



Innovations in Transactions & Financing

Case study:

FranciFoods: The Food Experience
Company Ltd.

About us

- Food Catering company
- Event and special occasion catering

FranciFoods: The Food Experience Company is a professional catering company dedicated to creating for any event or occasion a memorable food experience

- o Corporate entities – board meetings, training sessions, cocktail parties, family days, Christmas parties
- o Private functions – special occasions, family gathering, birthdays anniversaries and wedding



Daily Service

- Special menus for lunches and salads
- Delivery daily
 - *Clientele include people in the workforce*
 - *Executives*
 - *special dietary needs*
 - *Elderly and Shut ins*



How we use technology

Website

Emails

Social Media -

*Facebook, Twitter, Instagram,
Pinterest*



Direct marketing

o emailed flyers

Franci Foods Like us and add us

The Food Experience Co. Ltd.

Franci Foods: The Food Experience Company is a professional catering company dedicated to creating for any event or occasion - a memorable food experience.

We have a record of delivering client satisfaction and consistently exceed client expectations regarding the level of service we provide, delightful flavours, and our attention to the details that make the difference.

Clients who want 'something a little different' come to us. Our menus are customized, as each and every event is treated as unique and menus are tailored to fit the vision of each client.

To order from the Lunch Delivery Menu

Contact info —
Text, WhatsApp, Call: 777-7744
Email: orders@francifoods.com
Website: www.francifoods.com

State name/ workplace address, cell number, delivery time and your order

- FREE DELIVERY
- CASH ON DELIVERY

Visit our Website: www.francifoods.com

Bookings for Catering Services,
Order from Lunch Menus
CHECK IT OUT!

Franci Foods
The Food Experience Co. Ltd.
We are a full service company - ask about our corporate and private event services!
• 777-7744 • orders@francifoods.com



The Food Experience Co. Ltd

Place orders on our website:
www.francifoods.com

To order:

Visit the website: www.francifoods.com
(Click on the Orders page) and send us your order **OR**
Text, WhatsApp, Call: 777-7744 **OR**
Email: orders@francifoods.com

Regular Lunches \$35 Large Lunches \$45
Salads \$40

- FREE DELIVERY
- CASH ON DELIVERY

**PLEASE PLACE YOUR
ORDERS BEFORE 10:45am**



The Food Experience Co. Ltd

We are a full service company - ask about our corporate and private event services!
• 777-7744 • orders@francifoods.com

CHINA TOWN TUESDAY

SEPT 17th

Lemon Glazed Chicken OR Fish, Stir Fry Vegetable Noodles, Brown Rice, Tangled Salad with Coconut Lemon Grass Dressing

Salad Option available Check website for salad menu

CANCUN WEDNESDAY

SEPT 18th

Chimichurri Chicken OR Fish Steaks, Nacho Loaded Potato Skins, Mexican Rice on Leafy Greens

Salad Option available Check website for salad menu

NUTTY CRUST THURSDAY

SEPT 19th

Pecan Crusted Chicken or Tuna Steak, White Bean Ratatouille, Lemon, Basil Pasta Salad
\$45 Large ONLY

Salad Option available Check website for salad menu

FOODIE FRIDAY

SEPT 20th

Chicken or Swordfish Steak with Roasted Broccoli Sauce, Potatoes & Green Beans with rosemary & Garlic on White Rice with fresh Salad
\$45 Large ONLY

Salad Option available Check website for salad menu

Eflyers



- o E-flyer using service like Direct mail for distribution of menus weekly

- o Web Ads
- o Direct marketing
- o Gets results



A-Salad-A-Day
from
FranciFoods

Franci Foods
The Food Experience Co. Ltd
Creating food experiences

Daily Gourmet Salads with Free Delivery

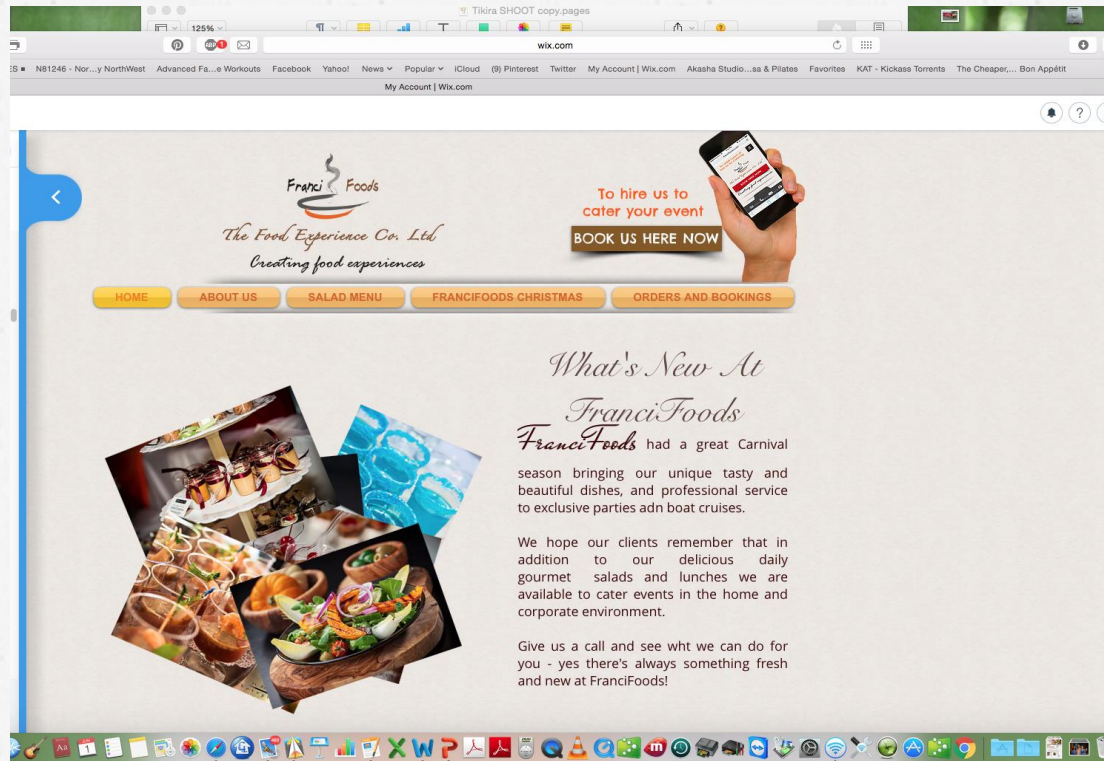
FranciFoods has launched a line of Gourmet Salads with fresh new menus available to order everyday. Let's us help you to change your lifestyle and renew your diet. We create satisfying and hearty salads with lots of variety, wholesome goodness and fresh interesting ingredients. Best of all we Deliver - bringing these exciting salads to your home or office for lunch everyday!

FREE DELIVERY FROM WEST MOORINGS TO ST AUGUSTINE DAILY- only \$50!
Menus updated weekly on our website. Email and What's App group updates.
Create a standing order or call or text 777744 to order

	<p>FranciFoods: The Food Experience Company</p> <p>We are a professional catering company dedicated to creating for any event or occasion- a memorable food experience.</p> <p>Find out more about our services at www.francifoods.com</p>		<p>Weekly Salad Menu</p> <p>Visit our website for weekly AND daily updates of our delicious, healthy and nutritious salad menu.</p> <p>Visit our website for more info: http://www.francifoods.com/ #lsalad-menu/c1wxy</p>
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Website: www.francifoods.com



The Food Experience Co. Ltd or send an EMAIL to orders@francifoods.com

Lunch Order Form

Name *

Email *

Mobile Phone *

Company
Address/Home Address *

Your Order *

(please remember to indicate size
and quantity in your order)

What's app
Instant
communication
Broadcast lists and
groups
Convenient reliable
Orders



Facebook



- o Facebook page
- o Facebook Ads
- o Regular updates – become the go to person for food
- o Links to Twitter

Keynote and Powerpoint presentations to clients

The screenshot displays a presentation software interface with a slide titled "MEDITERRANEAN GOURMET FUSION". The slide features a photograph of herb-stuffed drumsticks on a base of creamy white polenta. The text on the slide reads: "Herb Stuffed Drumsticks served on a base of Creamy white Polenta". The interface includes a menu bar with options like "Layout", "Section", "Slides", "Outline", "Font", "Paragraph", "Insert", "Format", and "Slide Show". A sidebar on the left shows a list of slides, with the current slide highlighted. The slide has a green and yellow decorative footer.

HERB STUFFED DRUMSTICKS SERVED ON A BASE OF CREAMY WHITE POLENTA

italiankitchen.com

Payments



- Cash payments

CHEQUE PAYMENTS

Deposit

Delays in actually receiving
payments

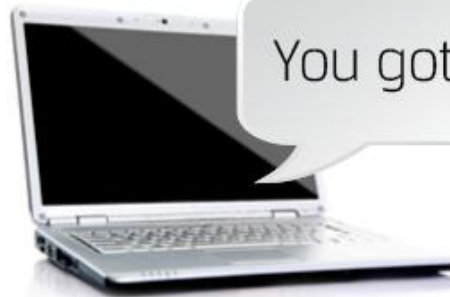
Financing gaps





- o Do I qualify?
- o Does it fit my model?
- o Is my volume large enough?
- o Most convenient way to pay my suppliers!

**DIRECT
DEPOSIT**



You got paid!



Franci Foods

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