



Fourth Ministerial Conference on the Information Society in Latin America and the Caribbean

New technologies for innovation and digital development

Montevideo, April 3 - 5, 2013

Background

The Fourth Ministerial Conference on the Information Society is being organized by the Economic Commission for Latin America and the Caribbean through the ECLAC @LIS2 project –co-financed by the European Commission– as well as the Government of the Eastern Republic of Uruguay, through their Electronic Government and Information Society Agency (AGESIC).

This conference will examine the achievements and challenges regarding the regional information society per the agreed targets under the Regional Action Plan for the Information Society, eLAC2015, in order to contribute toward obtaining universal broadband, e-government which is both participatory and transactional, secure access for all SMMEs to ICTs, promote regional integration through ICTs, and universal access and expansion of new technologies in health and education.

On this occasion, special emphasis will be placed on the need to develop policies for the mass deployment of new ICT applications, the expansion of the digital economy and the strengthening of regional competitiveness strategies. In addition, this conference will discuss how the countries in the region may lead or accompany the processes of development and transfer of new technologies in areas such as open government, infrastructure for the digital economy, and ICT and environment.



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PROGRAMME

Wednesday, April 3

- 13.00 ***Delegation registration***
- 14.30 – 15.30 ***Meeting of heads of delegation of participating countries***
- 16.00 – 17.00 ***Opening ceremony***
- **Alicia Bárcena**, Executive Secretary of ECLAC
 - **Mario Campolargo**, Director of DG CONNECT.E, European Commission
 - **José Mujica**, President of the Eastern Republic of Uruguay
- 17.00 – 18.00 ***Support from the European Union for the development of information and communication technologies (ICTs) in Latin America: Results of the @LIS2 programme***
- **Jean-Paul Joulia**, Head of Unit of EuropeAid/G2 of the European Commission
 - **Mario Cimoli**, Chief of the Production, Productivity and Management Division of ECLAC
 - **Carmen Gloria Labbé**, Deputy General Manager of CLARA
 - **Carlos Raúl Gutiérrez**, President of REGULATEL
- 18.00 – 20.00 ***Welcome activity***
- Organized by ECLAC in appreciation to the European Commission's for their contribution to the @LIS2 programme



Thursday, April 4

08.00 **Registration of participants**

08.30 – 08.45 **Election of officers and adoption of the agenda**

08.45 – 09.30 **Welcoming remarks**

- **Mario Campolargo**, Director of DG CONNECT, European Commission
- **Roberto Kreimerman**, Minister of Industry, Energy and Mining of the Eastern Republic of Uruguay
- **Alicia Bárcena**, Executive Secretary of ECLAC, presentation of the document **“Digital economy for structural change and equality”**
- **Diego Cánepa**, ProSecretary in the Office of the President of the Eastern Republic of Uruguay

9.30 – 10.50 **Panel 1 – The role of new technologies for innovation and digital development**
Moderator: José Clastornik, Chair of the Presiding Officers of the eLAC2015 follow-up mechanism

- **Rowland Espinoza**, Deputy Minister of Telecommunications of Costa Rica
- **Miguel Brechner**, President of the Center for Technological and Social Inclusion of the Eastern Republic of Uruguay
- **Claude Puech**, Executive Director of the Inria Chile Foundation (Inria – France)
- **Raúl Katz**, International expert

10:50 – 11.20 Coffee break

11.20 – 12:40 **Panel 2 – Infrastructure for digital ecosystem**
Moderator: Raúl Echeberría, Executive Director of LACNIC

- **María Isabel Mejía**, Deputy Minister of Technologies and Information Systems of Colombia
- **Cezar Alvarez**, Executive Secretary of the Ministry of Communications of Brazil
- **Reinald Krueger**, Head of Unit DG CONNECT.B.3 of the European Commission
- **Mónica Aspe**, Coordinator of the Information and Knowledge Society of the Secretary of Communications and Transport of Mexico

12.40 – 14.10 Lunch

14.10 – 15:30 **Panel 3 – The role of regulation in digital development**
Moderator: Reinald Krueger, Head of Unit DG CONNECT.B.3 of the European Commission

- **Jorge Atton**, Under-Secretary of Telecommunications of Chile
- **Raúl Pérez-Reyes**, Deputy Minister of Communications of Peru
- **Carlos Raúl Gutiérrez**, President of REGULATel
- **Leonidas Kanellos**, President of BEREC



15.30 – 16:30 **Panel 4 – Cybersecurity, finding a common understanding**

Moderator: **Belisario Contreras**, Representative of the OAS Hemispheric Network of Cyber Security Authorities

- **Pedro Janices**, Director of the National Office for Information Technology of Argentina
- **Piotr Kijewski**, Director of the Computer Emergency Response Team (CERT Polska) of Poland
- **Mikko Hyppönen**, Director of Investigations at F-Secure in Finland
- **Santiago Paz**, Coordinator of CERTuy and Director of Information Security of AGESIC of the Eastern Republic of Uruguay

16.30 – 17:00 Coffee break

17.00 – 18:00 **Panel 5 – Diversity in the digital society**

Moderator: **Pamela Villalobos**, Social Affairs Officer of the Gender Affairs Division of ECLAC

- **Ana Gabriela Valdiviezo**, Under-Secretary of Telecommunications and Information and Communications Technologies of Ecuador
- **Herminia Rodríguez Pacheco**, Researcher, Centre for Women's Studies of the Federation of Cuban Women
- **Magaly Pineda**, Director of the Research Centre for Feminist Action of the Dominican Republic
- **Gerardo López Sánchez**, Director of Science and Technology Statistics of the National Institute of Statistics and Geography (INEGI) of Mexico

Friday, April 5

09.00 – 10.00 **Panel 6 – The future of open government**

Moderator: **Miguel Porrúa**, e-Government Coordinator of the Organization of American States (OAS)

- **Diego Pastorín**, General Director of the Presidency of the Oriental Republic of Uruguay
- **Andrés Bustamante**, Director of Digital Government of the Ministry General Secretariat of the Presidency of Chile
- **Laurent Elder**, Head of the Information, Networks and Inclusion Program of the IDRC
- **Alejandra Lagunes**, Coordinator of the National Digital Strategy of the Presidency of the Republic of Mexico

10.00 – 11.00 **Panel 7 – Environment and electronic waste**

Moderator: **Joseluis Samaniego**, Chief of the Sustainable Development and Human Settlements Division of ECLAC

- **Miguel Palomino de la Gala**, President of the Commission on Science and Technology for Development of the United Nations
- **Franklin Coelho**, Secretary of Science and Technology of the city of Rio de Janeiro, Brazil
- **Sergio Scarabino**, Regional Director for the Americas of the International Telecommunications Union (ITU)



- **Arancha Díaz – Lladó**, Director of Public Affairs of Telefónica Latin America

11.00 – 11.30 Coffee break

11.30 – 12.30 ***Panel 8 – Digitization and new production paradigms***

Moderator: **Mario Cimoli**, Chief of the Production, Productivity and Management Division of ECLAC

- **Luiz Antonio Rodrigues Elias**, Executive Secretary of the Ministry of Science, Technology and Innovation in Brazil
- **Luis Alberto Dávalos**, Minister–President of the National Council of Science and Technology of Paraguay
- **Fernando Peirano**, Under Secretary of Policy on Science, Technology and Productive Innovation of Argentina
- **Wolfgang Schuch**, General Manager of Fraunhofer Chile Research

12.30 – 14.30 Lunch

14.30 – 15:30 ***Panel 9 – Social inclusion in the digital economy***

Moderator: **Nieves Rico**, Senior Social Affairs Officer of the Social Development Division of ECLAC

- **Carlos Tomada**, Minister of Labour, Employment and Social Security of Argentina
- **Sigfrido Lee**, Deputy Minister of Development of Micro, Small and Medium Enterprises of Guatemala
- **Luiz Ary Messina**, National Coordinator of the Brazilian Telemedicine University Network (RUTE)
- **Ida Holz**, President of CLARA

15.30 – 16:00 Coffee break

16.00 – 17:00 ***Panel 10 – Measuring progress and global review***

Moderator: **Darío Klein**, Correspondent of CNN in the Eastern Republic of Uruguay

- **Robin Mansell**, Professor at the London School of Economics and Political Science of the United Kingdom
- **Esperanza Magpantay**, Senior Statistician at the International Telecommunications Union (ITU)
- **Jānis Kārklīņš**, Assistant Director General for Communication and Information of UNESCO
- **Pablo Tactuk**, Director of the National Statistical Office of the Dominican Republic

17.00 – 17:30 ***Adoption of the Montevideo Commitment and closing of meeting***

- **Mario Cimoli**, Chief of the Production, Productivity and Management Division of ECLAC
- **José Clastornik**, Chair of the eLAC Presiding Officers
- **Luis Almagro Lemes**, Minister of Foreign Affairs of the Eastern Republic of Uruguay