

**Workshop**  
**Industrial policy for inclusive and greening development in LAC**

**18-19 November, 2013**

*Preliminary Agenda*

**18 November**

9:00 – 9:30 Registration

**9:30 – 10:30 *Opening session: Industrial policy challenges for developing countries***

*The session aims to present a critical review of recent developments in Latin America which demonstrate the need for structural change for inclusive and sustainable development. Why is industrial policy important for LAC?*

Mario Cimoli (CEPAL)  
Juergen Klenk (GIZ)

10:30 – 10:45 Coffee break

**10:45 – 13:00 *Industrial policy for productive inclusion: good practices and lessons for Latin America (LAC)***

*This session focuses on case studies related to industrial policy. The experiences of the EU, USA, AND Republic of Korea were chosen because these countries have been practicing different IP strategies from those in Latin America. The panel aims to review the rationale, main objectives, instruments and institutions, paying particular attention to recent policy changes.*

Chair: Mario Cimoli

Mark Muro (Brookings) United States of America  
Hannes Leo (WIFO) Europe and the new strategy 2020  
Joonghae Suh (KDI) Korea Republic

13:00 – 14:30 *Lunch break*

**14:30 – 16:10 *Industrial policy for productive inclusion in LAC: Productive structure, productivity and industrial policy***

*This session focuses on case studies related to industrial policy in LAC. The experiences of Brazil, México, Argentina and Uruguay were chosen in order to build a regional overview on the state of the manufacturing industry and the policy approaches applied in the region.*

Chair: Mario Cimoli

Joao Ferraz (Banco Nacional do Desenvolvimento BNDES) Brazil  
Mario Capdevielle (Universidad Autónoma Metropolitana) México  
Martin Abeles (CEPAL) Argentina  
Sebastián Torres (Director Nacional de Industrias) Uruguay

16:10 – 16:20 Coffee break

**16:20 – 18:00 *Exploiting industrial linkages in resource-led economies***

*Natural resources provide a substantial portion of the regional GDP, however thus far, not generated any employment or knowledge spillovers into the economies. Indirect effects are also limited. Recent examples show that there is space for developing linkages if countries invest in the competitiveness of upstream and downstream industries.*

Chair: Tilman Altenburg

Mauro Borges (President, Brazilian Industrial Development Agency) Brazil  
Horacio Cepeda (Secretario de Planeamiento Estratégico Industrial, Ministerio de Industria) Argentina  
Osvaldo Urzúa. (BHP Billiton Copper), Chile  
Velia Govaere (Observatorio de Comercio Exterior en la Universidad Estatal a Distancia) Costa Rica

**19 November**

**9:30 – 11:10 *Energy efficiency: new spaces to foster industrial development***

*In Latin America, energy efficiency and renewable energy offer great potential for reducing the negative effects of the ever-increasing rates of energy consumption associated with economic growth and the move towards more energy-intensive societal models. Although LAC has a low carbon power sector, anchored through a substantial hydrological resource, the projected energy demand will require the region to almost double its installed power capacity, posing a challenge but also an opportunity to redefine the energy model for the region. Thus, there is both a need for improving the energy efficiency and a possibility of developing new energy sectors.*

Chair: Marianne Schapper,

Kelly Sims Gallagher (Tufts University) EEUU.  
Jiang, Kejun, (Energy Research Institute, National Development and Reform Commission) China  
Jorge Huacuz (IIE, Mexico)  
Frank Wouters (IRENA – International Renewable Energy Agency)

11:10 – 11:20 Coffee break

**11:20 – 13:00 *Challenges for green industrial policy***

*To face the double challenge of creating acceptable living conditions for millions of poor while preserving these conditions for future generations, economic activity has to be decoupled from resource depletion. This double challenge is particularly severe in the emerging economies: the need to catch up is still large, and resource efficiency usually lags behind the technological possibilities. The session will answer questions such as: Which are the best practice policies to reduce pollution and implement a green technological strategy? How can these objectives be reconciled? How can we measure the impacts of green industrial policies?*

Chair: Gabriel Porcile (CEPAL)

Aaron Cosbey (IISD, Canada)  
Tilman Altenburg, (DIE)  
Alexandre Comin (Director do Departamento de Competitividade Industrial -  
Ministerio do Desenvolvimento, Industria e Comercio Exterior - Brasil)  
Sofía Rojo (ECLAC)

13:00 – 14:30 *Lunch break*

***14:30 – 16:10 Greening Innovation to foster SME productivity***

*In the challenge to increase productivity, pay higher wages, and insert themselves into global value chains, one of the major constraints faced by firms, particularly the small ones, is to have more and better capabilities. If we then incorporate elements related to environmental sustainability, it could pose further restrictions and problems, especially for micro, small and medium enterprises. This implies a challenge to the competitiveness of enterprises, especially SMEs, which must innovate in order to strengthen capacities.*

*However, the possibilities of creating new skills on the production level that are friendlier to the environment pose a major challenge for policymakers in the region, because they must simultaneously attempt to develop and implement policies and instruments.*

*The session will be geared toward discussing international experiences on new strategies and instruments that prompt innovation in a sustainable way.*

Chair: Marco Dini, CEPAL

Sebastian Rovira, CEPAL

Claudio Terres, (Departamento de Medio Ambiente de la Unión Industrial Argentina-UIA)

Ben Petrazzini (IDRC)

16:10 – 16:30 *Coffee break*

***16:30 – 17:30 Agreement on next steps and closing***

End of workshop