Social Capital and Poverty Reduction in Latin America and the Caribbean: Toward a New Paradigm

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World Bank

24-26 September 2001
Social Capital and Poverty Reduction in Latin America and the Caribbean: Toward a New Paradigm

Organized by:

The United Nations Economic Commission for Latin America and the Caribbean (ECLAC) and Michigan State University (MSU)

24–26 September 2001

Santiago, Chile

Sunday, 23 September 2001

4:00 p.m. – 5:00 p.m. Registration
Hotel Lobby, Marriott Hotel

Monday, 24 September 2001

8:00 a.m. – 9:00 a.m. Registration
Hotel Lobby, Marriott Hotel

9:00 a.m. – 9:15 a.m. Opening ceremony
Ballroom, Marriott Hotel

9:15 a.m. – José Antonio Ocampo
9:15 a.m.
Executive Secretary
Economic Commission for Latin America and the Caribbean

9:15 a.m. – 9:30 a.m. Peter McPherson
9:30 a.m.
President
Michigan State University

9:30 a.m. – 10:00 a.m. José Miguel Insulza
10:00 a.m.
Minister of the Interior of Chile

10:00 a.m. – 10:15 a.m. Fernando Henrique Cardoso
10:15 a.m.
President of Brazil

Video Message
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<th>Time</th>
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<td>10:15 a.m.</td>
<td>Jimmy Carter Video Message</td>
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| 10:30 a.m. | **Jimmy Carter**  
*Former President of the United States of America*  
*Volunteer Habitat for Humanity* |                                  |
| 10:30 a.m. | **Coffee break**                                                     |                                  |
| 10:45 a.m. | **Keynote addresses:**  
*Social Capital and Poverty Reduction in Latin America and the Caribbean: Toward a New Paradigm* |                                  |
| 10:45 a.m. | Francis Fukuyama  
*Professor*  
Johns Hopkins University |                                  |
| 11:45 a.m. | Norbert Lechner  
Human Development Programme of the United nations Development Programme (UNDP), Chile |                                  |
| 12:30 p.m. | Hernando de Soto  
*Director*  
Institute for Liberty and Democracy, Peru |                                  |
| 1:30 p.m.  | **Lunch buffet**                                                     | Hotel Courtyard, Marriott Hotel |
| 3:00 p.m.  | Transfer from Marriott Hotel to ECLAC Headquarters                     |                                  |
| 3:15 p.m.  | **Plenary session:**  
*Exploring the Connection Between Social Capital and Poverty Reduction* | Raul Prebisch  
Conference Room, ECLAC |
| 4:15 p.m.  | **Moderators:**  
Raúl Atria  
Scott Whiteford  
ECLAC  
MSU |                                  |
World Bank, MSU and ECLAC perspectives on Social Capital and Poverty Reduction

Presentation by the World Bank

Katherine Bain
Senior Social Scientist
Latin America and Caribbean Division
The World Bank

Ronald MacLean
Former Minister of Sustainable Development of Bolivia

4:15 p.m. – 4:45 p.m. Coffee break

4:45 p.m. – 6:00 p.m. Presentation by Michigan State University

Lindon J. Robison and Marcelo E. Siles
Co-Directors
MSU Social Capital Initiative

6:00 p.m. – 7:15 p.m. Presentation by the Economic Commission for Latin America and the Caribbean

Rolando Franco
Director
ECLAC Social Development Division

John Durston
Consultant, ECLAC
Universidad de la Frontera, Chile

7:15 p.m. Transfer from ECLAC Headquarters to Marriott Hotel

8:30 p.m. Transfer from Marriott Hotel to Sheraton Hotel

9:00 p.m. – 11:00 p.m. Reception hosted by MSU and ECLAC
Salon San Cristóbal, Sheraton Hotel
Monday, 24 September 2001 (continued)

Remarks:

John Hudzik
Dean
MSU International Studies and Programs

Jeffrey Riedinger
Associate Dean
MSU International Studies and Programs
Director
MSU Center for Advanced Study of
International Development

11:00 p.m. Transfer from Sheraton Hotel
to Marriott Hotel
### Tuesday, 25 September 2001

<table>
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<tr>
<td>8:30 a.m.</td>
<td>Transfer from Marriott Hotel to ECLAC Headquarters</td>
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<tr>
<td>9:00 a.m. –</td>
<td><strong>Keynote address:</strong> Raúl Prebisch Conference Room, ECLAC</td>
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| 9:45 a.m.     | *Alain Touraine*  
École des Hautes Études en Sciences Sociales  
Paris, France  
Video Conference |
| 9:45 a.m. –   | **Plenary session:** The Voices of Civil Society                      |
| 10:45 a.m.    | **Moderators:**  
Phyllis Grummon  
Manuel Chavez  
MSU  
Gerardo Mendoza  
ECLAC |
|               | **Presenters:**  
Linda Smith  
CHOICE Humanitarian  
Gonzalo de la Maza  
National Foundation Against Poverty, Chile  
Kemly Camacho  
*Research Coordinator*  
Fundación Acceso |
| 10:45 a.m. –  | Coffee break                                                        |
| 11:00 a.m.    | **Plenary session:** Social Capital as a Catalyst for Institutions, Networks, and Resource Flows |
| 11:00 a.m. –  | Raúl Prebisch  
Conference Room  
ECLAC |
Tuesday, 25 September 2001 (continued)

Moderators:

Mark Wilson
MSU

John Durston
ECLAC

I. Markets and Trade:
The Role of Formal and Informal Institutions

Norman Uphoff
Professor
Cornell University

II. Linkages between Institutions and Markets

Michael Woolcock
The World Bank

III. Trust and Corruption

Eric Uslaner
Professor
University of Maryland

Plenary session: Social Capital as a Catalyst for Institutions,
Networks, and Resource Flows

Raúl Prebisch
Conference Room,
ECLAC

IV. Information Flows as an Empowerment Tool

Mark Wilson
MSU

VI. Service Networks: Health, Education and Economic Security

Andras Uthoff
ECLAC

1:30 p.m. – Lunch
3:00 p.m. ECLAC cafeteria
Concurrent sessions:
Social Capital: Poverty Reduction and Policy Implications

Coffee will be served outside of the Raúl Prebisch Conference Room at 4:30 p.m.

I. Rural Poverty

Panel 1:
The Applicability of the Concept of Social Capital in the Rural Sector. Evidence of Poverty Trends in Latin America

Moderators:
Scott Whiteford
MSU

Pedro Tejo
ECLAC

Presenters:
María Beatriz David
Laura Ortiz
ECLAC

Manuel A. Gómez Cruz
Universidad Autónoma de Chapingo, Mexico

Vinicius Lages
Serviço Brasileiro de Apoio ás Micro e Pequenas Empresas, Brazil
Panel 2:
Rural Development,
Community Organizations, Social
Movements and Governance

Moderators:

Lindon Robison
MSU

María Beatriz David
ECLAC

Presenters:

Jan Flora
Professor
Iowa State University

Margarita Flores
Fernando Rello
ECLAC Subregional Headquarters in Mexico

Sergio Moreira
Serviçio Brasileiro de Apoio ás Micro e
Pequenas Empresas, Brazil

II. Urban Poverty

Conference Room 2

Panel 1:
The Formation and Accumulation
of Social Capital in Urban Areas

Moderators:

Rene Hinojosa
MSU

Ricardo Jordan
ECLAC

Presenters:

Fernando Carrión
Latin American Faculty of Social Sciences (FLACSO), Ecuador
Panel 2:
Functions, Actions and Responsibilities of Community Organizations

Moderators:

Ricardo Jordan  
ECLAC

Celina G. Wille  
MSU

Presenters:

Vicente Espinoza  
Institute for Advanced Studies  
Universidad de Santiago de Chile

Guillermo Sunkel  
Consultant  
Chile

Camilo Arriagada  
Ministry of Housing and Urban Development of Chile

Jaime Ruiz-Tagle  
Sociologist  
Ministry of Planning and Cooperation (MIDEPLAN) of Chile

III. Gender-Specific Factors and Social Capital

Moderator:

Sonia Montaño  
ECLAC

Fernando  
Fajnzylber Conference Room
Tuesday, 25 September 2001 (continued)

Presenters:

María del Carmen Feijóo  
*Sociologist*  
Argentina

Silvia Núñez  
*Professor*  
Universidad Nacional Autónoma de Mexico

IV. Environmental and Natural Resources Management  
ILPES Aula Magna

Moderators:

Scott Swinton  
MSU

Alicia Bárcena  
ECLAC

Presenters:

Javier Díaz Albertini  
Universidad de Lima, Peru

Fernando Calderón  
UNDP, La Paz, Bolivia

Leila da Costa Ferreira  
Universidade de Campinas, São Paulo, Brasil

Eduardo Ballón  
Latin American Association of Development Organizations, Peru

Anthony Bebbington  
*Associate Professor*  
Department of Geography  
University of Colorado

Jorge Reinoso  
*Executive Director*  
Natural Resources and Environmental Research Centre (CIRNMA)  
Puno, Peru
Roberto Guimaraes  
ECLAC  

6:00 p.m.  Transfer from ECLAC Headquarters  
to Marriott Hotel
Wednesday, 26 September 2001

8:30 a.m. Transfer from Marriott Hotel to ECLAC Headquarters

09:00 a.m. – 11:00 a.m. Plenary session: Representatives of International Organizations: Public Policies and Programmes for Poverty Reduction in Latin America and the Caribbean

Moderators:

Raúl Atria
ECLAC

Marcelo Siles
MSU

Representatives of International Multilateral Organizations:

Fidel Jaramillo
Andean Development Corporation

Michael Woolcock
The World Bank

Gustavo Yamada
Inter-American Development Bank

11:00 a.m. Coffee break

11:30 a.m. – 1:30 p.m. Plenary session: Public Policies and Programmes for Poverty Reduction in Latin America and the Caribbean

Moderators:

Reynaldo Bajraj
Deputy Executive Secretary
ECLAC

Donna Hrinak
United States Ambassador to Venezuela
Panel on National and Local Experiences:

Vilmar Faria  
**Executive Secretary**  
Chamber of Social Policies  
Brazil

Carlos Lacayo  
**Technical Director**  
Social Investment Funds  
Nicaragua

Alfredo Sarmiento  
**Director for Social Missions,**  
National Planning Department of Colombia

Augusto de Franco  
**Adviser**  
Comunidad Solidaria, Brazil

1:30 p.m. – 3:30 p.m.  
**Lunch**  
ECLAC luncheon

3:30 p.m. – 4:30 p.m.  
**Plenary session: The Business Sector and Poverty Reduction in Latin America and the Caribbean**  
Raúl Prebisch  
Conference Room, ECLAC

Moderator:

Philip Smith  
**Senior Adviser on Strategic Alliances,**  
International Studies and Programs  
MSU

Panel of Selected Business Persons:

Marcelo Escobar Flores  
**National Credit Manager**  
Banco Sol, La Paz, Bolivia

Felipe Benavente  
Executive Director  
Fundación Rodelillo, Chile
Wednesday, 26 September 2001

Soledad Teixidó
Executive Director
Fundación ProHumana,
Chile

Lilia Pagani
Fundación Arcor, Argentina

Adrián Kaufmann Brea
Grupo Arcor, Argentina

4:30 p.m. – 4:45 p.m.
Coffee break

4:45 p.m. – 5:15 p.m.
Closing session:
Raúl Prebisch
Conference Room,
ECLAC

José Antonio Ocampo
Executive Secretary
Economic Commission for Latin America and
the Caribbean

John Hudzik
Dean
International Studies and Programs
MSU

5:15 p.m.
Transfer from ECLAC Headquarters
to Marriott Hotel