Information Society: Challenges and opportunities

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Background: Declaration of Principles of World Summit On the Information Society:

Building the Information Society: a global challenge in the new Millennium

Plan of Action:

C1. The role of governments and all stakeholders in the promotion of ICTs for development
C2. Information and communication infrastructure: an essential foundation for the Information Society
C3. Access to information and knowledge
C4. Capacity building
C5. Building confidence and security in the use of ICTs
C6. Enabling environment
C8. Cultural diversity and identity, linguistic diversity and local content
C9. Media
C10. Ethical dimensions of the Information Society
C11. International and regional cooperation

The results To ensure everyone can benefit from the opportunities that ICT can offer
Public Sector in a Time of Change

Growing Challenges…

• Increasing Complexity
• Higher Expectations
• New Realities

Emerging Possibilities…

• New Efficiencies
• New Engagement
• New Opportunities

The results

New ways for Governments & Citizens to make the world a better place
Making Transformation a Reality

The voice of our Citizens:

• Policy goals should drive technology strategies, not vice versa
• Take a holistic approach – policy, process & technology
• Public Sector has unique requirements
• Local needs require flexible solutions
• Lasting change needs long-term partnerships

The results: Sustained opportunity & competitiveness in the global economy
New Efficiency

- Less time, less maintenance, less energy
- Faster, smarter decisions

The result?
More resources, more effectively applied, for your key priorities

The City of Carlsbad took messaging services online and saved 40% annually.
New Engagement

• Services *anytime, anywhere*
• A Two-Way Dialogue
• Open & Transparent

*The result?*
Connected citizens part of the solution

Within 48 hours of the earthquake in Haiti, vital relief resources were coordinated.
New Opportunities

• Fostering Local innovation
• Expanding Skills & Access
• Educating the Next Generation

The result?
Unleashing the innovation and ideas of your people for economic growth and opportunity

Partners in Learning helps schools and teachers more effectively use technology to advance learning.
Economic Impact of Local Software Economy

- IT sector drives GDP
- Local Software Economy drives IT sector
- Software Start-ups drive bulk of new job growth
- Local Microsoft partners contribute significantly to local economy

Creating an environment that fosters innovation will create economic development and job growth
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Government’s Role in Fostering Innovation

• Policy shapes innovation
• Creating an Environment for Growth
• Competing on the Global Stage
A Whole Greater Than the Sum of the Parts

• Efficiency spurs Innovation
• Innovation spurs Opportunity
• Opportunity spurs Engagement
• Engagement spurs Efficiency….

The result?
A virtuous circle of innovation and opportunity to tap the collective potential of your people
Thank You

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