



IX ECLAC Seminar on Trade and Sustainability International trade as a driver for sustainable development

July 18 and 19, 2018

*Celso Furtado Room
ECLAC
Av. Dag Hammarskjöld 3477, Vitacura
Santiago, Chile*

This event is a follow-up of a series of annual ECLAC seminars on International Trade and Climate Change, which took place since 2009. These seminars have had two objectives: *i)* identify how trade can contribute to the mitigation of climate change and promote sustainable development, and *ii)* support the incorporation of sustainability standards in Latin American exports to promote its competitiveness in international markets. The seminars have contributed to inform Latin American stakeholders about global trends regarding standards, impact measurement methodologies and environmental requirements that prevail in the main export markets, as well as sharing best practices regarding sustainable export trends and discussing strategies to adapt to these new market conditions.

The audience of these events are public and private stakeholders linked to the export sector in Latin America and the Caribbean, including representatives of ministries of trade, environment, economy and agriculture, among others; trade promotion agencies; export associations, associations of producers and universities. Moreover, experts from various countries of the European Union, the United States and the Republic of Korea have participated in the seminars.

This year's Seminar focuses on those aspects of trade in goods and services that can contribute to the fulfillment of the sustainable development goals (SDGs), with emphasis on environmental, labor, social and gender issues. These potential synergies are reviewed in the context of the 2030 Agenda for Sustainable Development, with a specific focus on regulations and sustainability standards in trade agreements and the business sector. Other issues to be addressed are environmental and social sustainability criteria in global value chain operations and the growing demand from consumers in developed countries.

Presentations and debates generated in each of the three sessions will provide inputs for policy dialogue on how to incorporate sustainability criteria into the region's export strategies and strengthen public-private partnerships oriented towards these sustainable development goals.





Agenda

Wednesday, July 18

08:30 - 09:00 Registration

09:00 - 09:30 Inauguration

- Keiji Inoue, Senior Economic Affairs Officer, International Trade and Integration Division - Economic Commission for Latin America and the Caribbean - ECLAC
- José Luis Samaniego, Director, Sustainable Development and Human Settlements Division - ECLAC
- In-gyun Chung, Ambassador of the Republic of Korea in Chile

Session 1. Potential contributions of international trade to sustainable development

This session explores the contribution that international trade can make towards the achievement of the sustainable Development Goals of the 20130 Agenda.

Moderator: Keiji Inoue, Senior Economic Affairs Officer, International Trade and Integration Division - ECLAC

09:30 - 09:50 International trade and sustainable development in Latin America
Nanno Mulder, Economic Affairs Officer, Chief of the International Trade Unit within the Division of International Trade and Integration – ECLAC

09:50 - 10:10 Sustainability and cooperation commitments in the free-trade agreements of the Republic of Korea
Wonho Kim, Professor of Latin American Studies, Hankuk University of Foreign Studies (HUFS), Republic of Korea

10:10 – 10:30 The contributions of international trade to the 2030 Agenda
Alice Tipping, Coordinator, Environment and Natural Resources Programme, International Center for Trade and Sustainable Development – ICTSD (by videoconference)

10:30 - 10:45 Q&A. Summary by moderator.

10:45 – 11:05 Coffee break

Moderator: Sebastian Herreros, Economic Affairs Officer, International Trade and Integration Division - ECLAC

11:05 - 11:25 The trade and sustainable development agenda of the European Union
John Bazill, Official of the Trade and Sustainable Development Unit, DG Trade, European Commission (by videoconference)

11:25 - 11:35 Q&A

11:35 - 11:55 The governance of international trade and inclusive sustainable development
Ambassador Guillermo Valles





- 11:55 – 12:15 Gender equality and international trade
Alicia Frohmann, Consultant of the International Trade and Integration Division - ECLAC
- 12:15 – 12:35 Q&A
- 12:35 – 12:45 Summary and conclusions by the moderator

13:00 - 14:00 Lunch (4th floor)

Session 2. International trade as a driver of corporate sustainability initiatives

The business sector is a major actor for the achievement of more sustainable trade outcomes. Incorporating sustainability standards in exports is an opportunity to differentiate products, meet new requirements in international markets and achieve greater efficiency and productivity. This session identifies some good business practices that contribute to more sustainable exports.

Moderator: Octavio Sotomayor, Economic Affairs Officer, Agricultural Unit, Division of Production, Productivity and Management

- 14:30 - 14:50 Environmental and social sustainability standards in the food trade in Latin America
Ximena Olmos, Consultant of the International Trade and Integration Division - ECLAC
- 14:50 - 15:10 Environmental footprint and sustainable coffee exports
René León Gómez, Executive Director PROMECAFE
- 15:10 – 15:30 Sustainability as a requirement on the international market: the case of palm oil
María Amparo Albán, UNDP RED+ Consultant, Ecuador
- 15:30 - 15:50 Q&A
- 15:50 – 16:20 Coffee break**
- 16:20 - 16:40 International trade as a driver of environmental and social sustainability in small and medium enterprises
Christoph Sommer, Researcher, German Development Institute, Germany
- 16:40 – 17:00 Sustainability standards in the Latin American fashion industry
Adriana Marina, Latin American Ethical Fashion Forum, Argentina
- 17:00 – 17:20 Responsibility, traceability and sustainability in the mining industry
Jorge Cantallops, Director of Research and Public Policies, COCHILCO Chile
- 17:20 - 17:50 Q&A
- 17:50 - 18:00 Summary and conclusions by the moderator





Thursday, July 19

Session 3. International cooperation and new sustainability practices in international trade

Sustainability standards for products and companies developed by different markets have a significant impact on supply chains and international trade. This session identifies sustainability standards which adapt to the needs of suppliers and buyers.

Moderator: Alicia Frohmann, Consultant of the International Trade and Integration Division - ECLAC

09:00- 09:20 International cooperation and promotion of exports of environmental goods and services in the Republic of Korea (by videoconference)
Minah Kim, ECLAC Consultant, Republic of Korea

09:20 - 09:30 Q&A

09:30 – 09:50 Tools to promote sustainability standards in international trade
Ann-Kathrin Zotz, Associate Expert, International Trade Center (ITC)

09:50 - 10:10 Fair Trade Standards and social conditions of small producers in Latin America
Marco Coscione, ECLAC Consultant, Chile

10:10 – 10:30 Q&A

10:30 – 11:00 Coffee break

11:00 - 11:20 The BioComercio Azul Program in Latin America
René Gómez-García, Coordinator of the Green Business Unit, Environment and Climate Change Directorate DACC / CAF (by videoconference)

11:20 – 11:30 Q&A

11:30 – 11:50 B-Corp businesses and international trade in Latin America
Alfredo Zepeda, Executive Director Sistema B, Chile

11:50 – 12:10 The Global Compact and supply-chain sustainability
Margarita Ducci, Executive Director, Red Pacto Global Chile

12:00 – 12:20 Q&A

12:20 -12:45 Summary and conclusions of the Seminar

12:45 -13:45 Lunch (4th floor)

