The 23rd Korea-Latin America Business Forum

1. Overview

o Date: November 29 (Friday), 2019

• Venue: Conference Room E (3rd Floor)), COEX

Hosts:

Korean Council on Latin America and the Caribbean (KCLAC)

Korea International Trade Association (KITA)

Korea Institute for International Economic Policy (KIEP)

• Organizers:

Ministry of Trade, Industry and Energy (MOTIE)

Ministry of Foreign Affairs (MOFA)

International Contractors Association of Korea (ICAK)

Korea International Cooperation Agency (KOICA)

International Meeting Partners (IMP)

2. Program (as of Nov. 5)

09:00-09:30	Registration				
	Opening Ceremony				
09:30-09:50	Opening Remarks: Soong-Chull Shin (President, KCLAC)				
	Congratulatory Remarks				
	Keonki Roh (Director General for Trade Policy, MOTIE)				
	Session 1: Economic Trends and Prospects of LAC				
10:00-12:10	Moderator: Pyeong Seob Yang, Vice President, Center for Area Studies of KIEP				
	Presentations				
	Economic Trends and Prospects for 2020 of LAC				
	2. China-US Trade Conflicts and Its Impact to Korean Companies for				
	LAC Market (Seongju Oh, POSCO research Institute)				
	2 China LAC Feanamia Dalations and Drosmosts (Voungeult Vim				
	5. China-LAC Economic Relations and Prospects (Youngsuk Kim,				
	3. China-LAC Economic Relations and Prospects (Youngsuk Kim, Professor, Keimyung University)				

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	Q&A				
	Session 2: Opportunity for Industrial Cooperation with LAC				
	Moderator: Kisu Kwon (Secretary General, KCLAC; Professor, HUFS)				
13:40-15:40	Presentations 1. Export Forecast for 2020 to LAC Market and Korea's Strategies (KOTRA) 2. Opportunities for Cooperation with Pacific Alliance Countries (Sungwoo Hong, Associate Research Fellow of Americas and Europe Team, KIEP) 3. Korea-Central America FTA and Business Opportunities (Dongchul Kwak, Ph.D., KITA) 4. Korea's CABEI Membership and Its Opportunities (José Efraín Deras, CABEI)				
15:40-16:00	Break				
10.10 10.00					
	Session 3: Concurren	it Sessions			
	<u>Infrastructure &</u>	KOICA in LAC	IT Cooperation		
	Construction	(KOICA)	(KCLAC)		
	(ICAK)	Moderator: Eunhae Park,			
	Moderator:	Latin America Department,	Moderator: Sungzu Kang,		
	LEE, Seung Hoon,	KOICA	Director, KCLAC		
	Head of Americas & Europe				
	Division, ICAK	1.KOICA's Cooperation	1. E-government Projects in		
16:00-18:00		Strategies with LAC (2020-	LAC (Hyun-Kwan Jung,		
	1.MOLIT's Business Policy	2024) and National Support Plan	Deputy Director of Global e-		
	Towards LAC (Moon Bong	(Youngsun Jung, Director	government Division, MOIS)		
	Sub, Deputy Director,	General, Latin America Dept.,	2.Start-ups' Entry into LAC		
	Overseas Construction	KOICA)	Market (Argentina &		
	Policy Division, MOLIT)	2. Companies' Participation in	Paraguay)		
	2.Entry Strategies of	ODA Projects in LAC	3.Entry into CCTV, 5G,		
	Infrastructure and	(Hyungwon Lee, Manager, Latin	•		
	Construction towards LAC	America Department, KOICA)	(Timothy Lee, Executive		
	Markets Using Finance	3.Human Resources	Director, Inteligent R&D		

18:10~	Reception		
	Q&A		
	Engineering)		
	Director, DOHWA		
	(Sangcheon Lee, Executive		
	Story and Its Strategies		
	4.Entry into LAC: Success		
	Infrastructure Institute)		
	Chief Researche, Global		
	(Ilkwon Chae, Professor &	Q&A	
	Trends and Challenges		
	3.PPP in LAC Countries:	KOICA)	
	Corporation)	Latin America Department,	
	Sumitomo Mitsui Banking	(Yul Kwon, Program Officer,	Q&A
	Structured Finance,	in LAC	
	(JE Jae Seung, Head of	Development for ODA Projects	Insitute)

^{*}Korean-Spanish simultaneous interpretation will be provided except Session 3 for KOICA & KCLAC sessions (Korean Only.)