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Agenda

2023 Jones Walker Latin American Law & Business Institute Co-Chairs: J. Kelly Duncan, Esq. and George J. Fowler, Esq.

Monday, October 2

9:00 am – 5:00 pm

Registration

Registration opens at 9:00 a.m. on Monday, October 2, and will remain open throughout the event. Registration will be located at the Plimsoll Ballroom Foyer on the third floor.

11:00 – 11:20 am

Opening Lunch and Welcome Remarks

Welcome and introduction to the 2023 Jones Walker Latin American Law & Business Institute.

- **Bill Hines**, Managing Partner, Jones Walker LLP

11:20 – 12:30 pm

Opening Keynote

2024 Latin America's Forecast and Trends: Setting the Stage

Global trends impacting Latin America, including the battle against global inflation, the Chinese manufacturing labor cost inflation as a trigger for the nearshoring bonanza, and the impact of sanctions on global pricing. Socio-political trends in the region and economic forecasts. A big market deep dive to study risks and opportunities across Argentina, Brazil, Chile, Colombia, Mexico, Peru, and Central America.

- **John Price**, Managing Director, Americas Market Intelligence

12:30 – 2:00 pm

The Evolution of Global Medicine in an Era of Digitalization: Achievements and Opportunities

A dynamic session including a fascinating insight into historical ties with the Region, updates on recent groundbreaking achievements and advancements in medicine and medical research enabled by technological innovation, and the

implications of the digital transformation on medicine and the patient experience. The presenters will discuss opportunities for collaboration between the medical industry in New Orleans and the Latin American medical and research communities. A panel discussion will explore the unique challenges and opportunities posed by the digital transformation in medicine, from ethical considerations and access to privacy and data security.

- **Lara Sevener**, Partner, Jones Walker LLP
- **Dr. Leonardo Seoane**, Exec VP and Chief Academic Officer, Ochsner Health System
- **Dr. Denise Basow**, Exec VP and Chief Digital Officer, Ochsner Health System
- **Dr. Marc R. Matrana**, Medical Director of Precision Medicine Ochsner Health System

2:00 – 2:15 pm

Break

2:15 – 3:30 pm

How to Promote US Investment in Latin America: Context and Policies

Restoring US investment in Latin America. This panel will address risks and opportunities of US investment in the region through a macroeconomic outlook and a successful country example. Some of the issues addressed include: diversification vs. traditional commodity-based sectors, green transformation, digital transformation, geopolitical tensions and nearshoring, state policies, requirements of the ideal environment, and China the elephant in the room.

- **Luis Enrique Cuervo**, Partner, Jones Walker LLP
- **Rodrigo Cubero**, Senior Counsel, BLP; former President, Central Bank of Costa Rica
- **Eric Scharf**, Chairman and President, CINDE
- **Diego C. Bunge**, Managing Partner, Estudio Bunge

3:30 – 4:30 pm

Afternoon Keynote

“WHAT? IN THIS ECONOMY?”

Tulane finance professor, Peter Ricchiuti, will give us his take about the outlook for the economy and its direct implications to the region. Peter will address inflation, energy prices, interest rates, and the financial markets. This session will also highlight the research his students continuously develop on the region’s public companies.

- **Peter Ricchiuti**, Founder & Director of Burkenroad Reports; Professor, Tulane University

4:30 – 6:30 pm

Welcome Reception

Join us Monday evening for a Welcome Reception at the Four Seasons.

Tuesday, October 3

8:00 – 9:00 am

Breakfast

9:00 – 10:00 am

Morning Keynote**The 2020 Decade of Latin America and the Caribbean: A More Productive, Inclusive, and Sustainable Development Model**

In a regional context of weak growth, high inflation, and growing inequality, countries in Latin America and the Caribbean must focus policies on reactivating, rebuilding, and transforming economic and production systems to advance towards low-carbon and high-tech economies that address climate change and its structural challenges. In this scenario, what recommendations can be given to advance towards a renewed model for inclusive and sustainable growth?

- **Andrés Valenciano**, Chief of Office, United Nations ECLAC Washington Office

10:00 – 11:00 am

Utilizing New Orleans as the Gateway to the Americas

New Orleans is a port city founded at the mouth of the Mississippi River and is the gateway for international imports and exports. The Port of New Orleans is one of the most significant transportation hubs and is Louisiana's sole international container port. As a tourist attraction, the Port of New Orleans has developed a thriving cruise ship industry visiting ports in Latin America. Leaders from the logistics industry will come together and explore challenges and opportunities for importing and exporting products from around the globe.

- **Kristi App**, VP of Business Development & Customer Service, JW Allen & Co Inc.
- **Amanda K. Coates**, Head of Business Development, Port of New Orleans
- **Erin Butler**, Acting Regional Director, Southwest, International Trade Administration
- **Chris White**, Founder and CEO, Louisiana Pepper Exchange

11:00 – 11:30 am

Break

11:30 am – 12:30 pm

The United States as a Growing International Arbitration Hub, and US Enforcement of Arbitration Decisions

The US has continued to grow as a hub for international arbitration, whether it is oil and gas matters in Houston, Latin American matters in Miami, maritime matters in New Orleans, or investment treaty disputes in Washington DC. Given the US's deep bench of experienced and bilingual attorneys along with its reliable domestic legal system, it is well situated to play host for international disputes. However, with the increase of international arbitrations in the US, litigants will need to be keenly aware of US law on both the enforcement and vacatur of international arbitration awards.

- **Luis Llamas**, Partner, Jones Walker LLP
- **Diego de la Guardia**, Partner, Galindo, Arias & López

- **Claudia Linares**, Director of International Arbitration and Litigation, Parabellum Capital LLC
- **Jose Corrada**, Senior Vice President, General Counsel, Pan-American Life Insurance Group

12:30 – 2:00 pm

Luncheon Keynote

Travel & Tourism – Challenges and Opportunities Post COVID

COVID proved to be devastating to the travel and tourism sector resulting in major impact to economies throughout Latin America. As the industry recovers, what are the opportunities and challenges in both the private and public sectors to drive economic prosperity while ensuring safe and healthy travel and socialization.

- **Arnold W. Donald**, Former Vice Chairman, President, and CEO; Carnival Corporation & plc

2:00 – 3:00 pm

Powering Future Growth: Energy Transition in the Americas

The world faces a dual challenge in the coming decade: Transitioning to net-zero carbon emissions while satisfying the energy needs of emergent economies. These tasks are especially complex in the Americas, one of the world's primary fossil fuel sources, but also a region endowed with a wealth of renewable energy sources as well as the key minerals central to the energy transition. What are the key transformations that must occur in the region for the transition to take hold? What are the main challenges and opportunities faced? How can the region become a world leader in renewable energy?

- **Ludovico Feoli**, Director, Center for Inter-American Policy and Research, Tulane University
- **James Donahue, PhD**, Professor, Tulane University
- **Freddy Sourgens**, James McCulloch Chair in Energy Law, Tulane University Law School
- **Alberto Büll**, Partner, Veirano Advogados

3:00 – 3:15 pm

Break

3:15 – 4:15 pm

Emerging and "Re-Emerging" Sustainable Long-Term Investments: Fossil Fuel Production in the Americas

There is consensus and excitement around the advancement of the renewable energy industry, the change in consumer behaviors, and the pursuit of energy efficiency. However, fossil fuel production still accounts for 80% of the world's total energy supply and renewable energy capacity is still far from being developed at a scale to replace it. Latin America and its "cleaner fuels" will also have an important role to play in this energy transition as Europe shies away from Russian imports. This panel will focus on the developments in key Latin American energy markets, and how strategic asset locations can bring greater financial and reputational returns in the eyes of investors, and will discuss real-world experiences in foreign jurisdictions.

- **Etienne Balart**, Partner, Jones Walker LLP
- **Marc Hebert**, Partner, Jones Walker LLP
- **Pedro Santos**, Executive Chairman and Chief Technology Officer, Andalusian Energy
- **Tom Ramsey**, Managing Partner, MCM Global/MCM Global Guyana

4:15 – 4:45 pm

The Intersection of Traditional Energy Sectors and Decarbonization

Energy companies are seeking ways to reduce their carbon footprint using clean, renewable, and alternative energy sources. They are also considering how decarbonization strategies can be deployed in their existing operations and how clean and renewable energy sources and methods support or offset their reliance on fossil fuels. Join the panelists for a fireside discussion on how traditional oil & gas and power generation companies are looking to diversify their operations and how these two sectors are working in cooperation.

- **Marjorie McKeithen**, Partner, Jones Walker LLP
- **Sec. Tom Harris**, Secretary, Louisiana Department of Natural Resources
- **Scott Goldberg**, Vice President of Carbon Solutions, EnLink Midstream
- **Joe J. Colletti**, USGC CCUS Venture Executive, ExxonMobil Low Carbon Solutions

6:30 – 10:30 pm

Celebration at the Old Ursuline Convent

Join us Tuesday for an evening of dancing and festivities at New Orleans' Old Ursuline Convent, the oldest building in the Mississippi River Valley. *Shuttle transportation will be provided to and from the Four Seasons and the Old Ursuline Convent, beginning at 6:15 p.m. and runs continuously throughout the event. Parking will not be available at the Convent.*

Wednesday, October 4

8:00 – 8:30 am

Breakfast

8:30 – 8:50 am

Special Remarks

- **Helena N. Moreno**, Councilmember-At-Large, New Orleans City Council

9:00 – 10:00 am

Know Before You Go: The Cross Border Compliance Packing List

In an increasingly complex international business and regulatory environment, corporate misconduct can occur at any moment. This panel will provide insights for corporate decision-makers on effectively handling compliance obligations in Latin America BEFORE you begin negotiations and business development

activities, with an emphasis on implementing a compliance program designed to prevent unintended violations of United States laws that apply to foreign business operations. Specific topics will include:

1. Best practices for designing, implementing, and maintaining an effective corporate anti-corruption compliance program
2. The latest DOJ corporate enforcement policy updates
3. Cross-border compliance and risk mitigation challenges

- **Mike Wagner**, Partner, Jones Walker LLP
- **Rick Schroeder**, Partner, Jones Walker LLP
- **Michael A. Pass**, Chief Compliance Officer, Freeport-McMoRan Inc.
- **Kenneth A. Polite**, Co-Leader, White Collar: Defense and Investigations Practice, Sidley Austin LLP; former DOJ Assistant Attorney General

10:00 – 10:30 am

Break

10:30 – 11:30 am

Positioning New Orleans as a Hub for Entrepreneurial Innovation in the Americas

In this panel we will discuss the key components and conditions necessary for the successful development of entrepreneurial activities and ecosystems as it relates to the repositioning of New Orleans in the Americas in the XXI Century. The panel will discuss how key elements serve as drivers for knowledge spillover effects, and identify main opportunities and challenges that New Orleans faces in relation to its domestic and international positioning.

- **Gustavo Barboza**, Jack and Vada Reynolds Endowed Chair of International Business, Loyola University New Orleans
- **David Audretsch, PhD**, Ameritech Chair of Economic Development, Indiana University
- **Maksim Belitski, PhD**, Professor in Entrepreneurship and Innovation, University of Reading
- **Patrick Comer**, Chairman, Cint Group AB

11:30 am – 1:00 pm

Lunch and Closing Panel Partnership in Action

This closing session will bring together topics covered during the duration of the conference, including but not limited to strategic growth, economic opportunities, and establishing stronger ties within the region. The panel will pair successful business professionals from the region with their counterparts in Latin America to discuss how they work across borders and explore challenges and opportunities for continued growth across the Americas.

- **Michael Hecht**, President & CEO, Greater New Orleans, Inc.
- **Robert DiCianni**, President Global Benefits, Pan-American Life Insurance Group
- **Alfredo Ramirez**, Vice President, Regional Country Management, Pan-American Life Insurance Group
- **Bari Blanks**, Chief Legal Officer, Fugro

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