



NACIONES UNIDAS



# DRAFT PROGRAM

## UNDERSTANDING PPP MECHANISMS FOR INVESTING IN LATIN AMERICA: A KNOWLEDGE EXCHANGE AND POLICY DIALOGUE



Organized by ECLAC & TSCCLA  
(Tsinghua SEM – Center for China-Latin America Management Studies)

Santiago – 7 November 2016

7 November, Raúl Prebisch Auditorium – ECLAC, Santiago, Chile

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### Introduction

There is a growing interest in the global involvement of direct investment and infrastructure financing originating from China that would not go unnoticed in Latin America and the Caribbean, and given that this region faces the challenge of overcoming its infrastructure gap in a scenario with a scarcity of public resources and budget constraints, these capital and human talent flows are considered an opportunity that should be funneled through the creation of public-private partnerships (PPPs) to capture efficiency and innovativeness from private management under a synergistic regulation of the public sector.

It is in this context that ECLAC, in coordination with the Center for China-Latin America Management Studies, organizes a meeting between representatives of the private sector in China and experts from the public sector and multilateral agencies acting in Latin America. The aim of the event is to provide a framework which will focus on the important role and main challenges of PPP in financing infrastructure in Latin America and the Caribbean, and to promote the dialogue among the parties in order to overcome the constraints to development of these partnerships within a comprehensive and sustainable vision.

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8.30 – 9.00

**Registration**

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9.00 – 9.30

**Welcome Address**

Ms. Alicia Bárcena Ibarra, Executive Secretary, ECLAC  
Ms. Taotao Chen, Professor & Director of the Center for China-Latin America Management Studies, Tsinghua University (TSCCLA)

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**Session A**

**Infrastructure Investment and PPP in Latin America: regional experience and lessons learned**



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**Moderator:** Ms. Azhar Jaimurzina, Natural Resources and Infrastructure Division, ECLAC

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9.30 – 10.00	<b>Current situation and challenges for the infrastructure investment in Latin America and the Caribbean and PPP mechanism's future role in infrastructure financing</b> Mr. Ricardo J. Sánchez, Officer in Charge, Natural Resources and Infrastructure Division, ECLAC
10.00 – 10.45	<b>Road concessions in Chile</b> Mr. Eduardo Abedrapo Bustos, Concessions Coordinator, Ministry of Public Works, Chile Q&A // Discussion
10.45-11.00	<b>Coffee break</b>
11.00 – 11.45	<b>Main implementation issues for PPP in infrastructure: experiences and lessons learned</b> Mr. Particio Rozas Balbotín, Natural Resources and Infrastructure Division, ECLAC Q&A // Discussion
11.45 – 12.30	<b>PPP in Infrastructure: the Inter-American Development Bank (IADB) perspective</b> Mr. Patricio Mansilla, Specialist Integration and Transport Infrastructure, IADB Q&A // Discussion
12.30 – 13.00	<b>Concluding remarks: main issues for PPP implementation in Latin America</b> Ms. Azhar Jaimurzina, Natural Resources and Infrastructure Division, ECLAC
<b>Session B</b>	<b>Private - Public Dialogue on PPP investment in infrastructure in Latin America</b>
	<b>Moderator:</b> Ms. Taotao Chen, Professor & Director of Center for China-Latin America Management Studies, Tsinghua University (TSCCLA)
14.30 – 16.00	<b>Interactive Discussion: Key issues and challenges for investing in Latin America: the foreign investors and governments perspective</b> <b>Panelists:</b> Mr. Gerson Martínez, Minister of Public Works, Transport, Housing and Urban Development, El Salvador Mr. Eduardo Abedrapo Bustos, Concessions' Coordinator, Ministry of Public Works, Chile Ms. Estela de la Guardia, Director of Special Projects, Ministry of Public Works, Panama Ms. Cintia Arruda, Coordinator for International Investments, Ministry of Planning, Development and Management, Brazil Ms. Azhar Jaimurzina, Natural Resources and Infrastructure Division, ECLAC Mr. Patricio Mansilla, Specialist Integration and Transport Infrastructure, IADB Mr. Yunyi Zhu, Director in Chile, China Development Bank Corporation Mr. Jing Yang, Director in South America, The Export-Import Bank of China Mr. Zhitao Zhang, Senior Project Manager, China Harbour Engineering Co. Ltd. Mr. Zongyue Xi, Senior Project Manager, State Grid Brazil Holding S.A.
16.00 – 17.00	<b>Group or One-to-One Discussions (if required or necessary):</b> <b>Participants:</b> Private sector, Governments
17.00 – 17.30	<b>Closing of the Event</b>

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Explanations of acronyms:

- **CAF (Development Bank of Latin America)** is a development bank established in 1970 that promotes a sustainable development model through credit transactions, grants and support for technical and financial project structuring for public and private sectors in Latin America.
- **ECLAC (Economic Commission for Latin America and the Caribbean)** was established in 1948 as one of United Nations' five regional commissions and contributes to Latin America and the Caribbean's economic and social development, coordinating actions aimed at its promotion, and strengthening economic relations between the region's countries and between them and the rest of the world.
- **IADB (Inter-American Development Bank)** is a multilateral organization working for the betterment of quality of life in Latin America and the Caribbean with a history dating back to 1959 offering loans, donations, technical assistance, and research.
- **MIDP (Mesoamerican Integration and Development Project)** was officially launched in June 2008 and is a proposal developed by ten Mesoamerican countries to strengthen regional integration and to promote economic and social development of the participating countries.
- **MOP** stands for **Ministry of Public Works**.
- **TSCCLA** stands for **Tsinghua University School of Economics and Management** and its (research) **Center for China-Latin America Management Studies (The Center)**. Tsinghua University was established in 1911 and today, being one of China's most renowned universities, has become an important institution for fostering talent and scientific research. The Center, supported by Bank of Chile and the Luksic Group, was established in 2010 and its mission is to promote high-quality and impactful research and education on economies and enterprise management issues in China and Latin America. The Center also uses its unique position to set up a platform for academics, practitioners, as well as policy makers, in bridging efficient communication, improving mutual understanding, and supporting sound policy making processes. With encouragement of Ministry of Commerce, Ministry of Foreign Affairs of China, as well as Embassies of Latin American countries in China, the Center's research team has visited Chile, Brazil, Peru, Colombia and Mexico for several times, conducting investigation activities on investment environment and Chinese companies investing in Latin America.