministerial Conference on the Information Society"

Date: March 12, 13 & 14, 2024

Place: Executive Tower Annex Building, Liniers 1200, Montevideo, Uruguay

discussed, highlighting innovative initiatives and challenges. In addition, the presentation will delve into the development of digital skills, recognising the need to empower communities with knowledge and skills to fully participate in the digital age.

Presentation: Raul Katz, President, Telecom Advisory Services

Moderator: Sebastián Rovira, Head of the Innovation and New Technologies Unit, ECLAC

Commentator: Oscar Robles, Executive Director, Internet Address Registry for Latin America and the Caribbean (LACNIC)

12:30-14:00

Lunch break

14:00-15:30

Towards a more productive and sustainable digital transformation: Digital economy, entrepreneurship, innovation, and sustainability

Description

A comprehensive view of the digital economy will be presented, emerging trends and advances in technological innovation will be explored. The focus will be on presenting a detailed analysis of existing policies that promote productive digital transformation, highlighting best practices at the national and international levels. The main objective is to provide an in-depth understanding of the strategies and approaches that have proven to be effective in fostering productive digital transformation.

Presentation: Sebastián Cabello, CEO, SmC+

Moderator:

Alejandro Patiño, Economic Affairs Officer, ECLAC

Commentator: Raúl Echeberría, Executive director, ALAI

15:30-15:45

Coffee

15:45-17:15

Inclusion and digital transformation for well-being



Uruguay
Presidencia



"Preparatory Meeting for the Ninth Ministerial Conference on the Information Society"

Date: March 12, 13 & 14, 2024

Place: Executive Tower Annex Building, Liniers 1200, Montevideo, Uruguay

Description

Innovative perspectives will be shared on how technology can be a catalyst for improved quality of life. Challenges and opportunities in digital education and health will be addressed. It will also foster an enriching dialogue on how digital inclusion can contribute to a positive and equitable transformation of our communities, boosting well-being through the digital revolution.

Presentation: Alexandre Barbosa, Manager, Regional Center for Studies for the Development of the Information Society (Cetic.br), Brazil

Moderator: Jimena Hernández, e-Health Director, AGESIC, Uruguay

17:15-18:45

Public Innovation and Digital Transformation of the State, Data Governance and Cybersecurity

Description

An in-depth exploration of the evolution and impact of digital government in the region will be conducted. The discussion will focus on the various challenges faced by governments in Latin America and the Caribbean in their quest to implement effective digital government strategies. Topics such as cybersecurity, digital inclusion, platform interoperability and citizen participation will be addressed.

Trigger presentation: Alejandra Naser, Latin American and Caribbean Institute for Economic and Social Planning (ILPES), ECLAC

Moderator: Virginia Pardo, Information Society Director, AGESIC, Uruguay

18:45-18:50

Closing of the first day



"Preparatory Meeting for the Ninth Ministerial Conference on the Information Society"

Date: March 12, 13 & 14, 2024

Place: Executive Tower Annex Building, Liniers 1200, Montevideo, Uruguay

WEDNESDAY, MARCH 13 – PRELIMINARY PROGRAM

09:30-13:00 **First session (continued): Debate on the Regional Digital Agenda**

09:30-10:15 **Review of the progress of the eLAC2024 Working Groups and the Measurement Commission**

- Significant Connectivity Group
- Digital Economy and Digitalization of Production Group
- Artificial Intelligence Group
- Cybercrime Group
- Measurement Commission

10:15-11:15 **Measuring the Digital Economy: Challenges and Opportunities for LAC**

Description

The main objective of this panel is to analyze the need to develop new metrics to understand the dynamics of digitalization in Latin America and the Caribbean, and to provide guidelines for their use in the formulation of policies to close structural gaps in productivity and social inclusion, through digital development.

Presentation: Valeria Jordán, Economic Affairs Officer, ECLAC (ODD)

Feedback:

- Susana Dornel, Coordinator digital agenda, AGESIC, Uruguay
- Alexandre Barbosa, Manager, Regional Center for Studies for the Development of the Information Society (Cetic.br), Brazil
- Salma Jalife, Executive Director, Centro México Digital
- Rodrigo Durán, Manager, National Center for Artificial Intelligence, Chile

11:15-11:30 **Coffee**



"Preparatory Meeting for the Ninth Ministerial Conference on the Information Society"

Date: March 12, 13 & 14, 2024

Place: Executive Tower Annex Building, Liniers 1200, Montevideo, Uruguay

11:30-13:00

New Digital Partnerships for Prosperity: Regional Digital Cooperation and Integration.

Description

The panel will look at various policy dialogue processes taking place globally, highlighting the importance of collaboration in the digital age. Key initiatives such as Netmundial+10, the World Summit on the Information Society+20, the G20 meeting, the Ibero-American Charter of Principles and Rights in Digital Environments and the EU-LAC Digital Alliance will be addressed with the aim of understanding their progress and challenges, as well as possible opportunities to link with the eLAC Digital Agenda process.

Panel:

- Angel Gonzalez-Sanz, Head, Science, Technology and ICT Branch, Division on Technology and Logistics, UNCTAD (online)
- Gitanjali Sah, Strategy and Policy Coordinator, International Telecommunication Union (ITU) (online)
- Eleonora Lamm, Head of the social and human sciences sector, UNESCO (online)
- Markus Handke, Head of Cooperation Section, Delegation of the European Union to Uruguay
- Jose David Montilla, Vice Ministry of Digital Agenda, Ministry of the Presidency of the Dominican Republic
- Renata Mielli, Coordinator of the Brazilian Internet Steering Committee - CGI.br
- Renato Gomes Alves de Oliveira, Technical Advisor, Sectoral Policy Department, Ministry of Communications, Brazil
- Alejandro Kawabata, Director of Legal and Institutional Affairs, Ibero-American General Secretariat (SEGIB)
- Eduardo Chomali, Executive, Development Bank of Latin America (CAF)

Moderator: Hebert Paguas, Executive Director, Agency for the Development of E-Government and the Information and Knowledge Society (AGESIC), Uruguay

13:00-13:30

Presentation of the Digital Transformation Project for Regional Integration in Latin America and the Caribbean (ECLAC and BMZ-GIZ Cooperation Programme)



"Preparatory Meeting for the Ninth Ministerial Conference on the Information Society"

Date: March 12, 13 & 14, 2024

Place: Executive Tower Annex Building, Liniers 1200, Montevideo, Uruguay

13:30-14:30

Lunch break

14:30-17:45

Session Two: Digital Alliance Europe and Latin America and the Caribbean, building a digital future together.

14:30-15:00

Artificial Intelligence (AI) in Latin America and the Caribbean, Navigating Strategic Challenges and Opportunities

Moderator: Sebastián Rovira, Head of the Innovation and New Technologies Unit, ECLAC

Description

The EU-LAC Digital Alliance aims to boost collaboration between Europe and Latin America and the Caribbean, promoting the positive effects of AI on productivity, development of technological ecosystems and applications for the public sector, while seeking to counterbalance its potential disadvantages. The discussions of this session will seek to address common challenges and advance technical cooperation, with the leadership of Chile, Brazil, Uruguay, Spain, and Slovenia.

Interventions by the organizations and countries in charge of leading the Artificial Intelligence pillar.

- Paolo Berizzi, Ambassador of the European Union to Uruguay

15:00-16:00

Presentations

The Role of AI in the Global Economy and Trade

- Jozef Sikela, Minister of Industry and Trade, Czech Republic

The EU's strategic vision to promote the development and use of ethical, safe and trustworthy Artificial Intelligence.

- Juha Heikkilä, European Union Senior Advisor on Artificial Intelligence



"Preparatory Meeting for the Ninth Ministerial Conference on the Information Society"

Date: March 12, 13 & 14, 2024

Place: Executive Tower Annex Building, Liniers 1200, Montevideo, Uruguay

Latin America and the Caribbean Context: Progress and Challenges for the Development and Use of Artificial Intelligence

- Valeria Jordan, Economic Affairs Officer, ECLAC (ODD)
- Rodrigo Durán, Director General, National Center for Artificial Intelligence, Chile
- Armando Guio, Affiliate Berkman Klein Center for Internet & Society at Harvard University

16:00-16:15

Coffee

16:15-17:45

Dialogue to explore possible areas of EU-LAC cooperation on AI, towards a cooperation plan.

17:45-18:00

Closing of the second day

THURSDAY, MARCH 14 – PRELIMINARY PROGRAM

09:00-11:45

Session Two (continued): Digital Alliance Europe and Latin America and the Caribbean, building a digital future

09:00-09:20

Connectivity to Include, Current Challenges for Meaningful Connectivity

Moderator: Alejandro Patiño, Economic Affairs Officer, ECLAC

Description

The EU-LAC Digital Alliance emphasizes a human-centered approach to digitalization and aligns with shared values on connectivity. The session aims to expand the cooperation and technical dialogue initiated during the Digital Alliance days in Cartagena de Indias.

Interventions by the organizations and countries in charge of leading the connectivity pillar



"Preparatory Meeting for the Ninth Ministerial Conference on the Information Society"

Date: March 12, 13 & 14, 2024

Place: Executive Tower Annex Building, Liniers 1200, Montevideo, Uruguay

09:20-10:00 **Presentations: Navigating 5G, Insights and Best Practices the European Union and Mexico and in 5G Implementation**

The EU Connectivity Toolbox – Best Practices and Strategic vision from the European Union

- EU Commission, DG CONNECT, tbd

The 5G Implementation Guide – Best Practices and Recommendations from Mexico

- Susana Cruz Soriano, Director Secretary of Infrastructure, Communications and Transport, Mexico
- Daniel Solterbeck, Head of Mexican-German Digital Dialogue, German Cooperation (GIZ) Mexico

10:00-11:00 **Dialogue to operationalize the connectivity and inclusion pillar of the EU-LAC Digital Alliance, exploring areas of cooperation, value proposition and work plan.**

- Franziska Seiffarth, Project Manager EU-LAC Digital Alliance Connectivity, and Inclusion, GIZ Chile
- Fernando Rojas, Senior Assistant Economic Affairs, ECLAC

11:00-11:15 **Coffee**

11:15-11:45 **Special Session: Deciphering Connectivity, Cross-Border Interoperability and Electronic ID**

Presented and moderated: Carlos Vargas, E-Government Expert, E-Government Academy (eGA)

11:45-12:00 **Closing Roundtable and Next Steps**

- Sebastián Rovira, Head of the Innovation and New Technologies Unit, ECLAC



"Preparatory Meeting for the Ninth Ministerial Conference on the Information Society"

Date: March 12, 13 & 14, 2024

Place: Executive Tower Annex Building, Liniers 1200, Montevideo, Uruguay

- Hebert Paguas, Executive Director, Agency for the Development of E-Government and the Information and Knowledge Society (AGESIC) of Uruguay
- Claudio Araya, Undersecretary of Telecommunications, Chile



Uruguay
Presidencia

<>agesic

EU  LAC
DIGITAL ALLIANCE
POLICY DIALOGUES

 **Global
Gateway**

